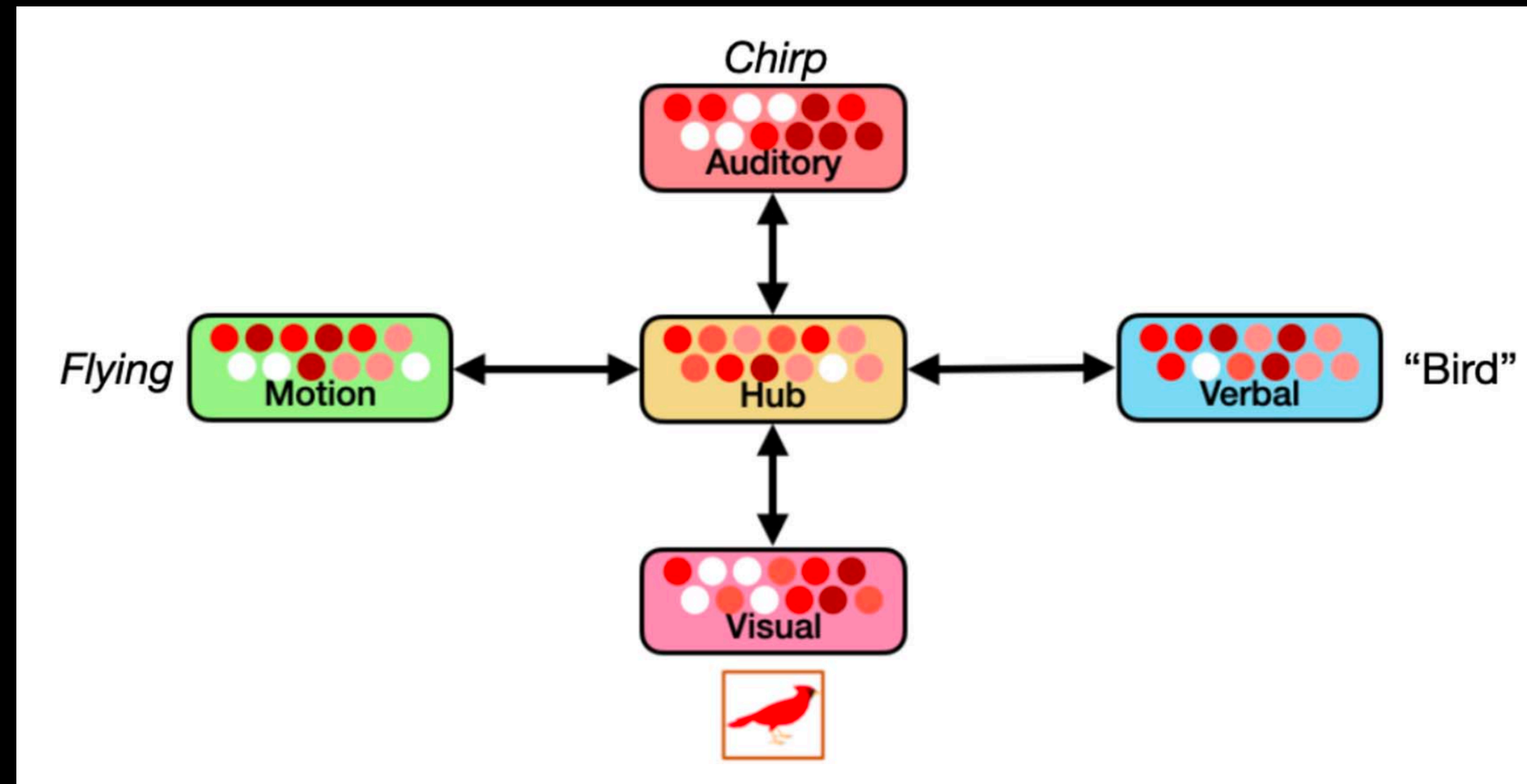


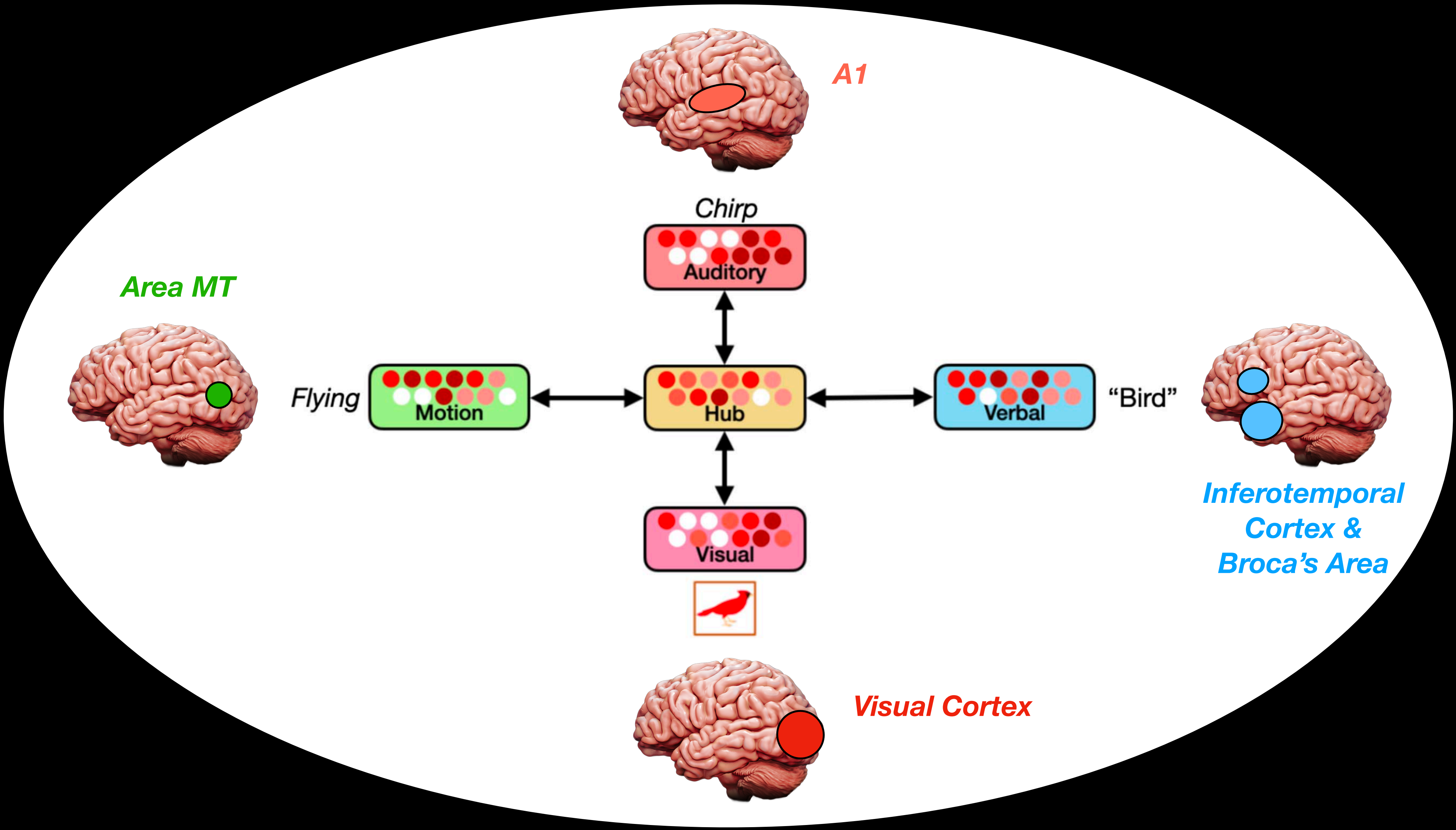
Language Processing II

The “Hub and Spokes” Framework

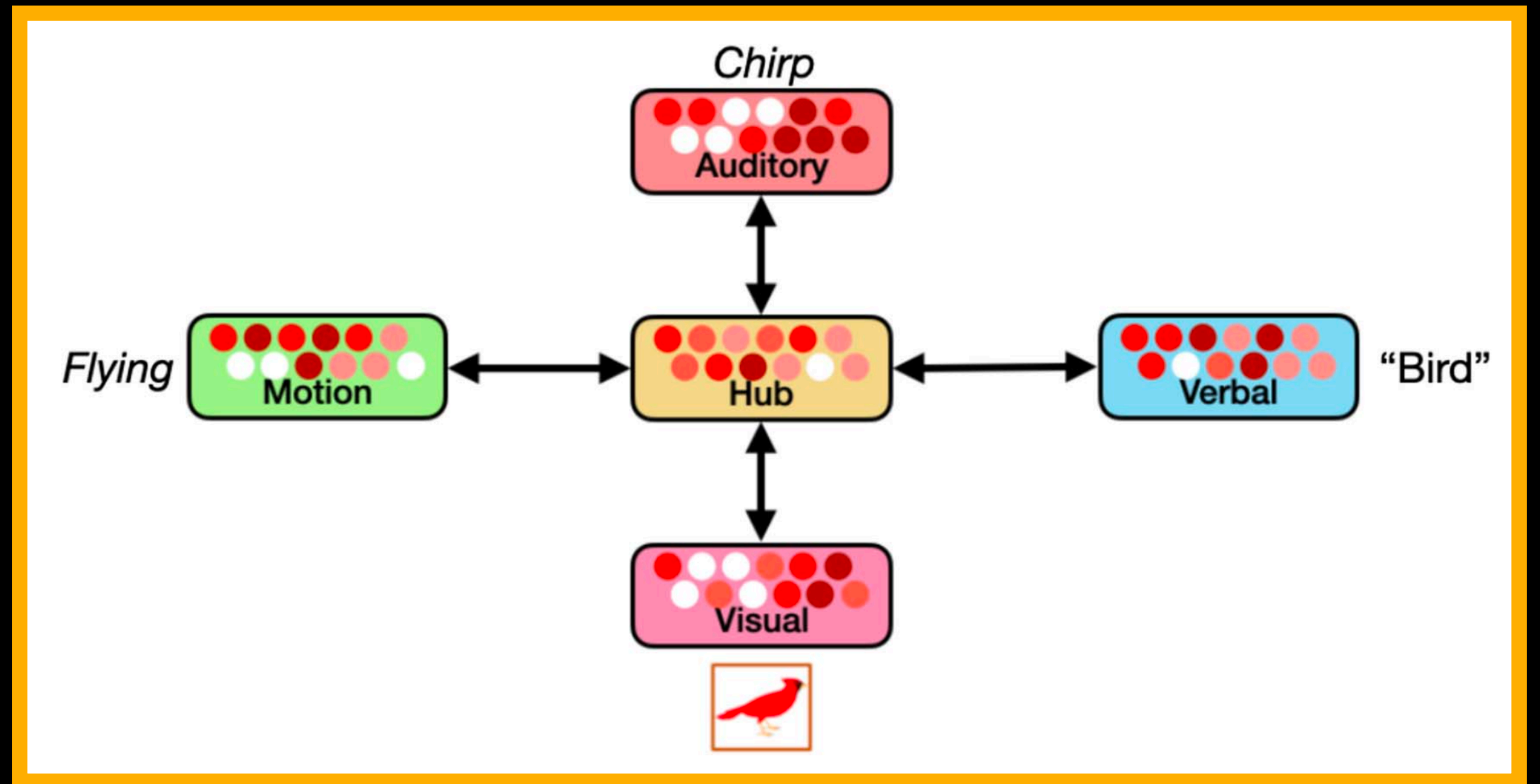
Rogers & McClelland (2004)



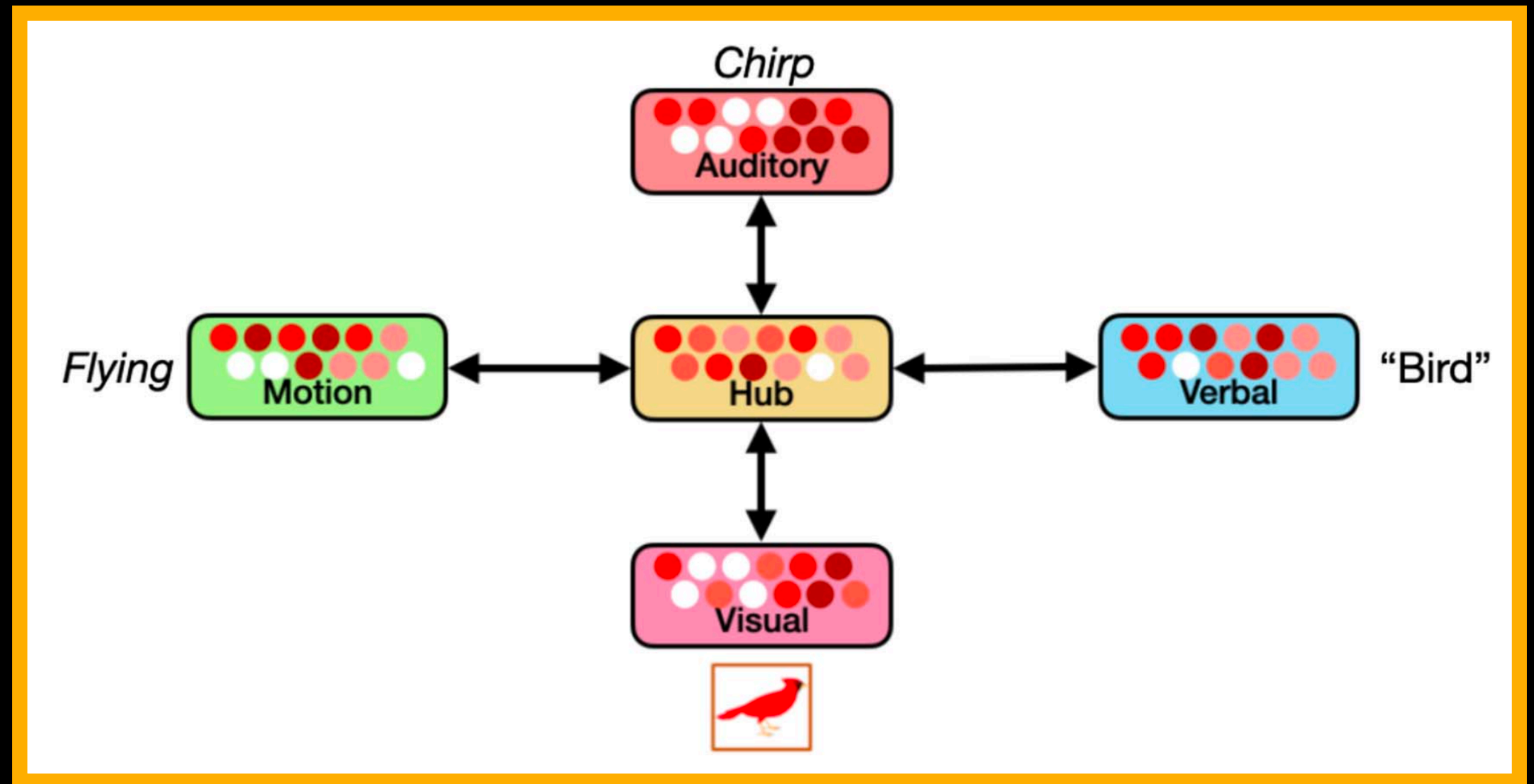
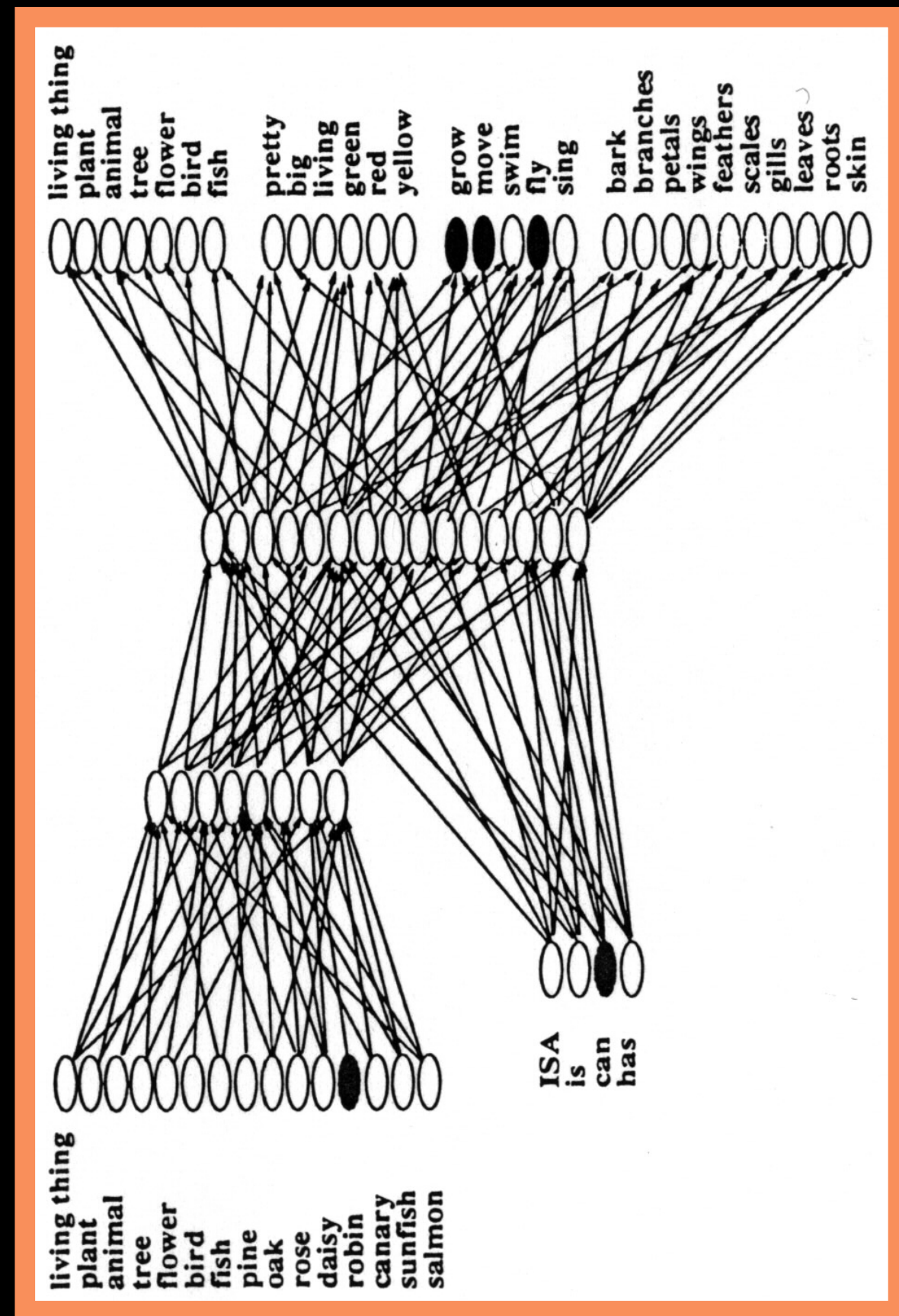
The “Hub and Spokes” Framework and the Brain



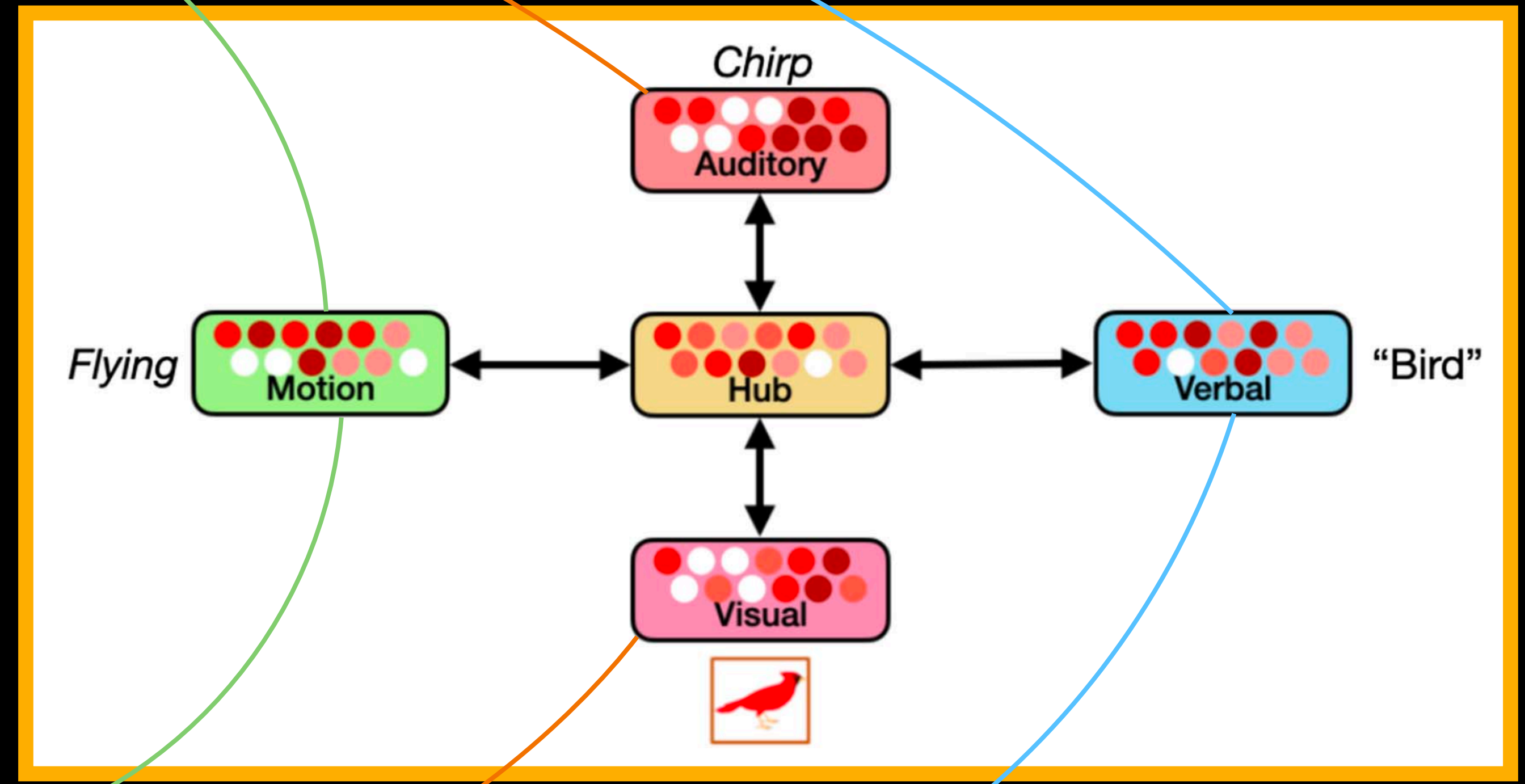
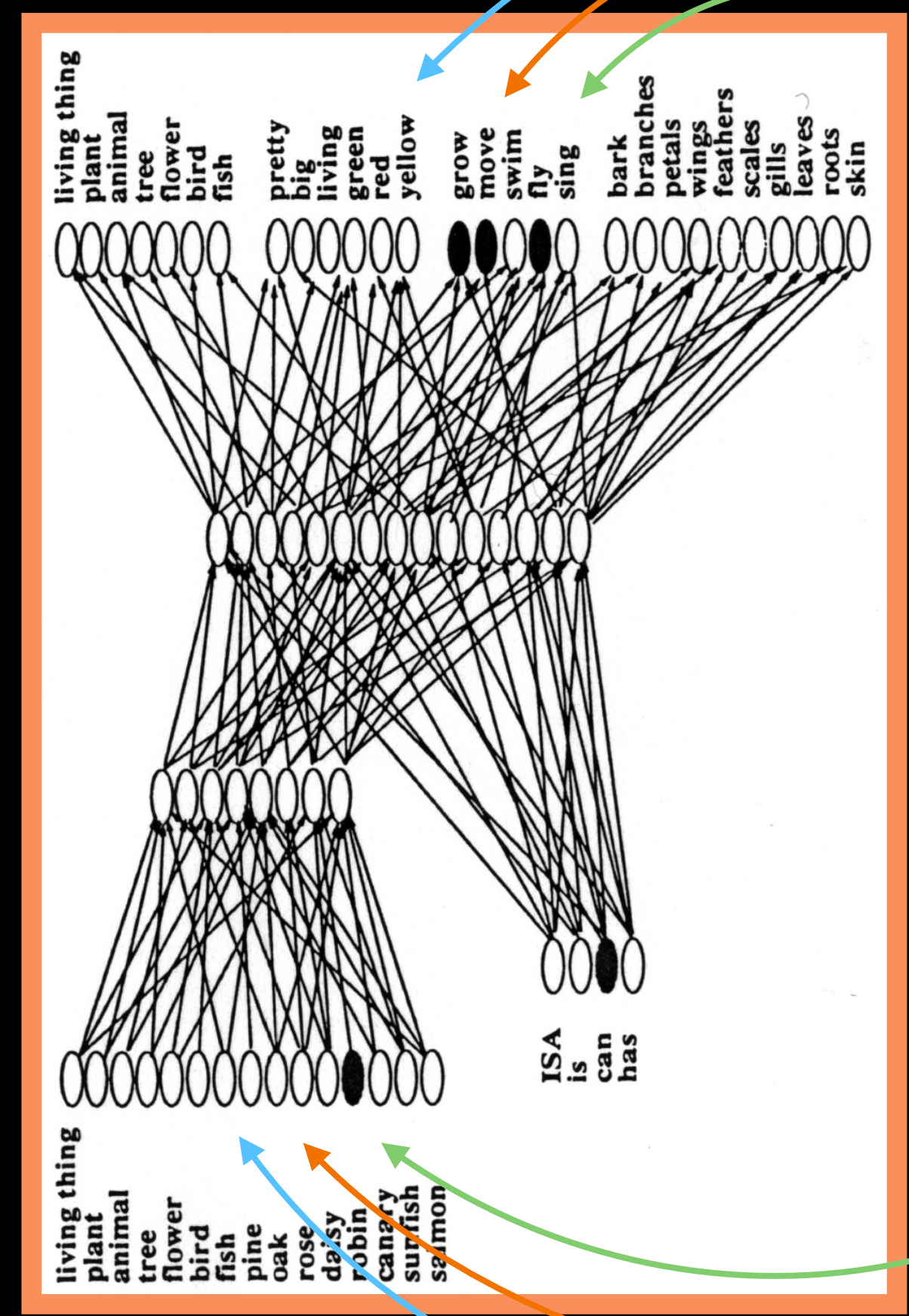
The “Hub and Spokes” Framework the Rumelhart Model



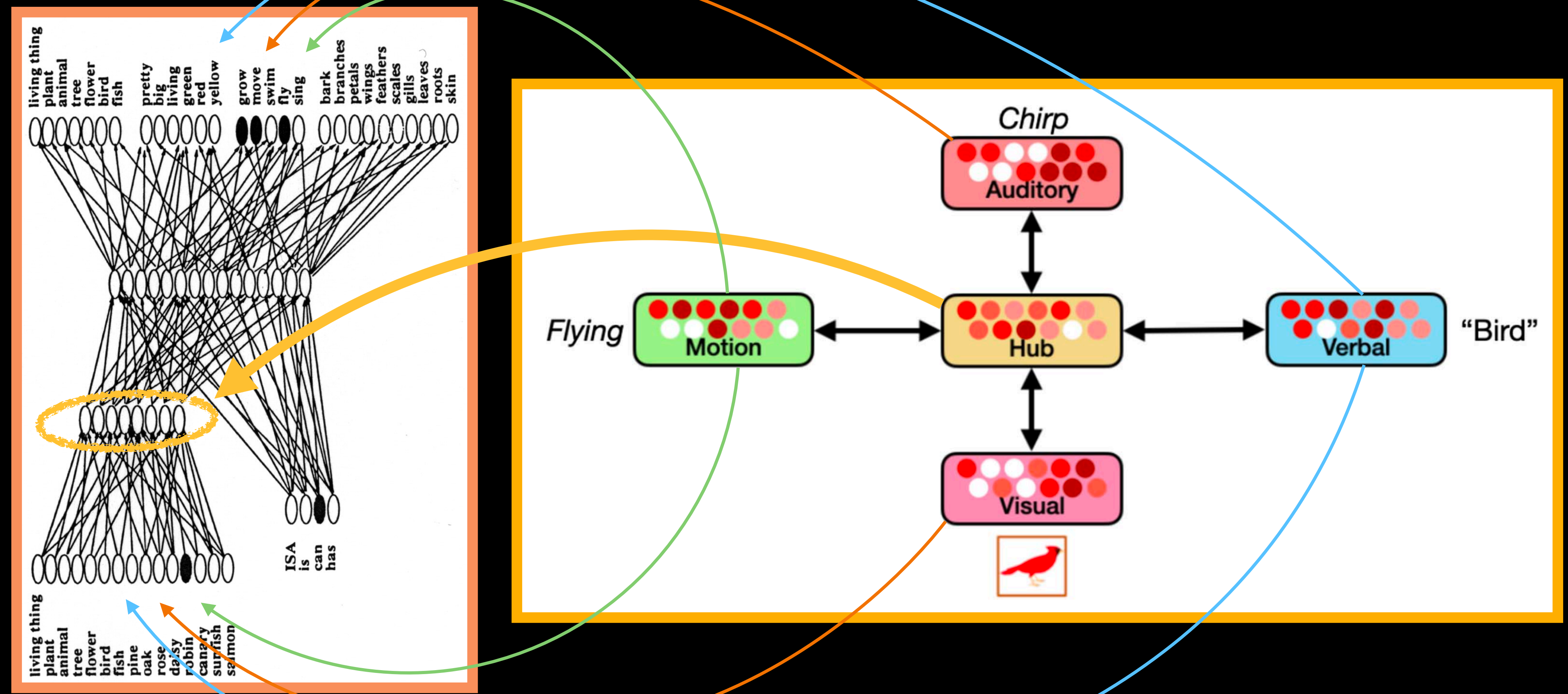
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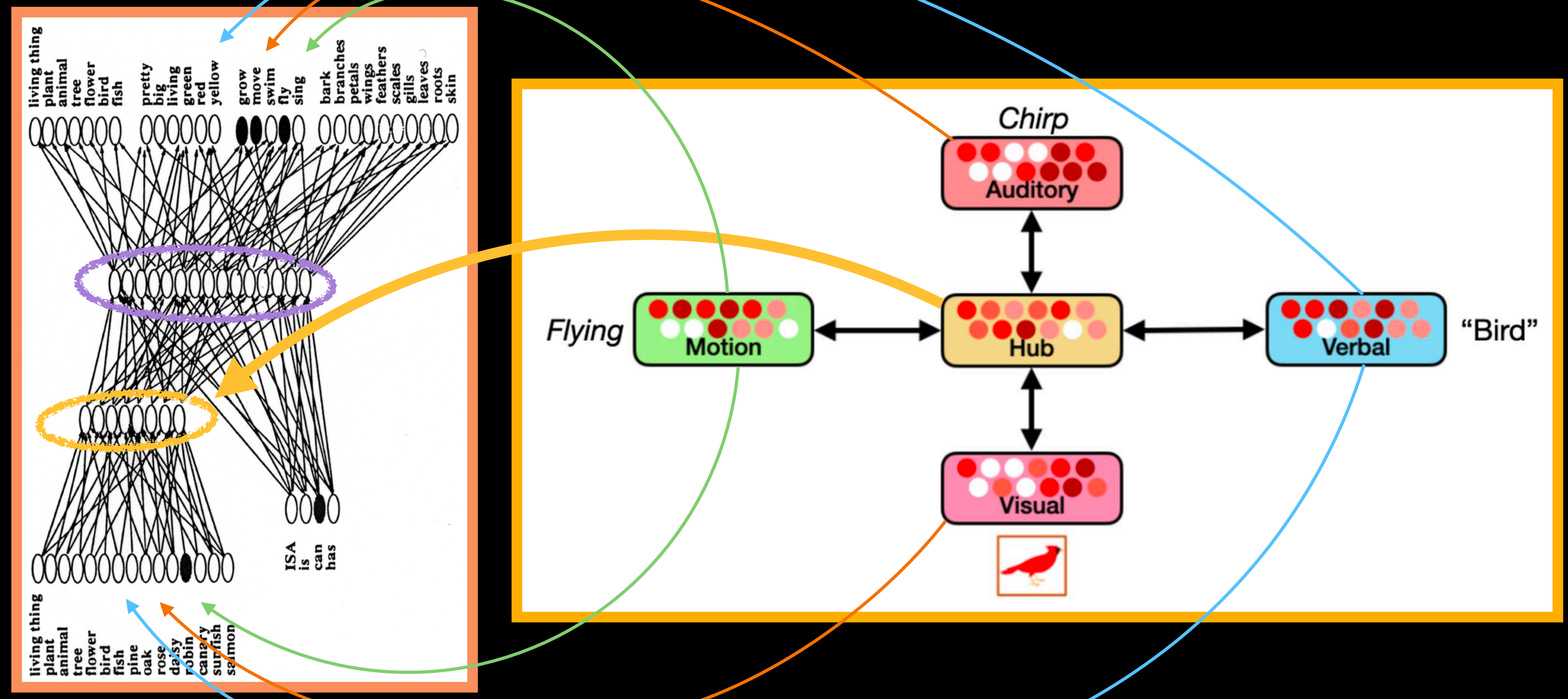
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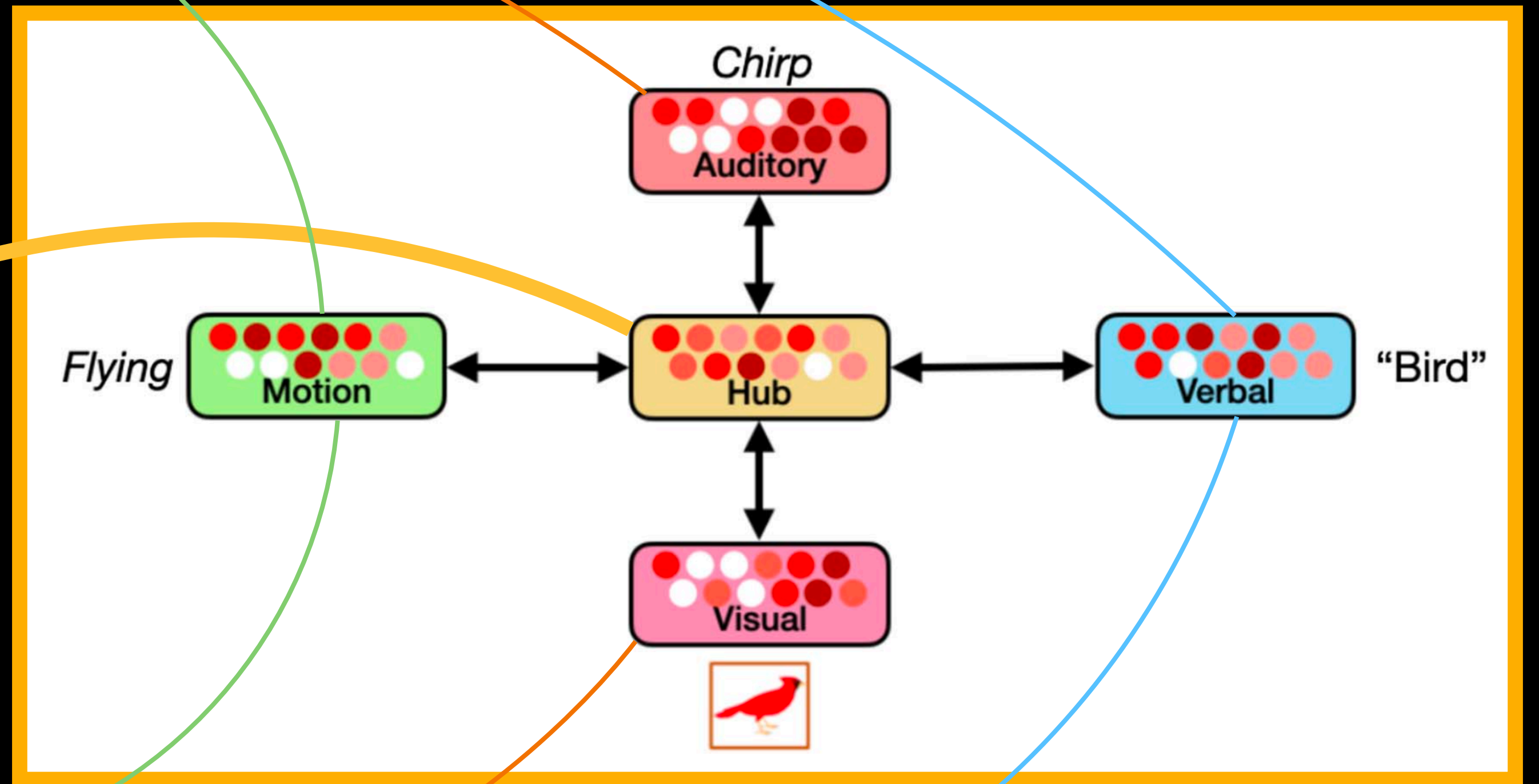
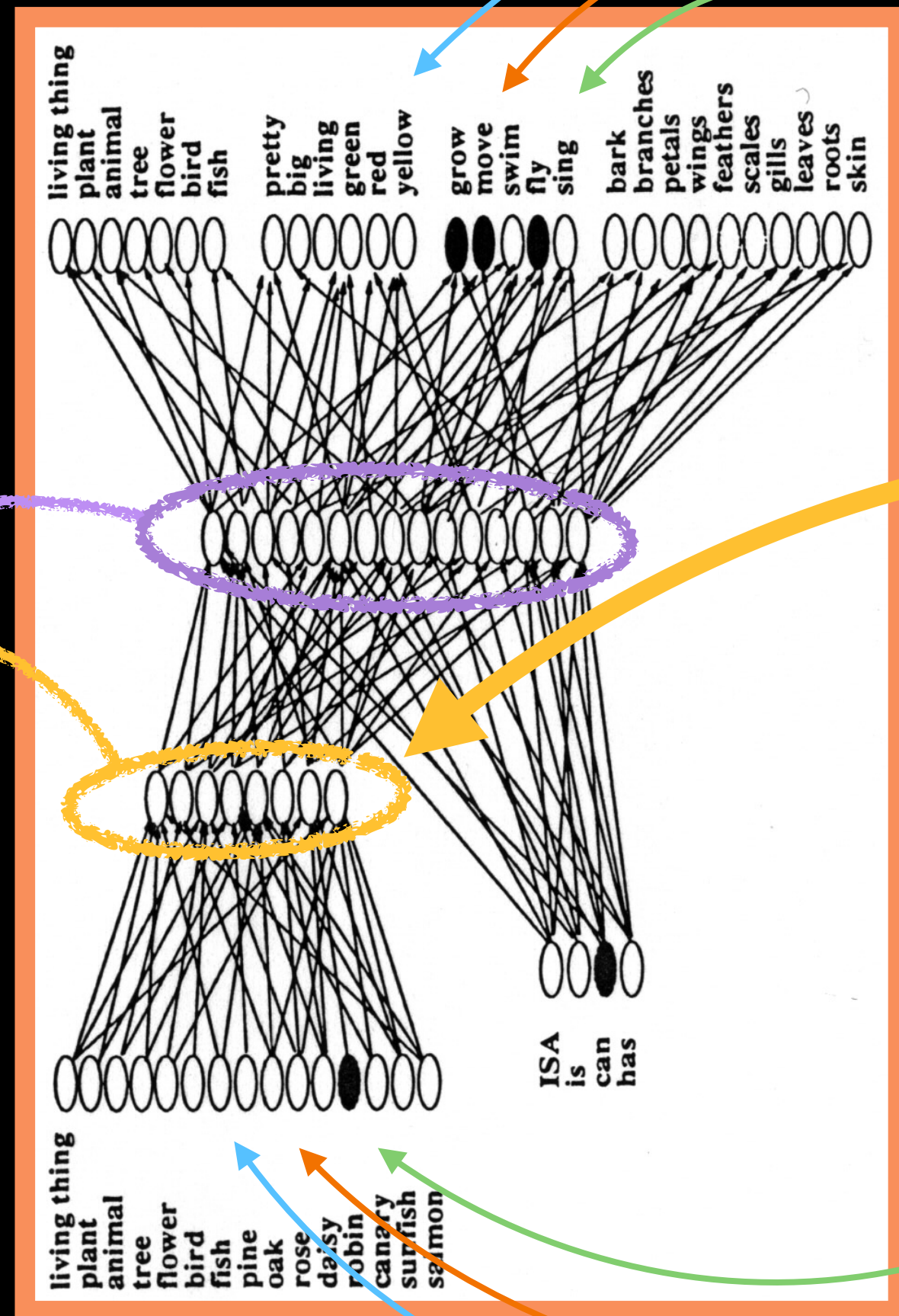
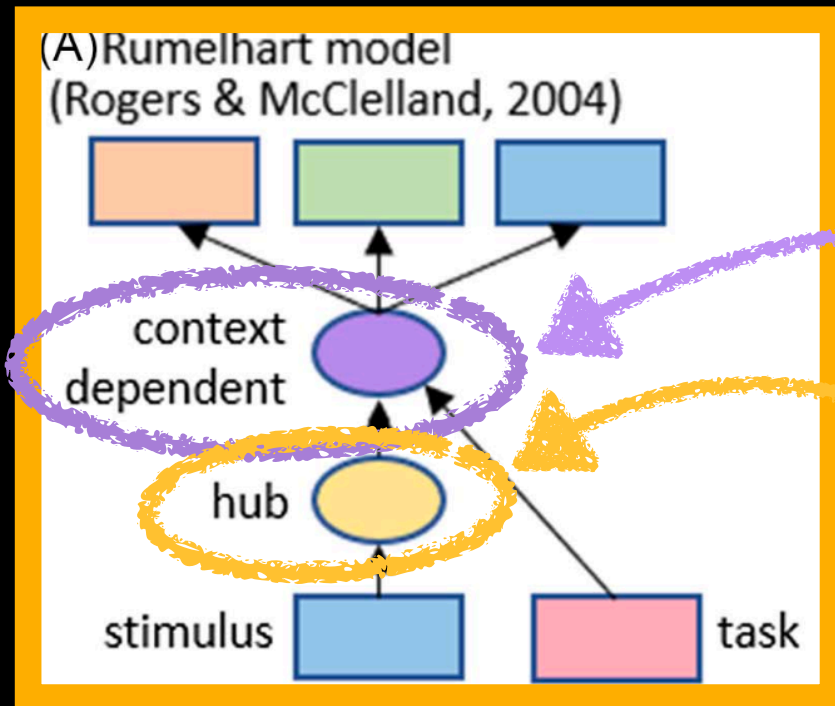
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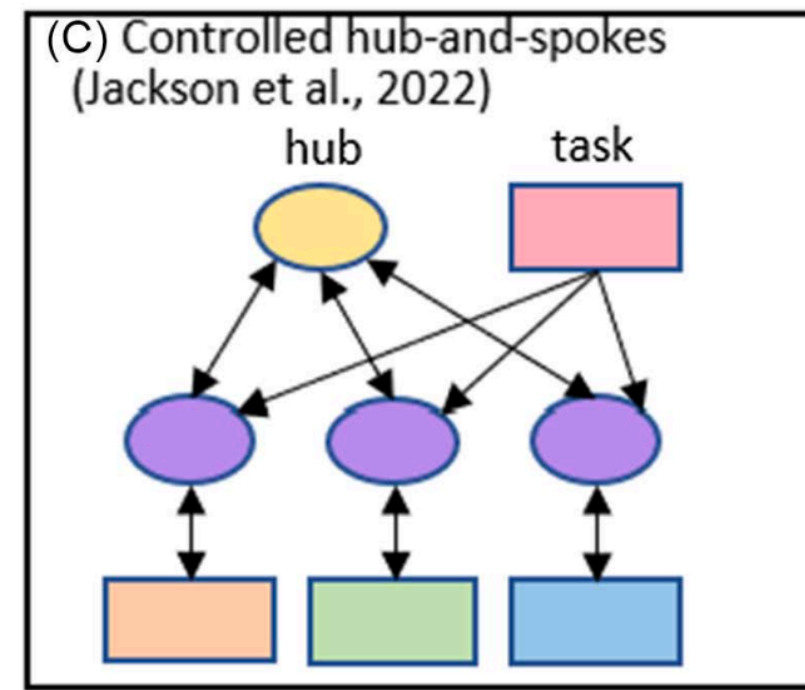
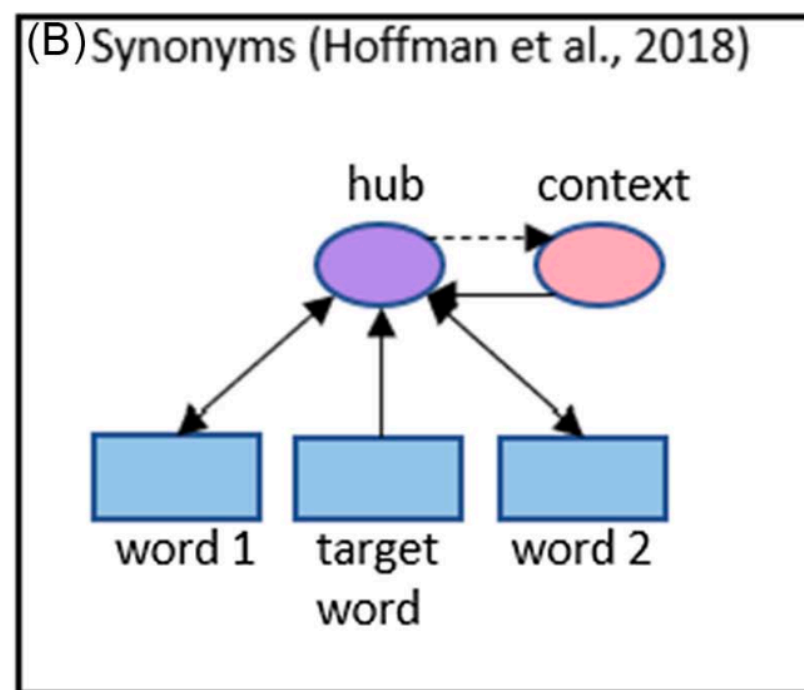
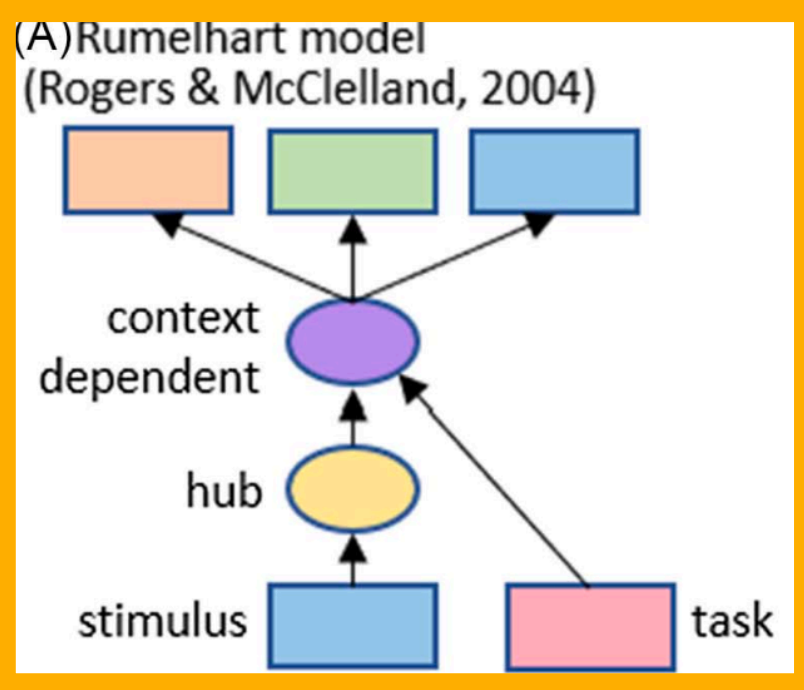


Models of Semantics and Context (Control)

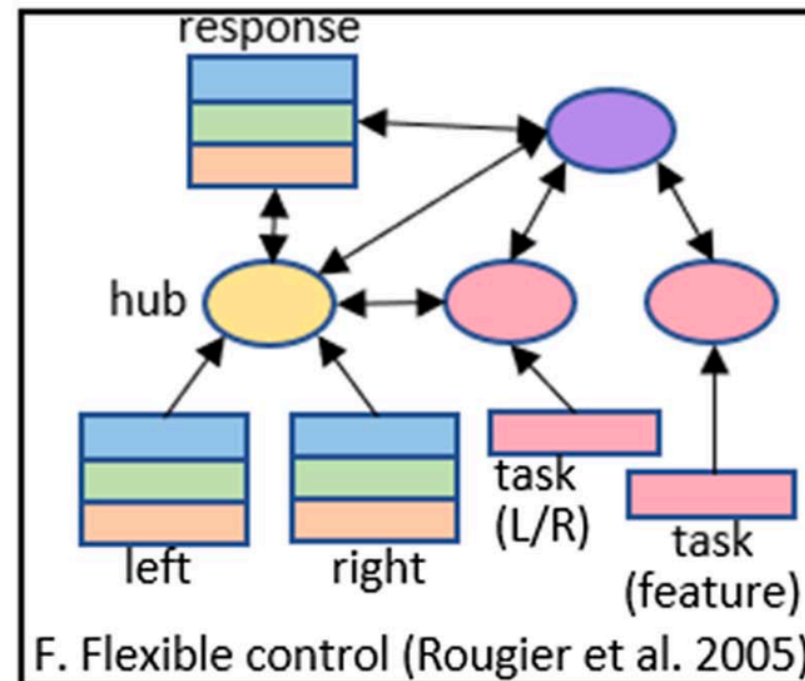
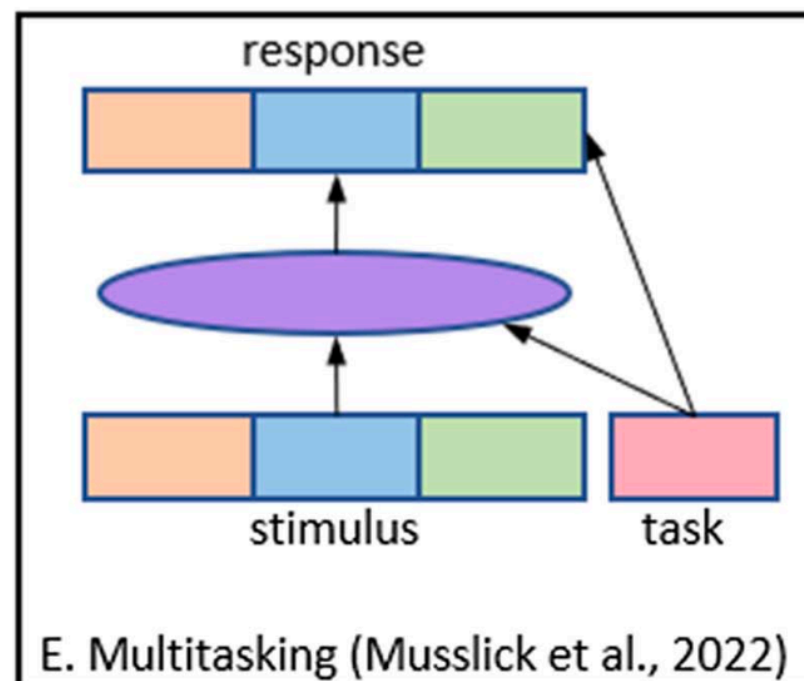
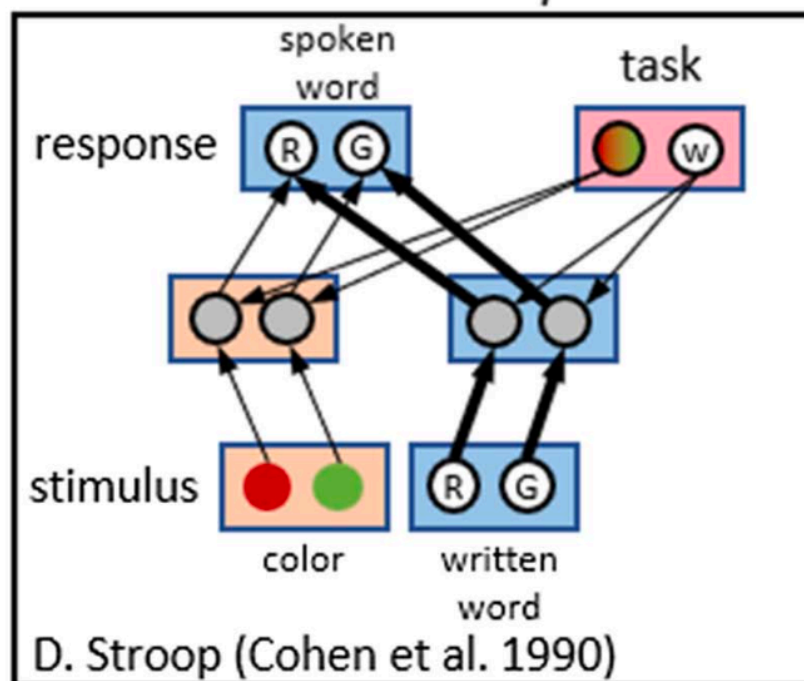
Legend

Activation pattern	Stimulus feature type	Type of internal representation
assigned/discrete	type 1 (e.g. name)	task / context
learned/distributed	type 2 (e.g. shape)	item (context independent)
	type 3 (e.g. color)	item (context dependent)

Semantic models that incorporate control

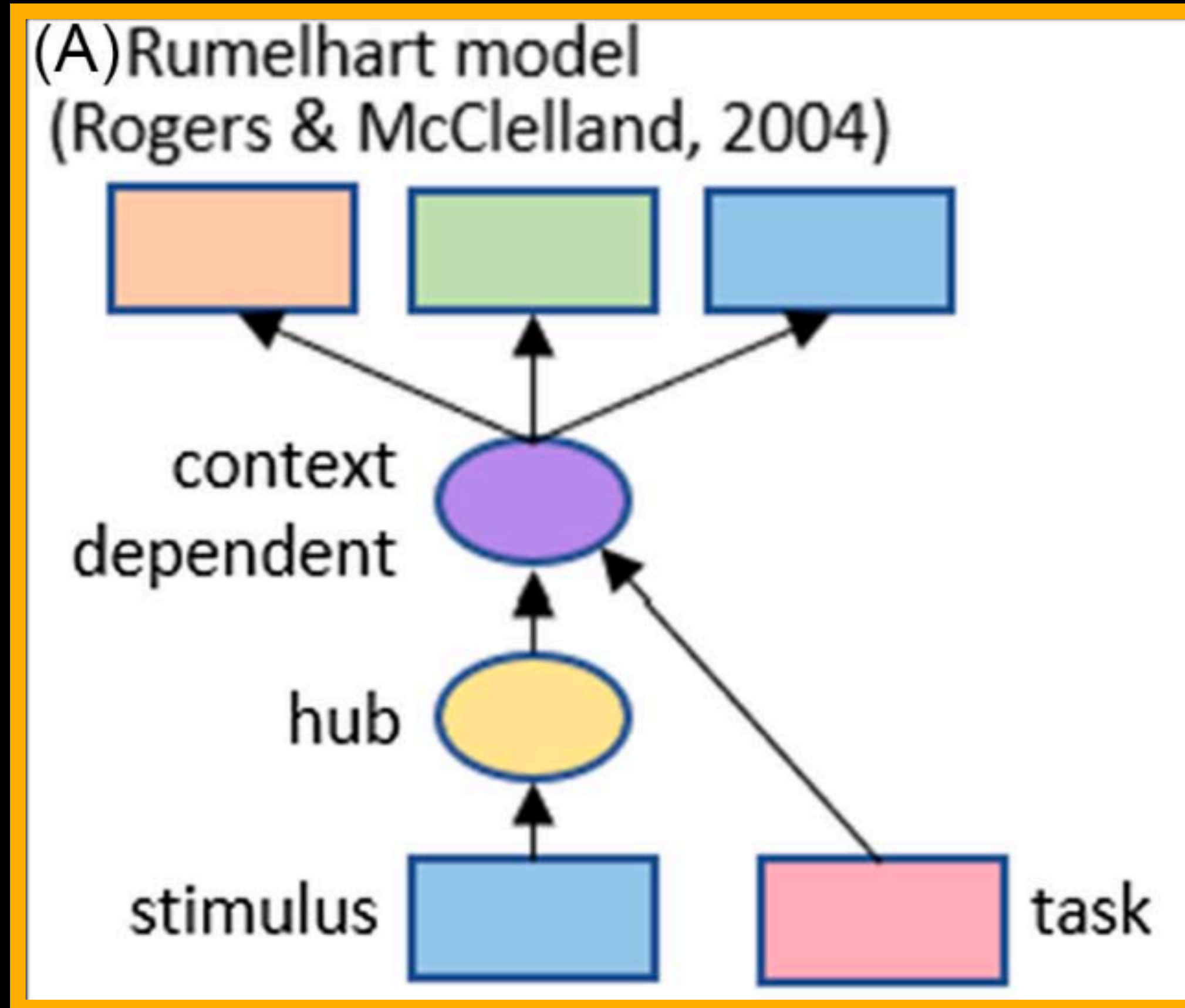


Control models that operate on semantics



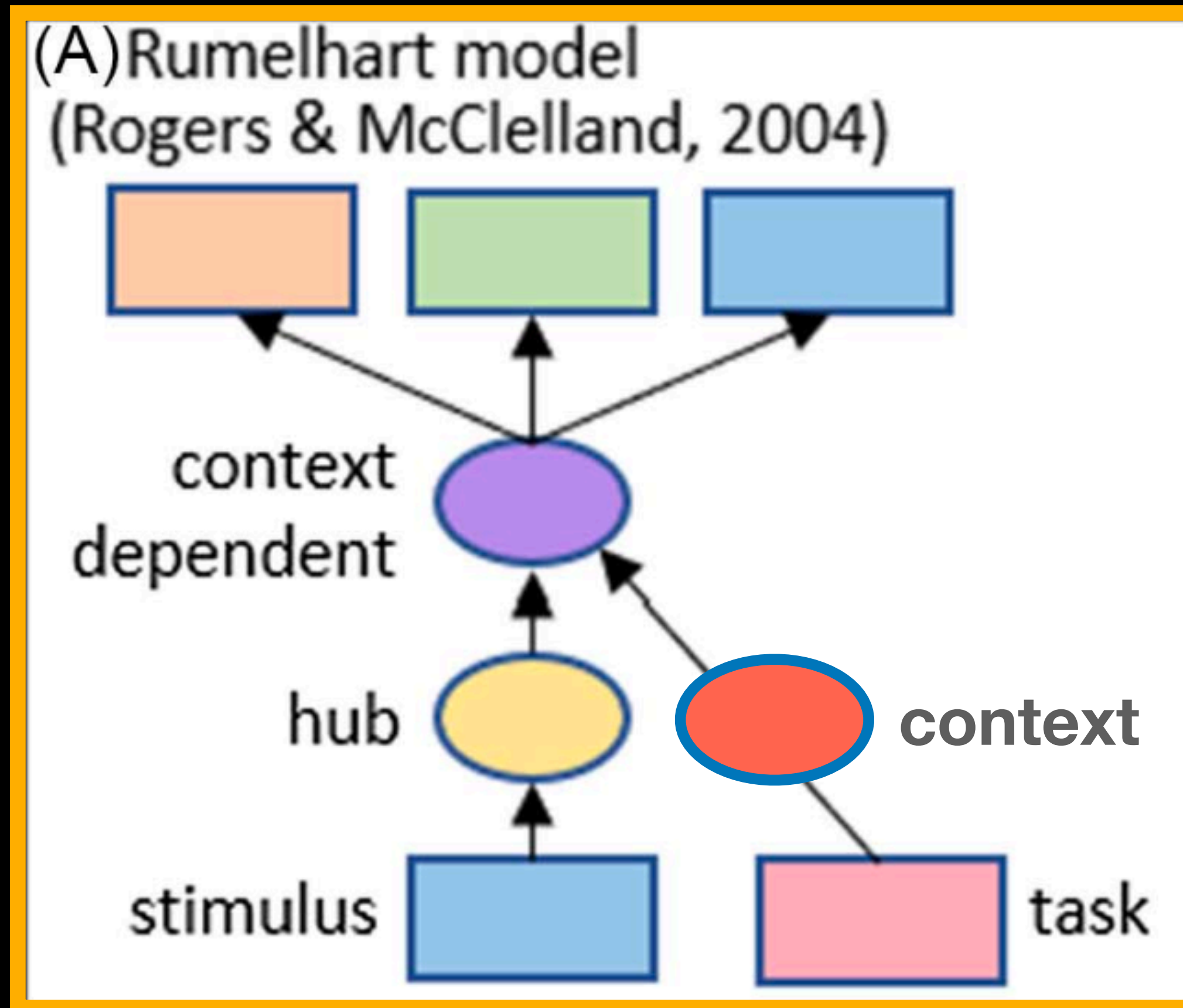
Integrate Semantics and Control (ISC) Model

Giallanza, Campbell, Cohen & Rogers (2024)



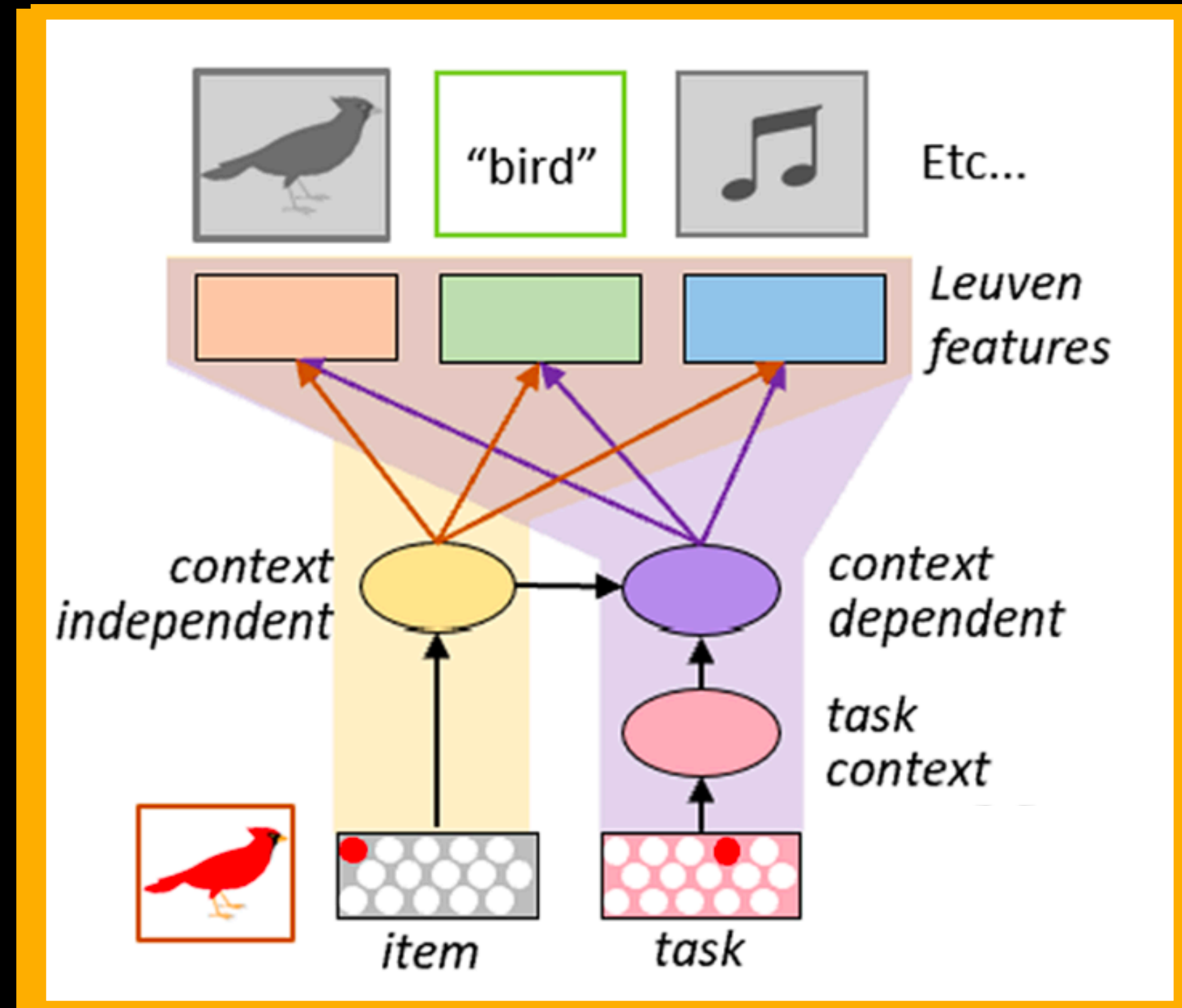
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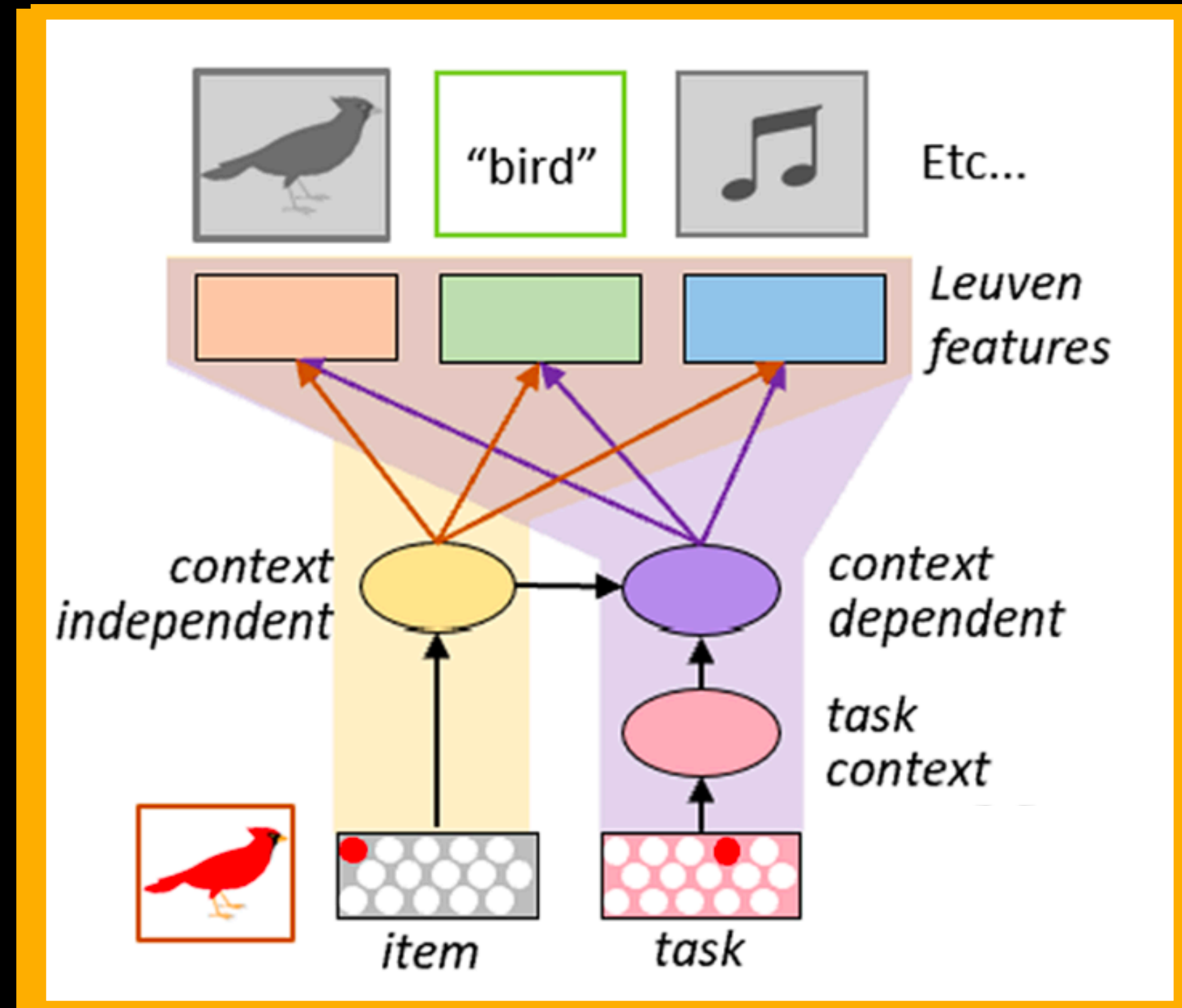
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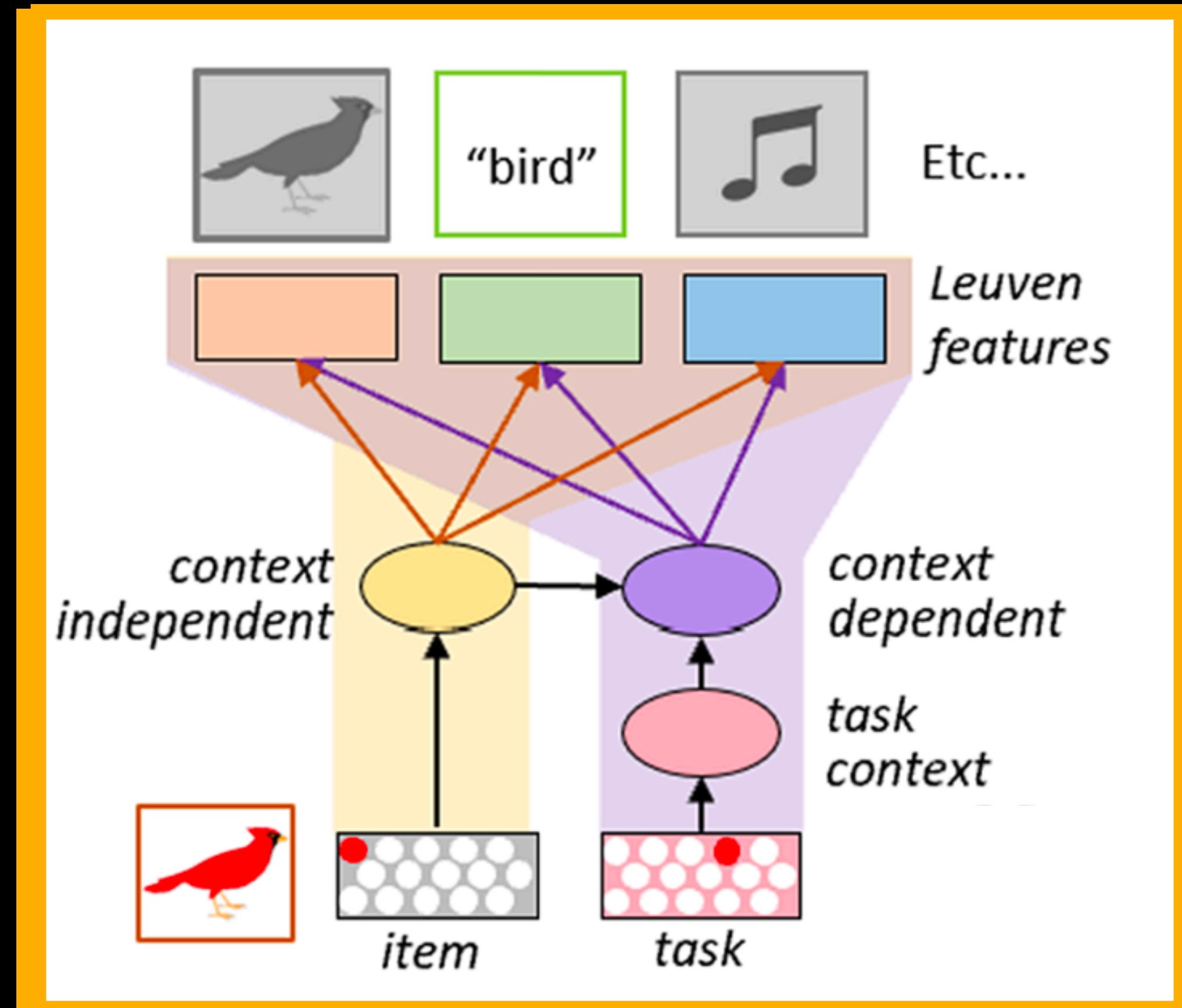
Giallanza, Campbell, Cohen & Rogers (2024)



“Categorize Item”

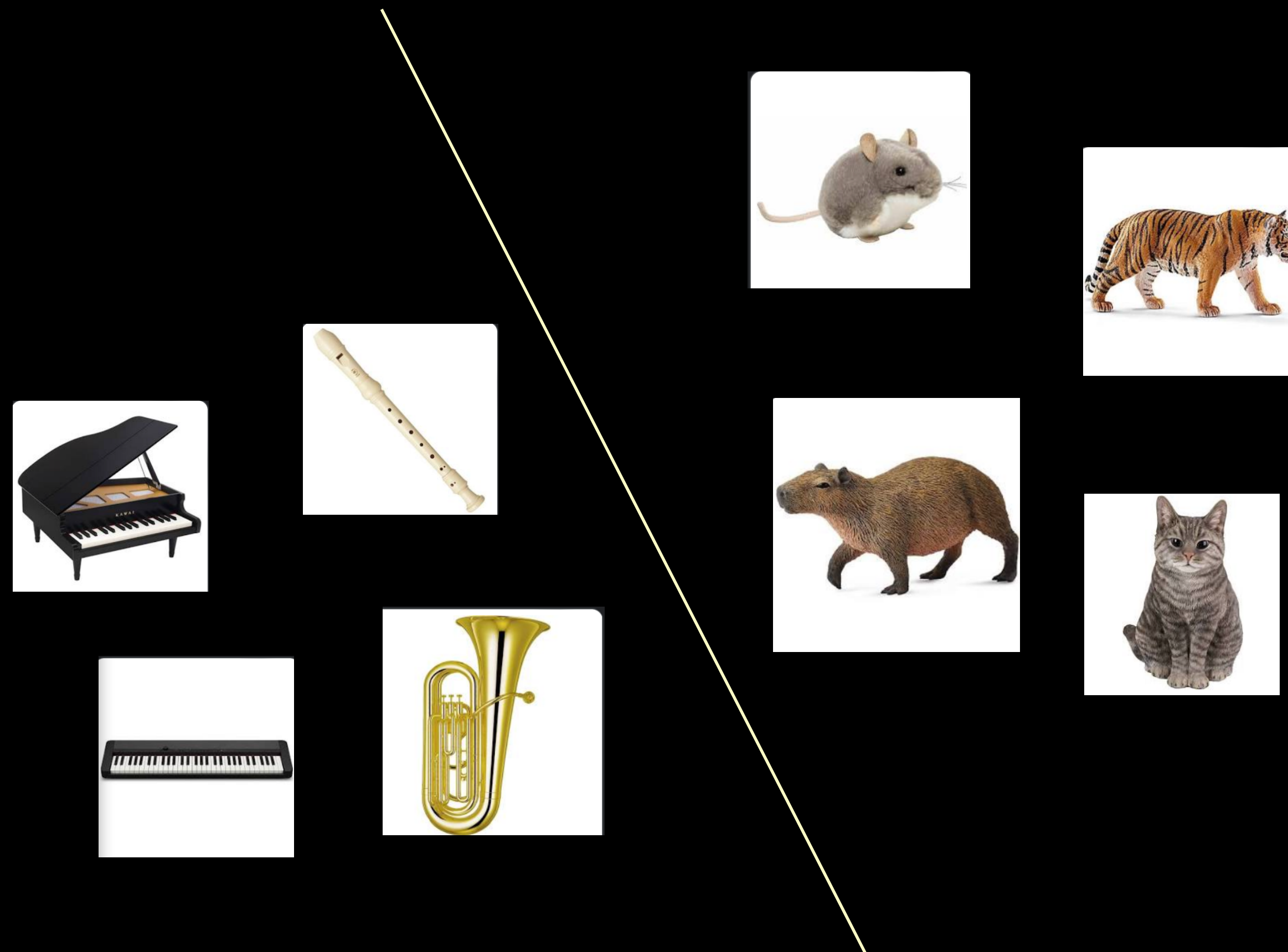
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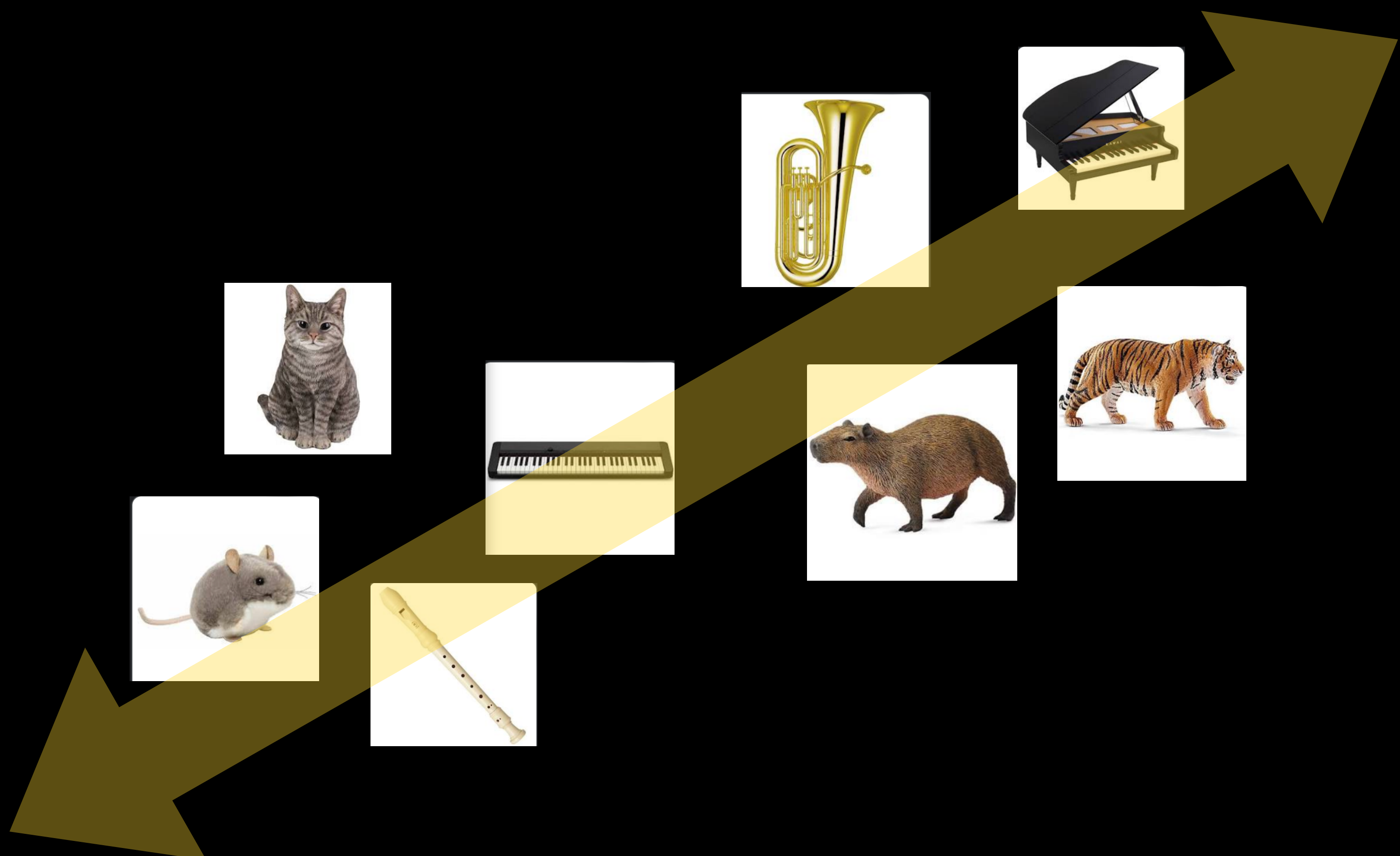
“Judge Its Size”

Contextual (Attentional) Control as the *Warping* of Semantic Structure



Categorize Item:
Animal or Instrument?

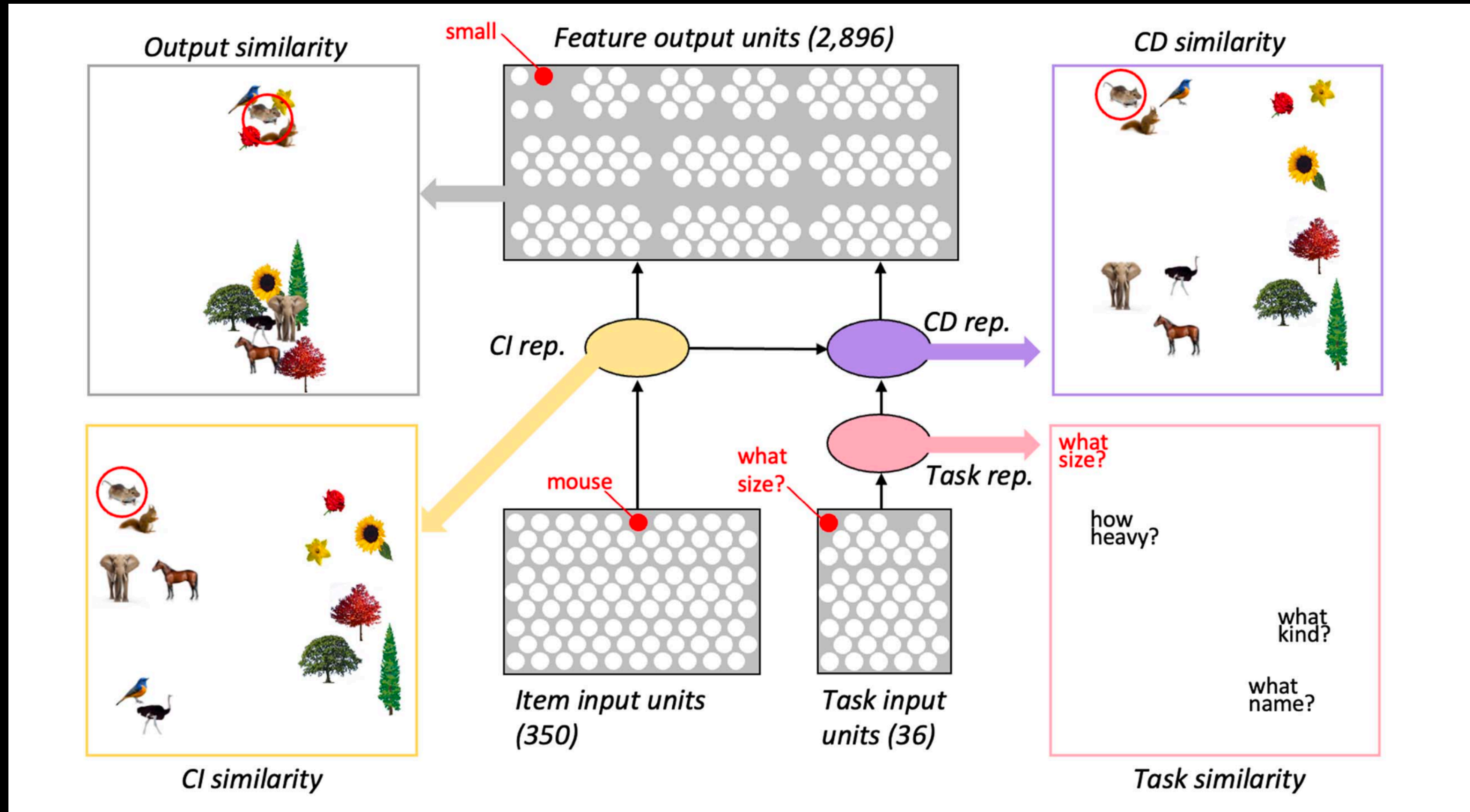
Contextual (Attentional) Control as the *Warping* of Semantic Structure



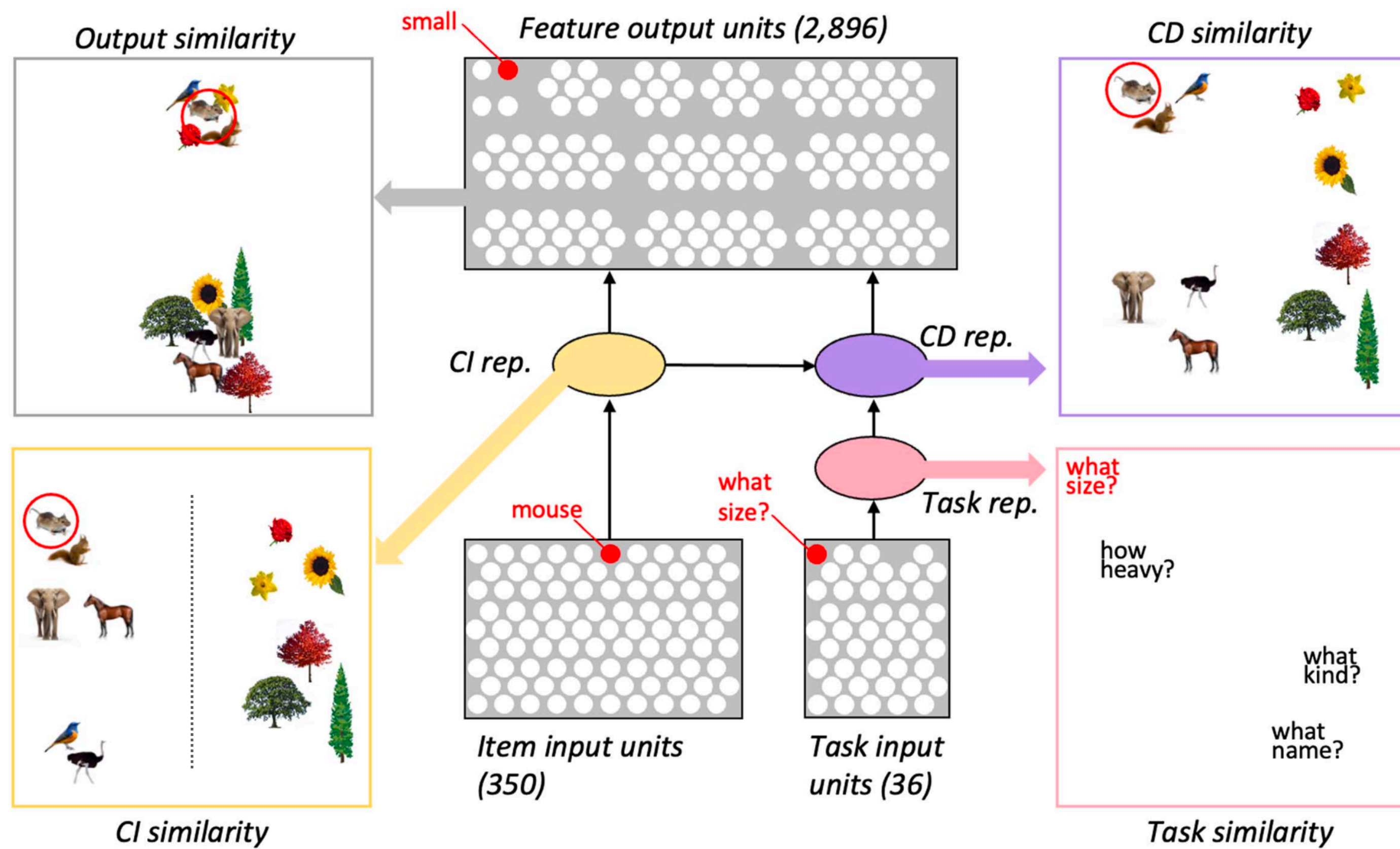
Judge its size

Bigger than a trash can?

Contextual (Attentional) Control as the *Warping* of Semantic Structure

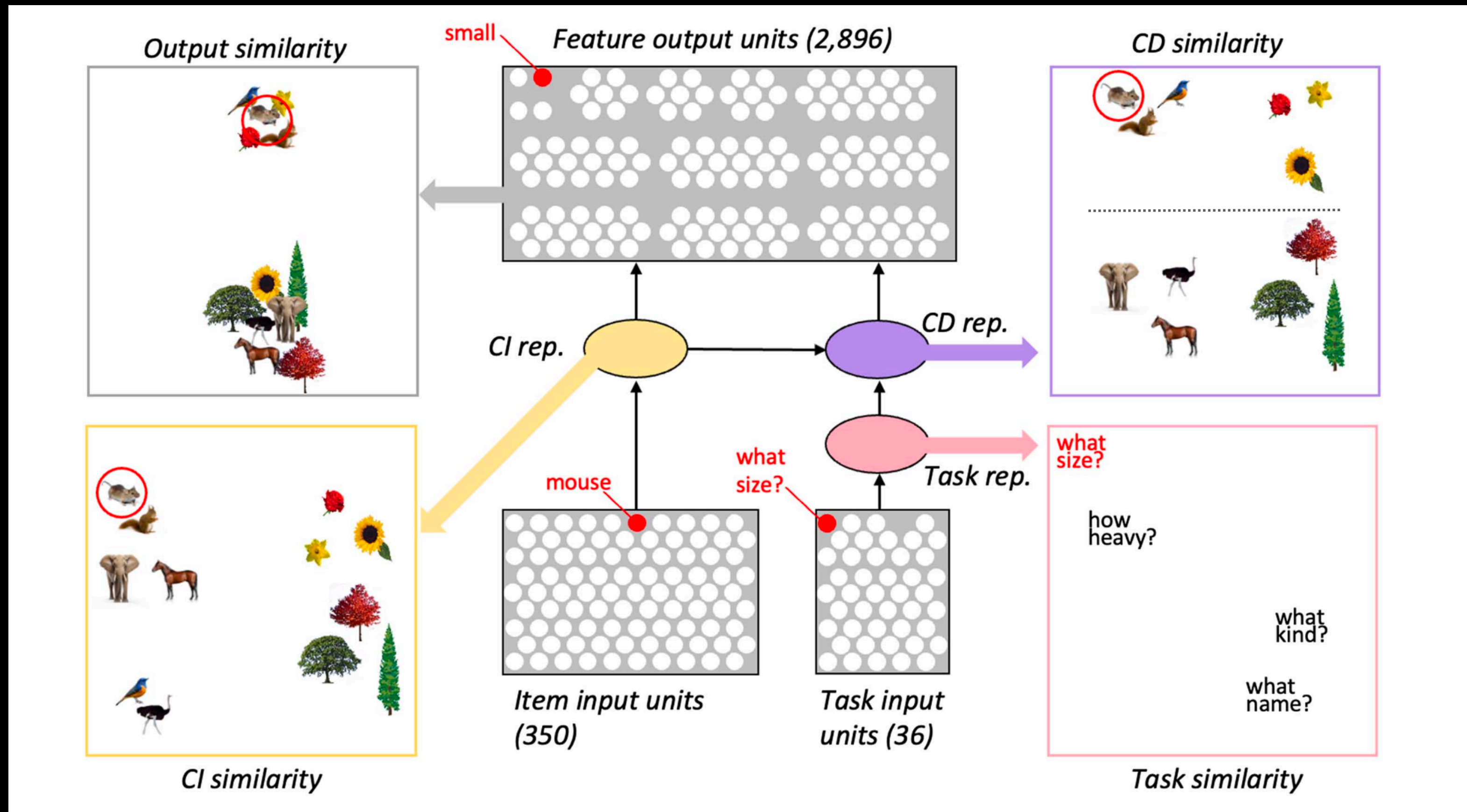


Contextual (Attentional) Control as the *Warping* of Semantic Structure



Category Biased:
Coherent covariation over all features

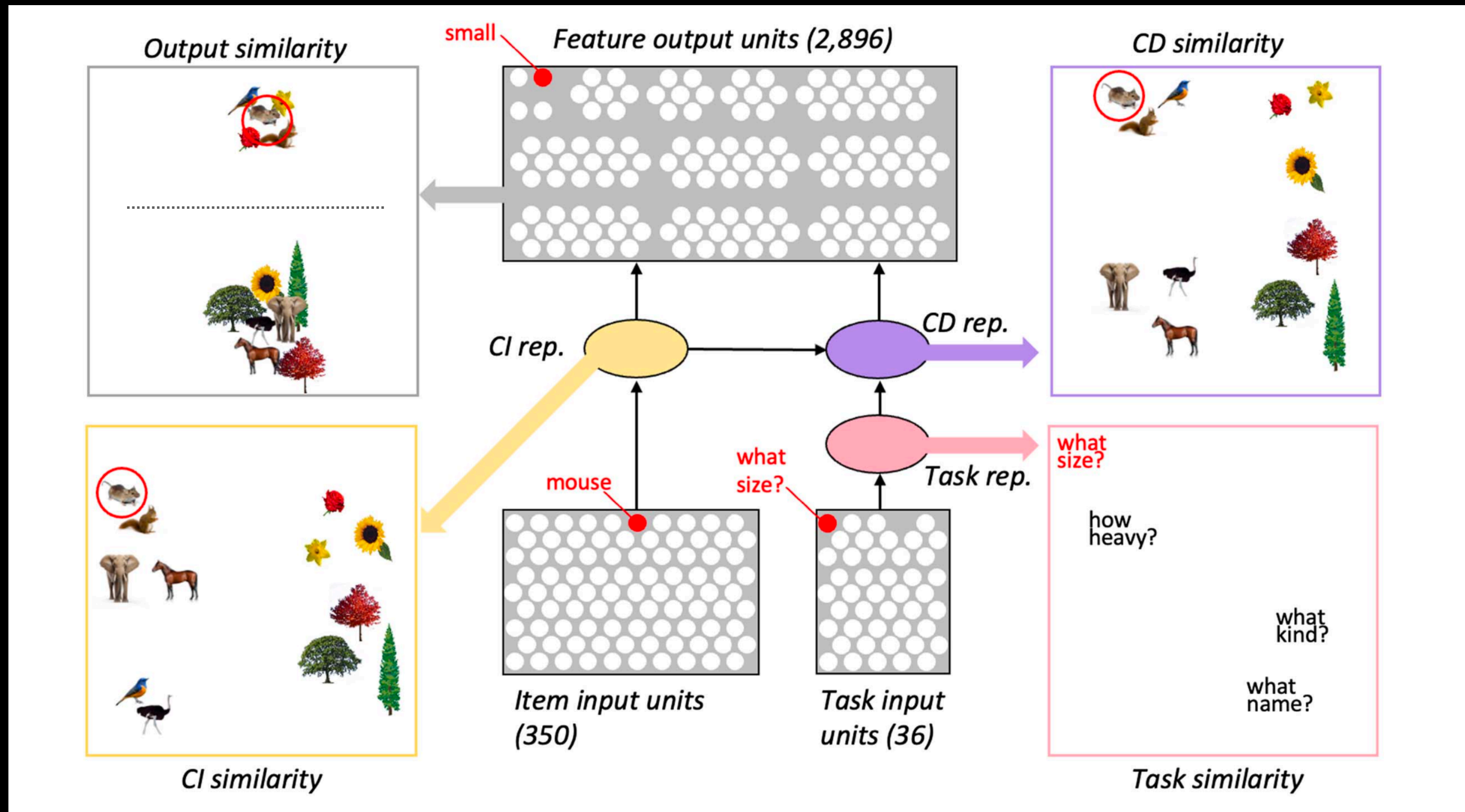
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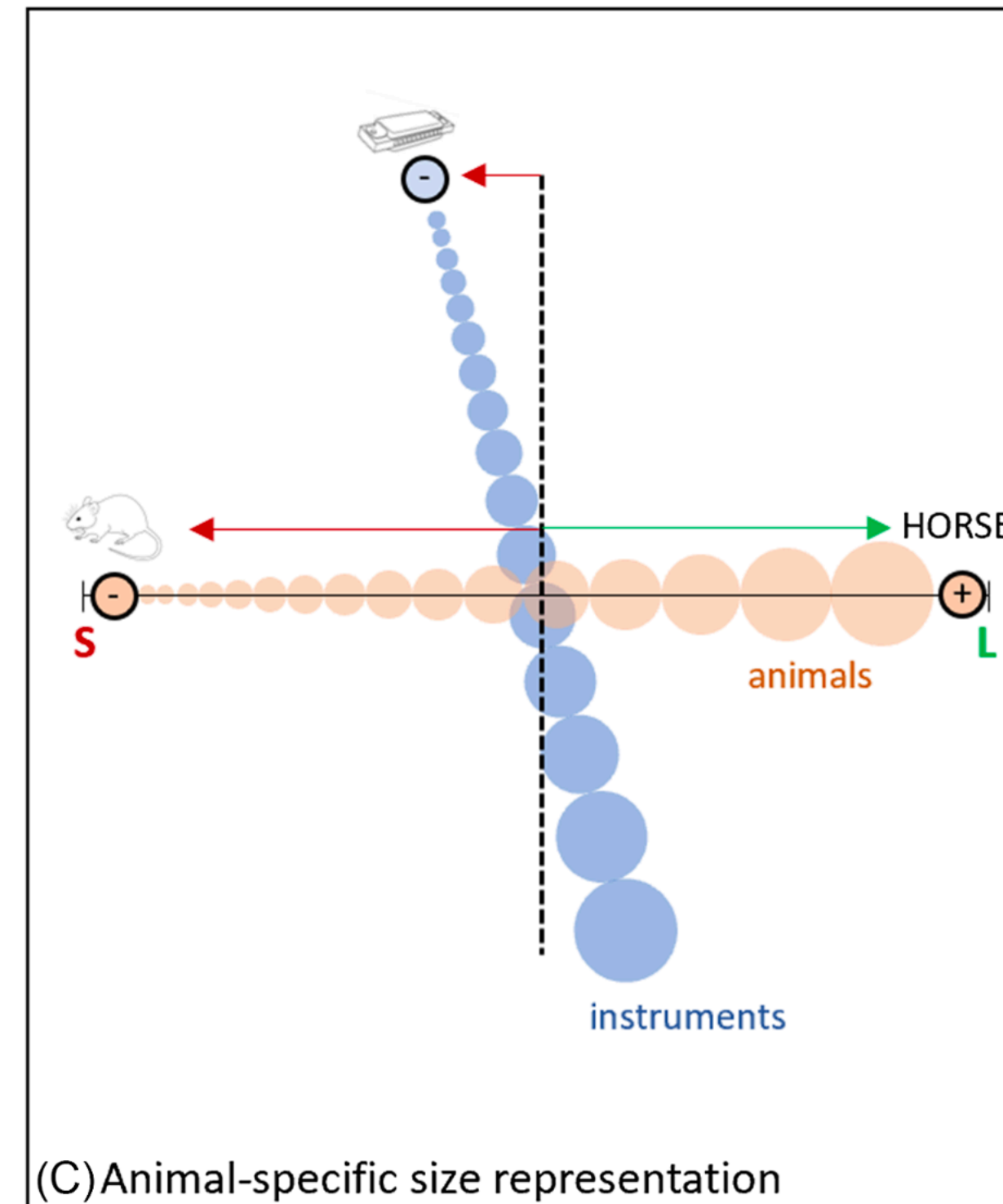
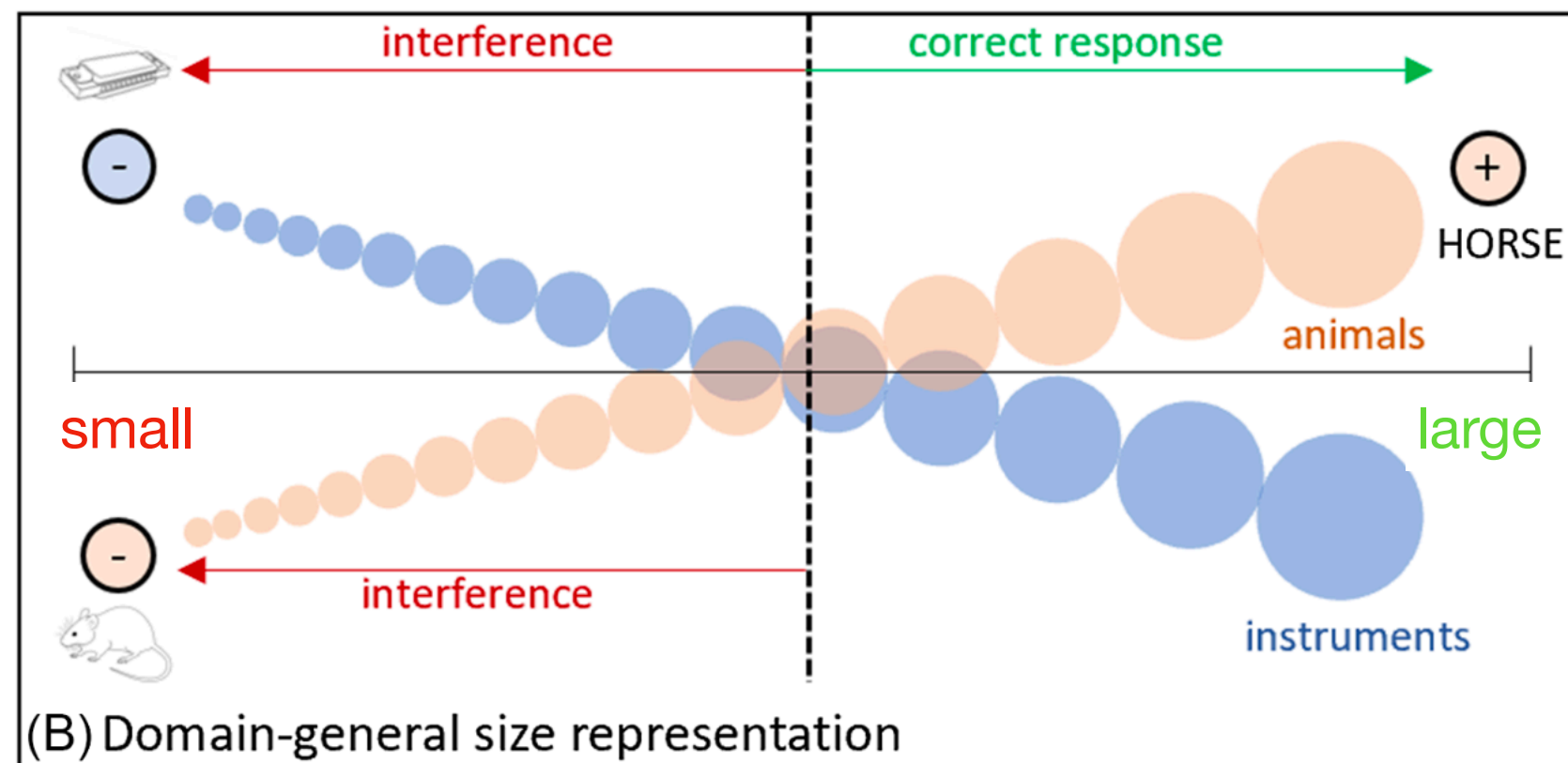
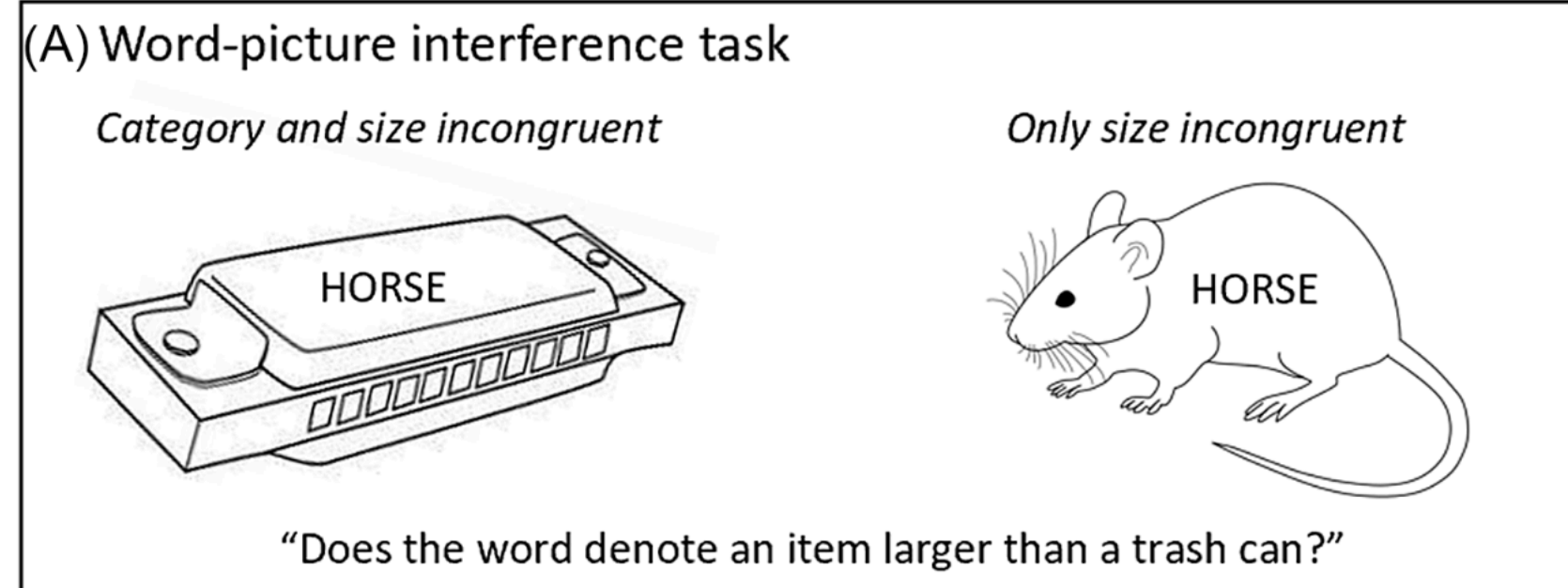
**Context
Warping:
Covariation
based on size**

Contextual (Attentional) Control as the *Warping* of Semantic Structure

Output
"Sharpening"



Contextual (Attentional) Control as the *Warping* of Semantic Structure



Semantic Attention Task

Task

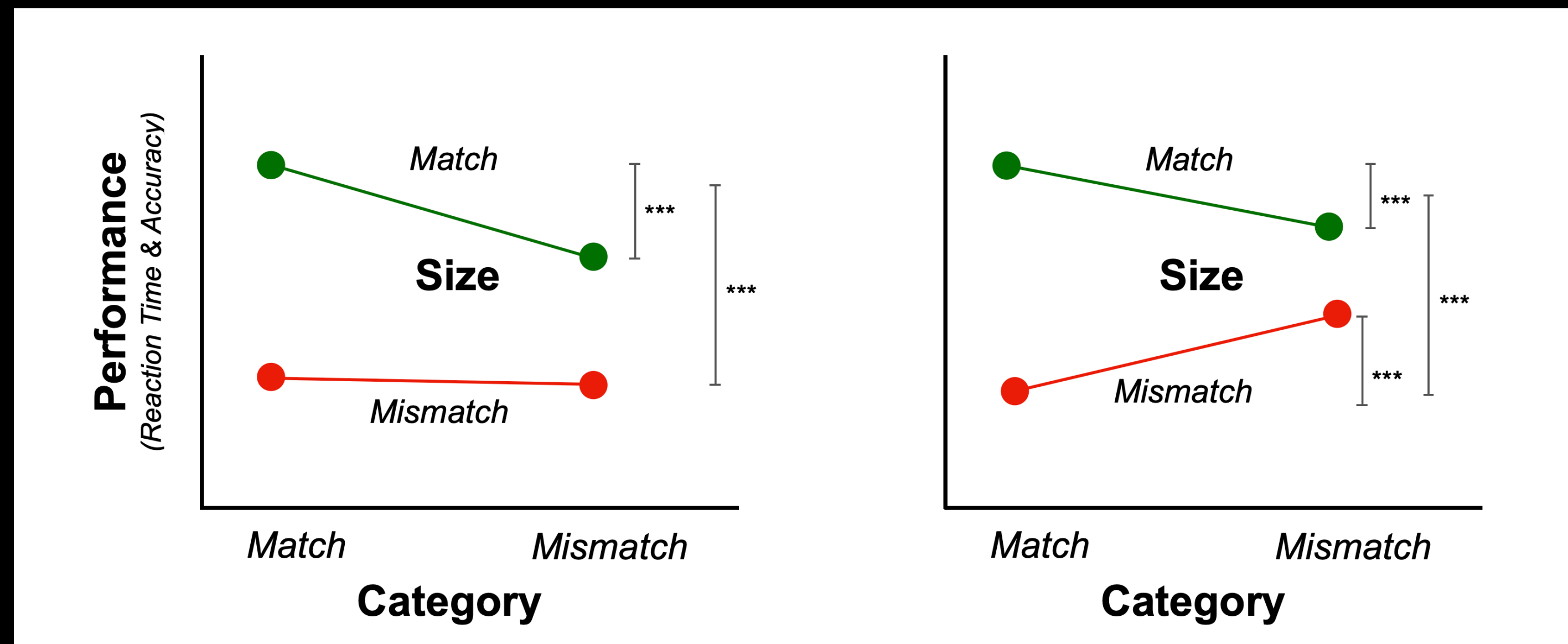
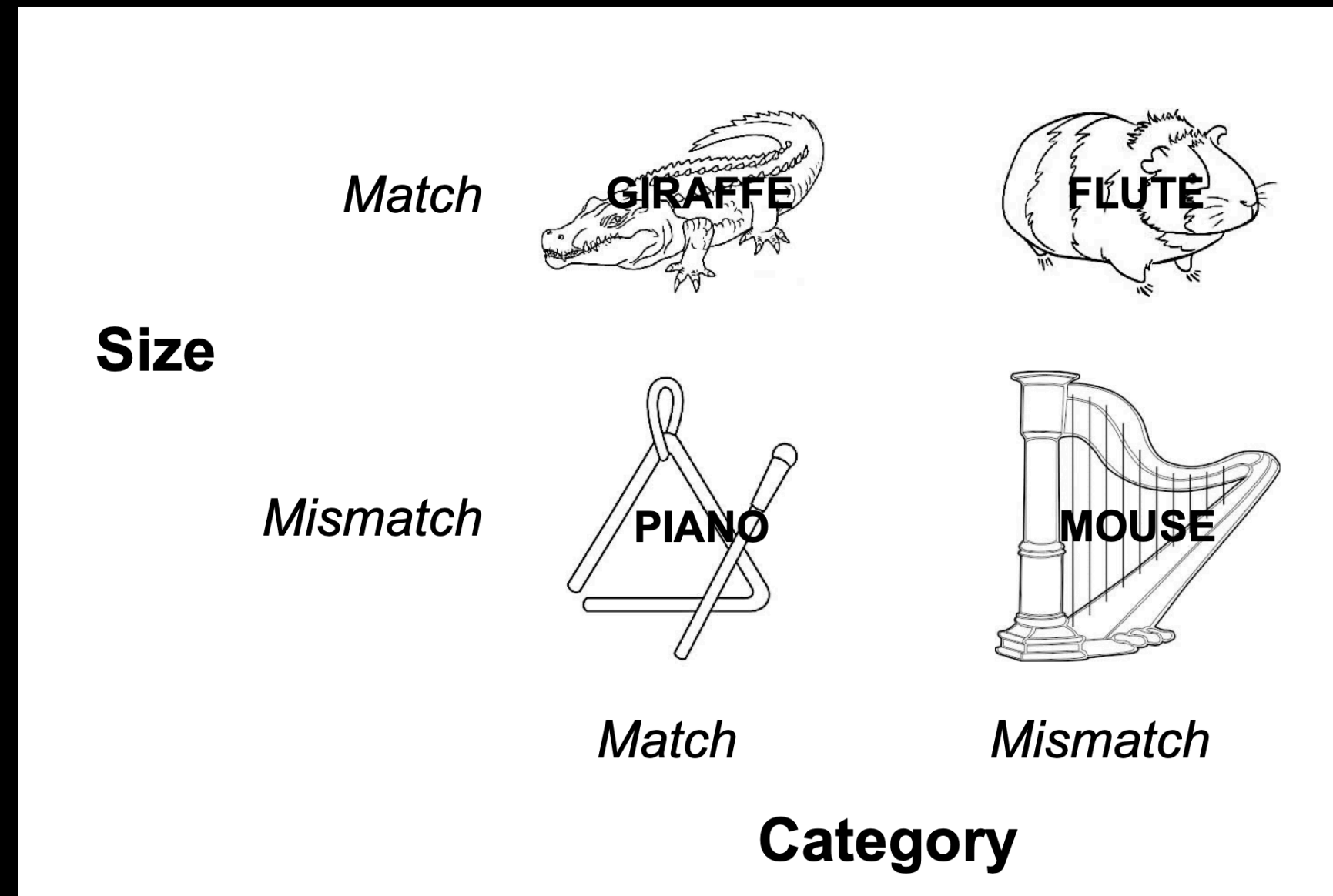
Verbally report size of object denoted by the word

Findings

Semantic distraction interacts with context

Interleaved (no control)
“Size”

Blocked (control)
“Animal Size” vs. “Instrument Size”



Semantic Attention Task

Task

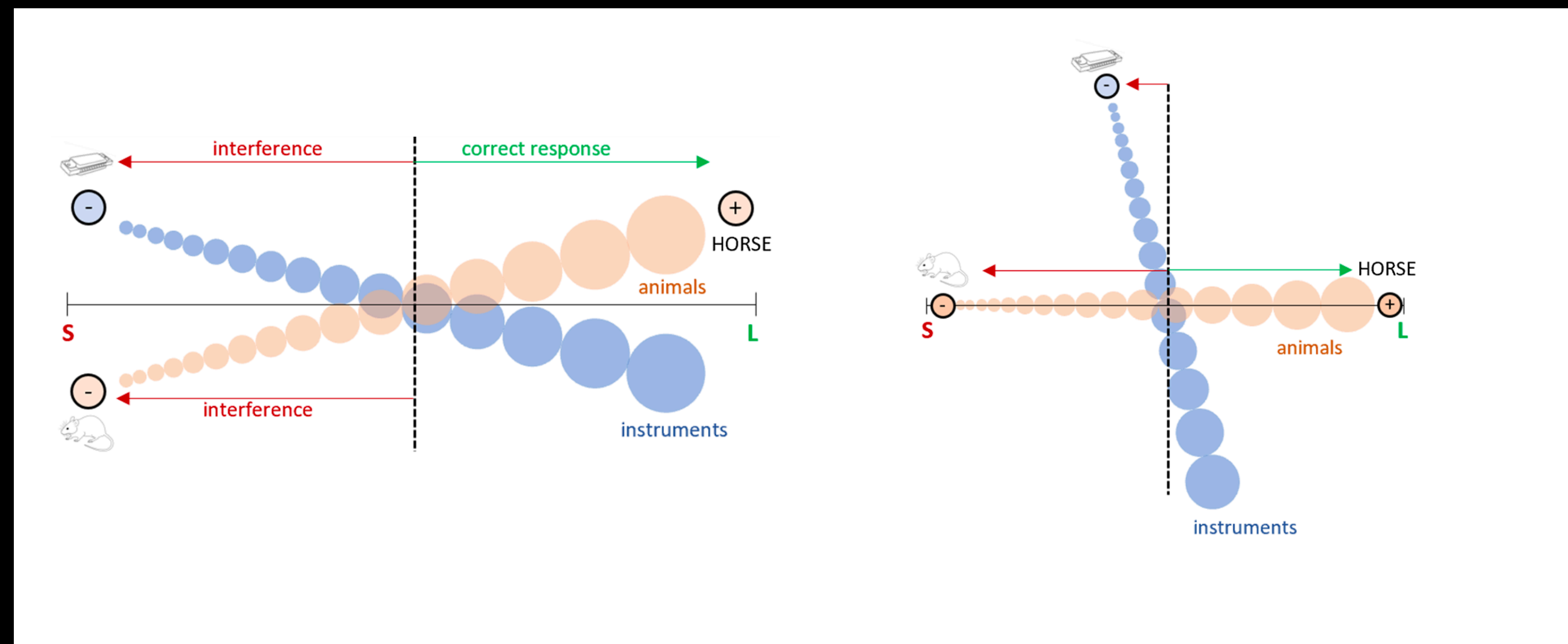
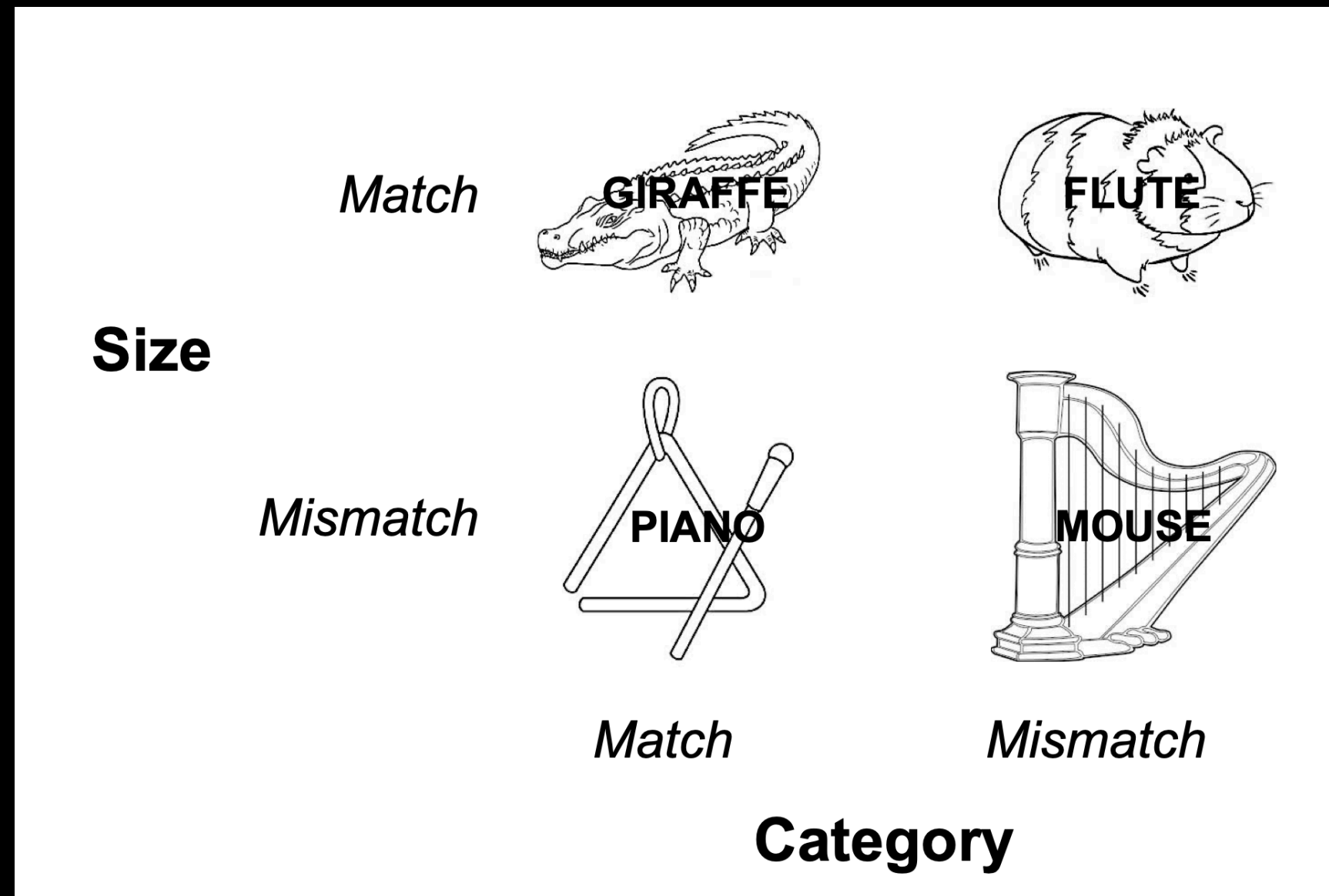
Verbally report size of object denoted by the word

Effect:

Stable context (blocked) warps semantic space

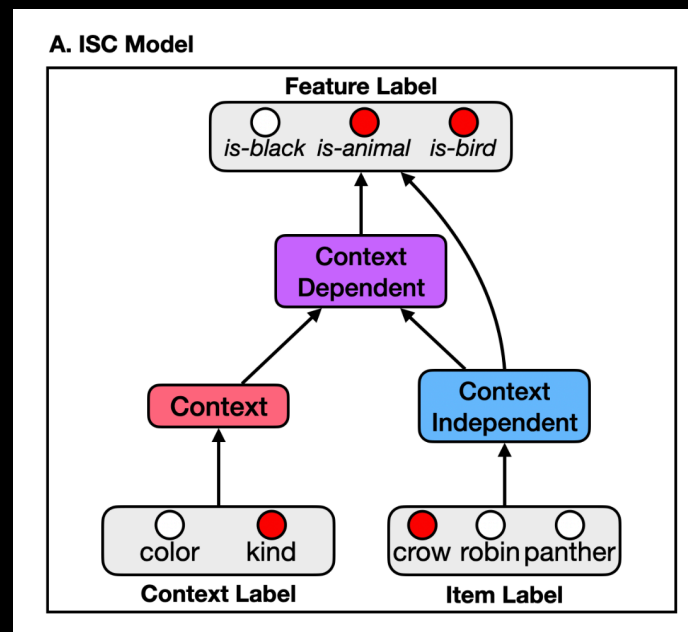
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Integrated Semantics and Control — Context *Inference* (ISC-CI)

Giallanza, Campbell, Rogers & Cohen (under review)

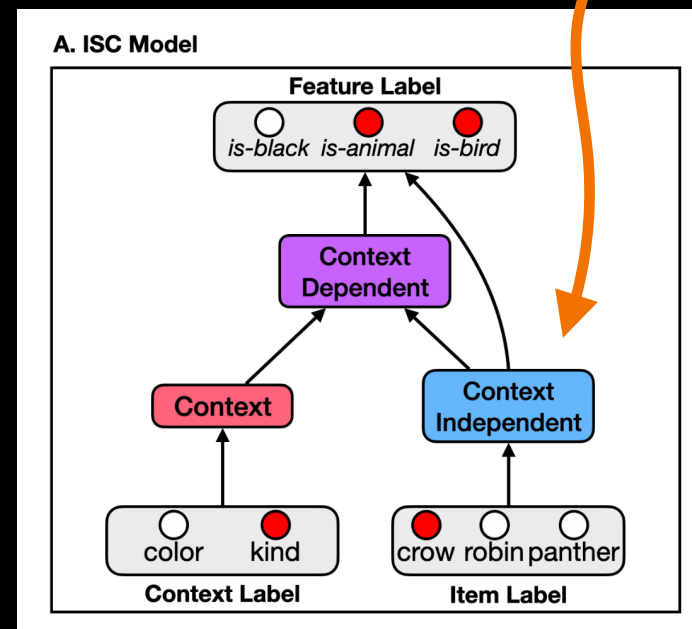


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- ISC model

- semantic knowledge reflects the effects of statistical learning: **coherent covariation**



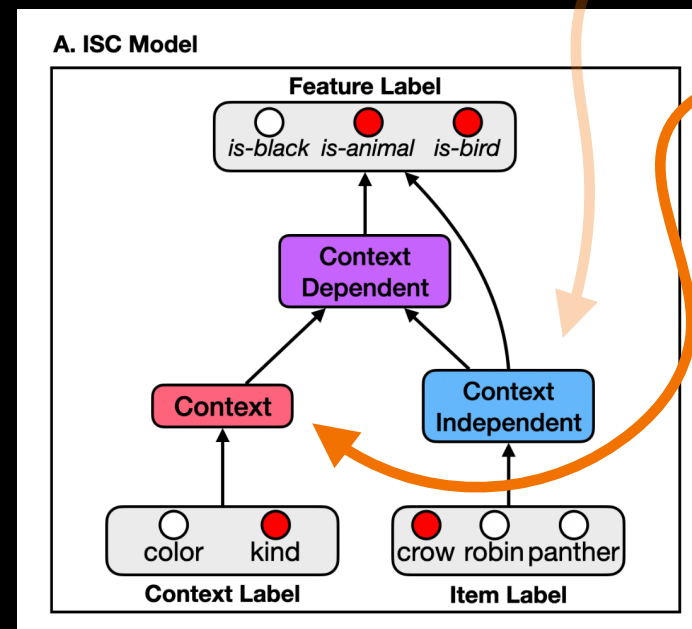
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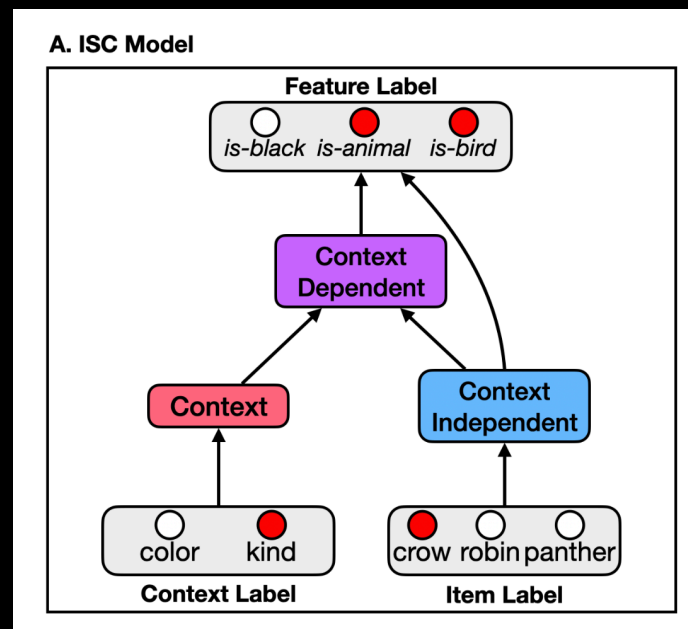


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- **context representations are themselves subject to the same mechanisms statistical learning, spanning multiple levels of abstraction, and driven by the statistics of *behavioral affordances* together with those of perception**

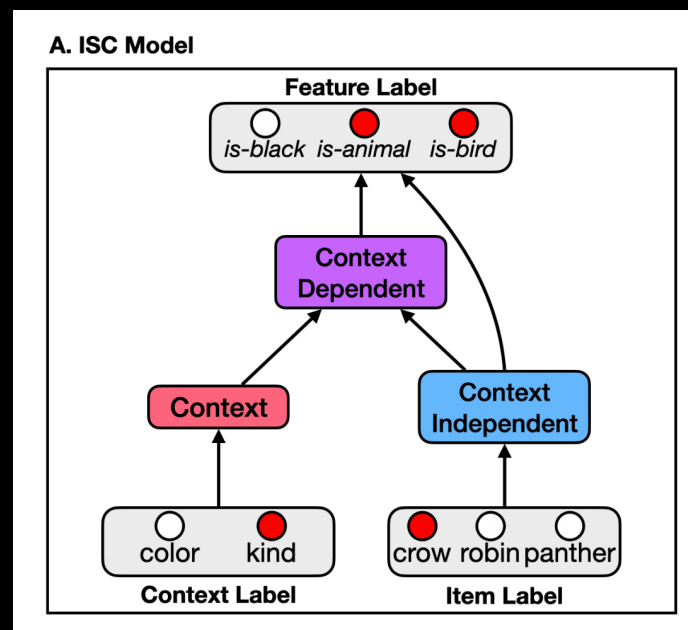


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- Still, many effects remain to be explained...

Human Semantic Anomalies / Idiosyncrasies

Human Semantic Anomalies / Idiosyncrasies

- **Similarity Judgments:**
 - **Order effects: asymmetric similarity judgements**

Human Semantic Anomalies / Idiosyncrasies

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How similar is a donkey to a horse?

Human Semantic Anomalies / Idiosyncrasies

- **Similarity Judgments:**

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How similar is a donkey to a horse? Similar

Human Semantic Anomalies / Idiosyncrasies

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Human Semantic Anomalies / Idiosyncrasies

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Given each of the following sets, which is more likely to be a member of the category:

Human Semantic Anomalies / Idiosyncrasies

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{crows} → ravens or {crows} → robins

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- **In-category monotonicity**

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- **In-category monotonicity (*support spans query*)**

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Human Semantic Anomalies / Idiosyncrasies

Human Semantic Anomalies / Idiosyncrasies

- Similarity Judgments
- Category Judgements (*Inductive Inference*)
- Theories:
 - **Metric Theories:** *parametric distances* of representations in a high dimension vector space
(*Smith, Shoben, Rips, 1974; Miklov, 2013 - e.g. ,Word2Vec, ~ISC*)

Human Semantic Anomalies / Idiosyncrasies

- Similarity Judgments
- Category Judgements (*Inductive Inference*)
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 - **Metric Theories:** *parametric distances* of representations in a high dimension vector space
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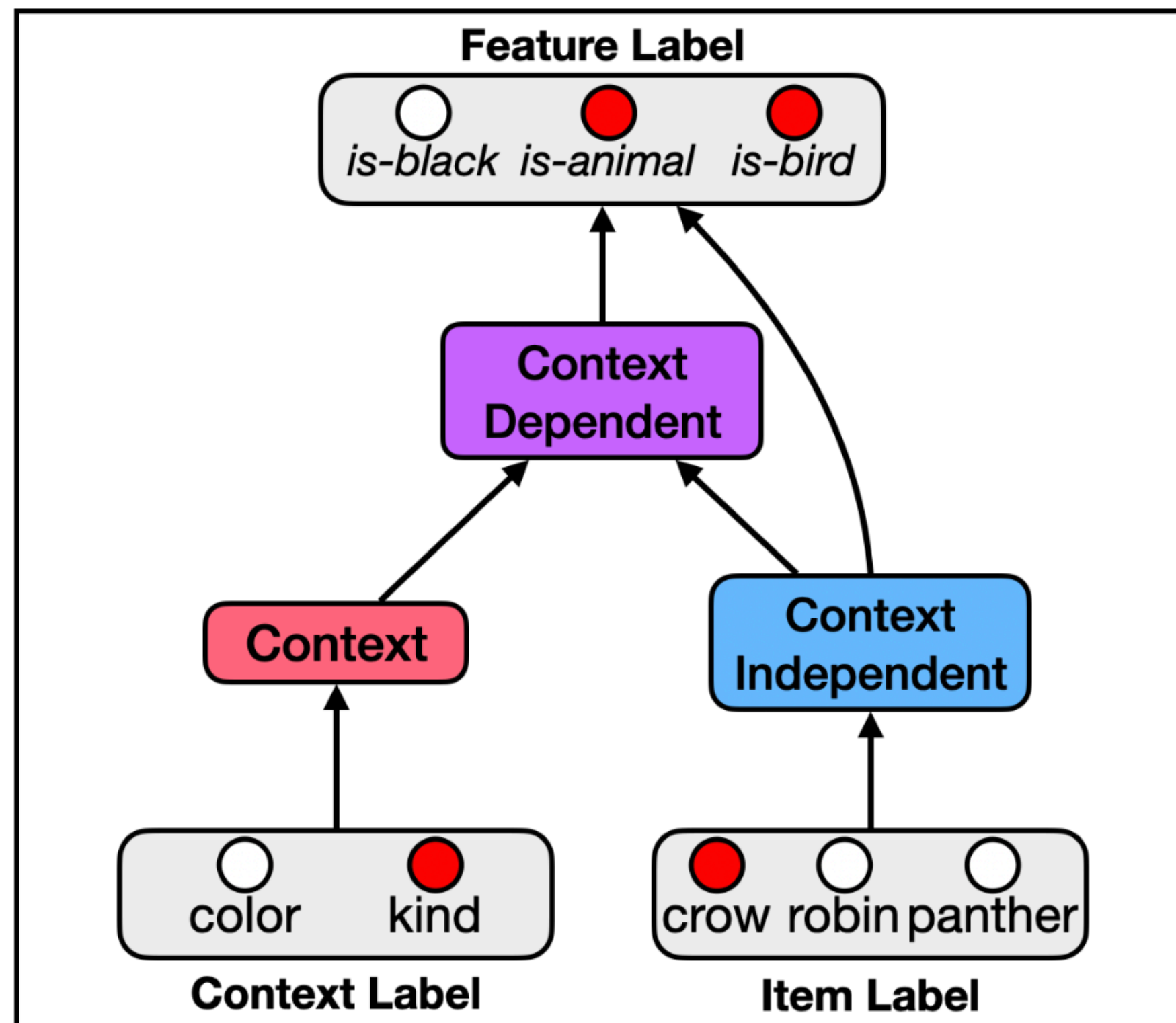
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Integrated Semantics and Control — Context *Inference* (ISC-CI)

Giallanza, Campbell, Rogers & Cohen (under review)

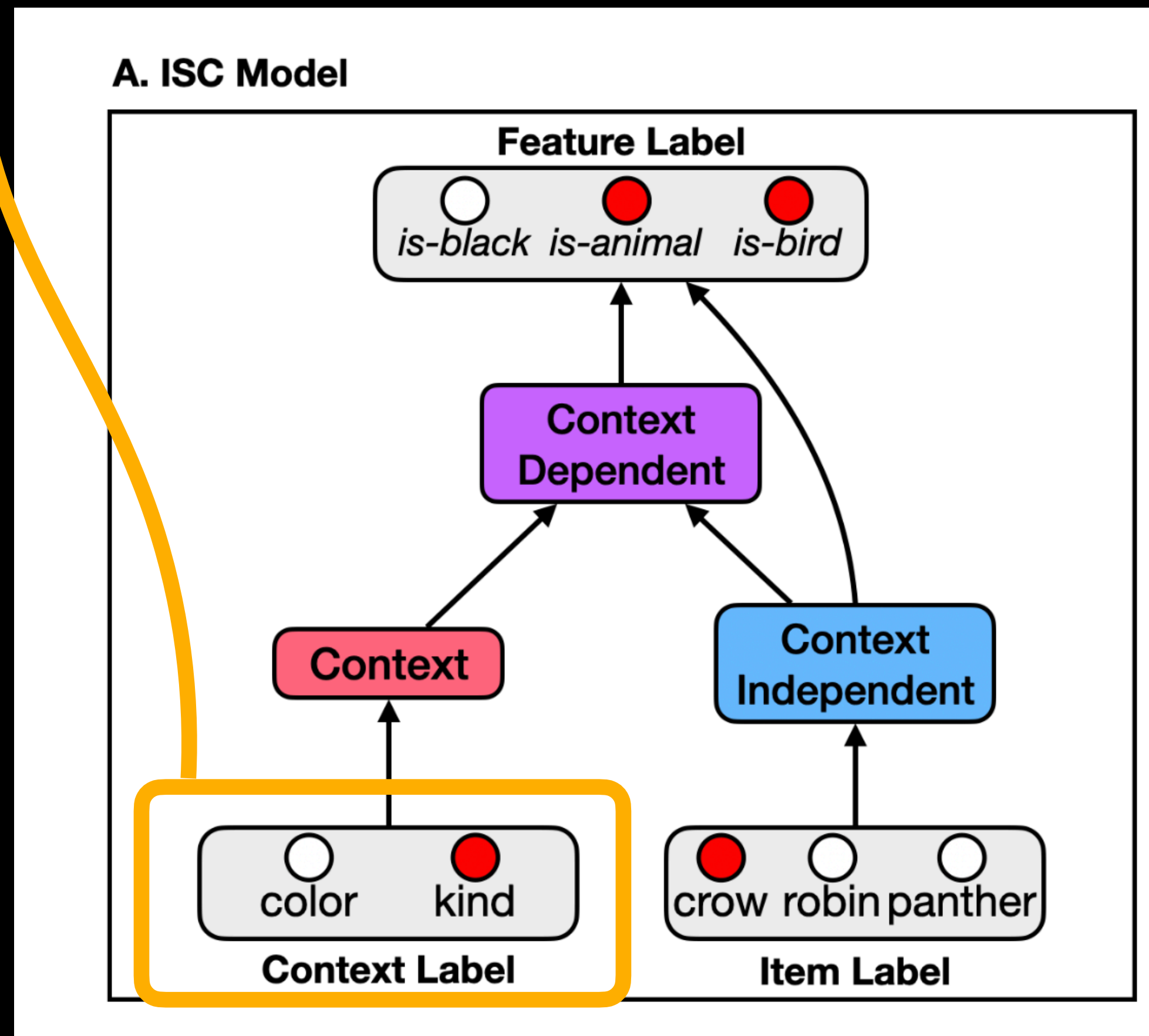
A. ISC Model



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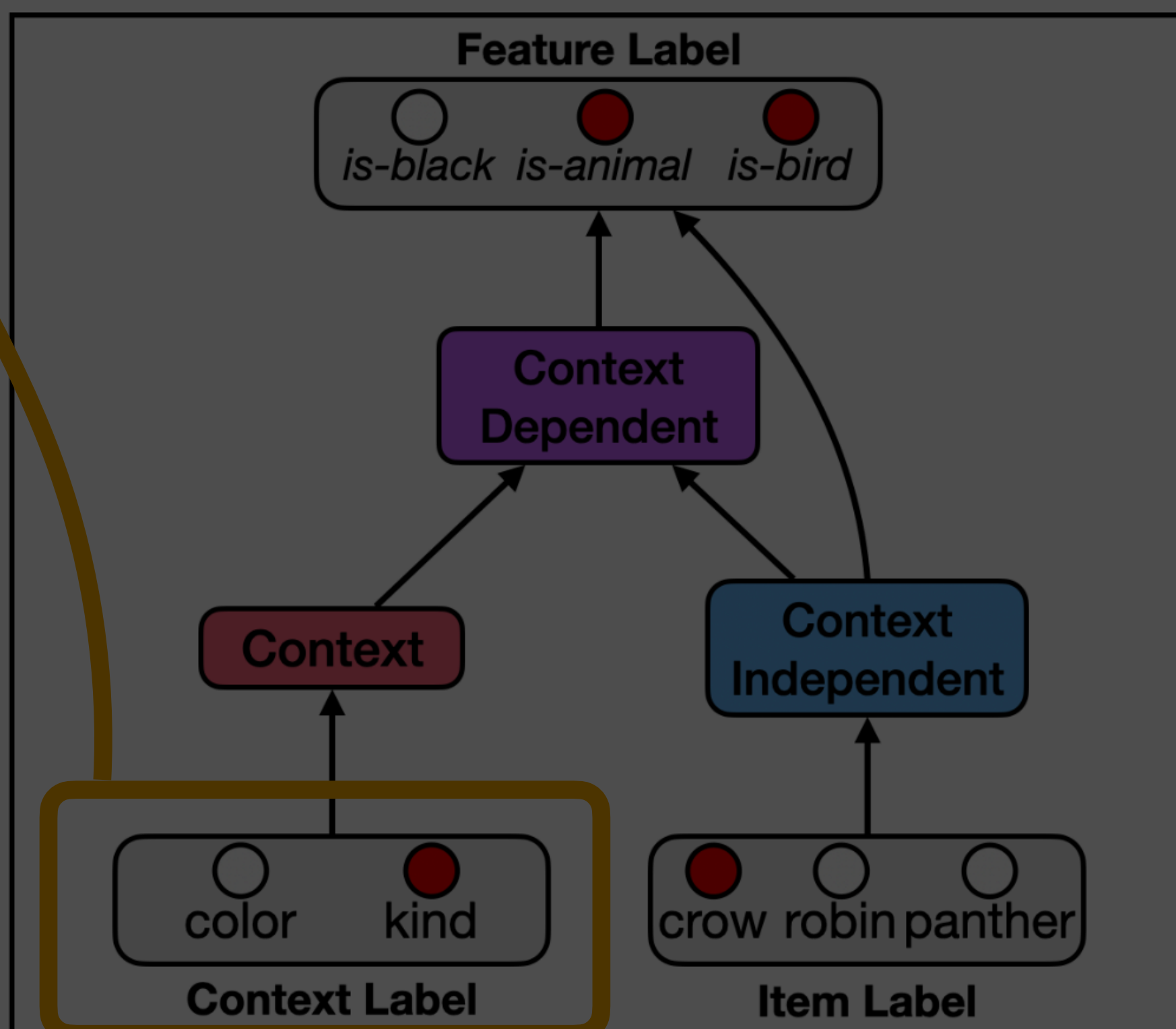


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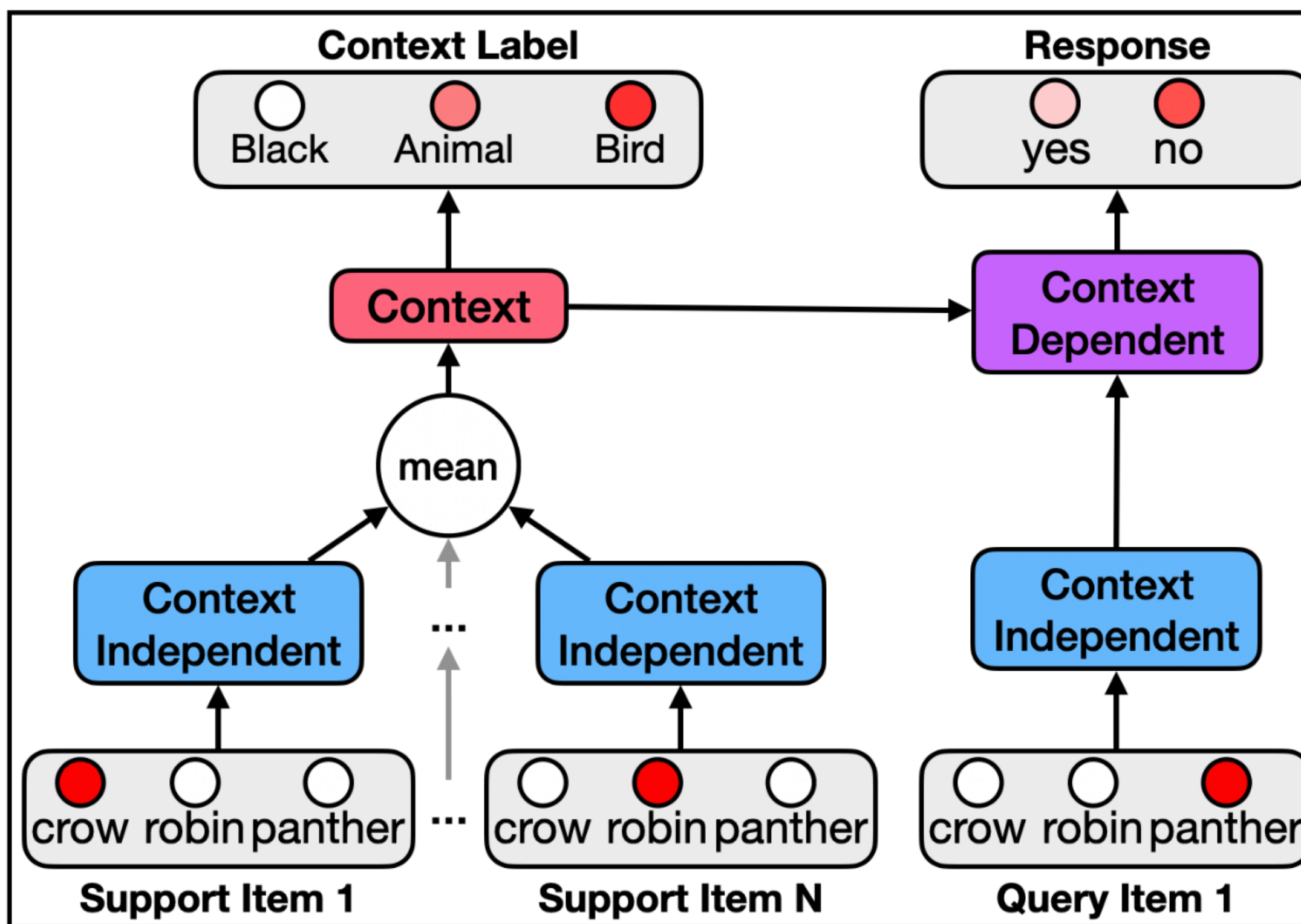
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B. ISC-CI Model

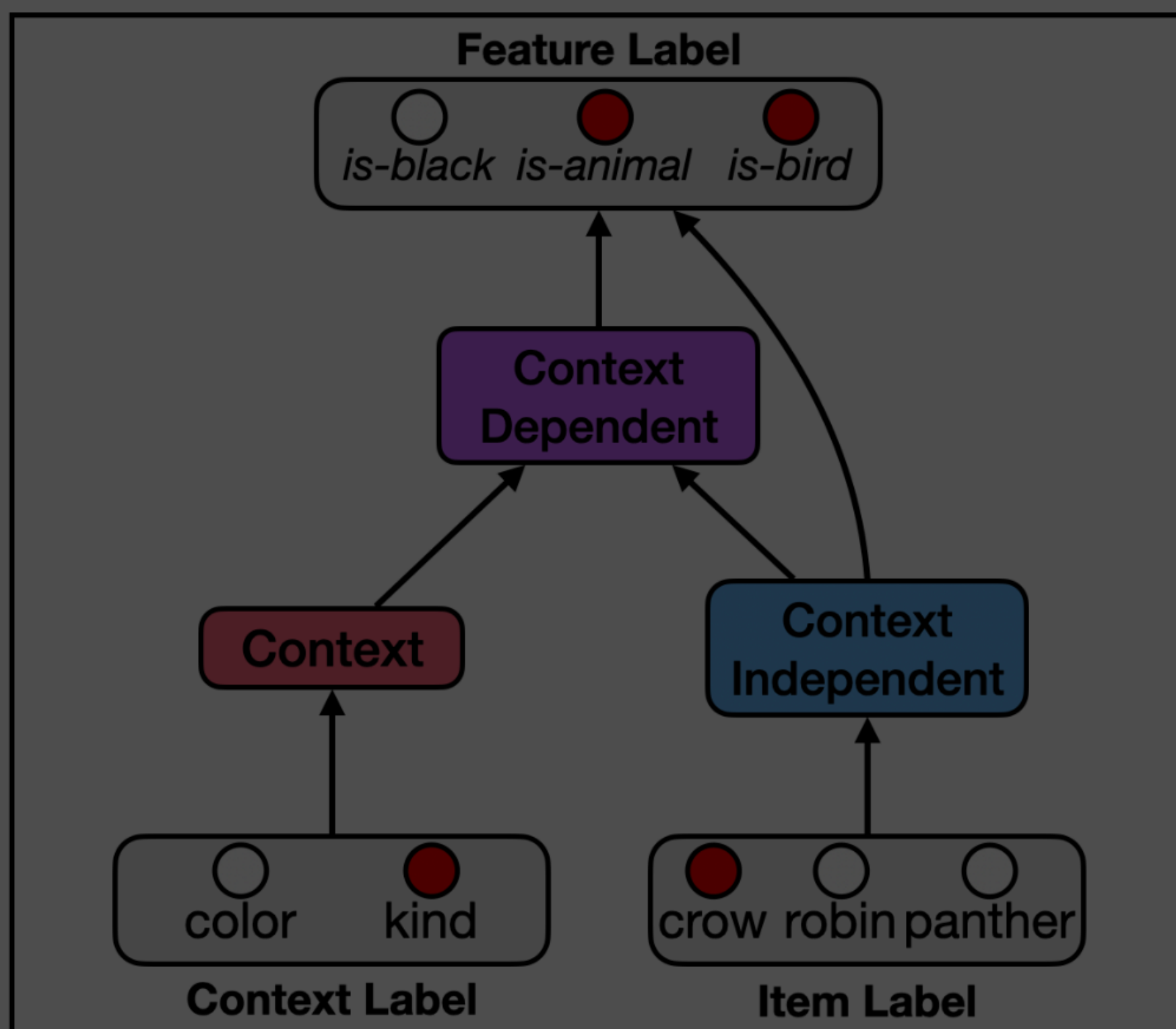


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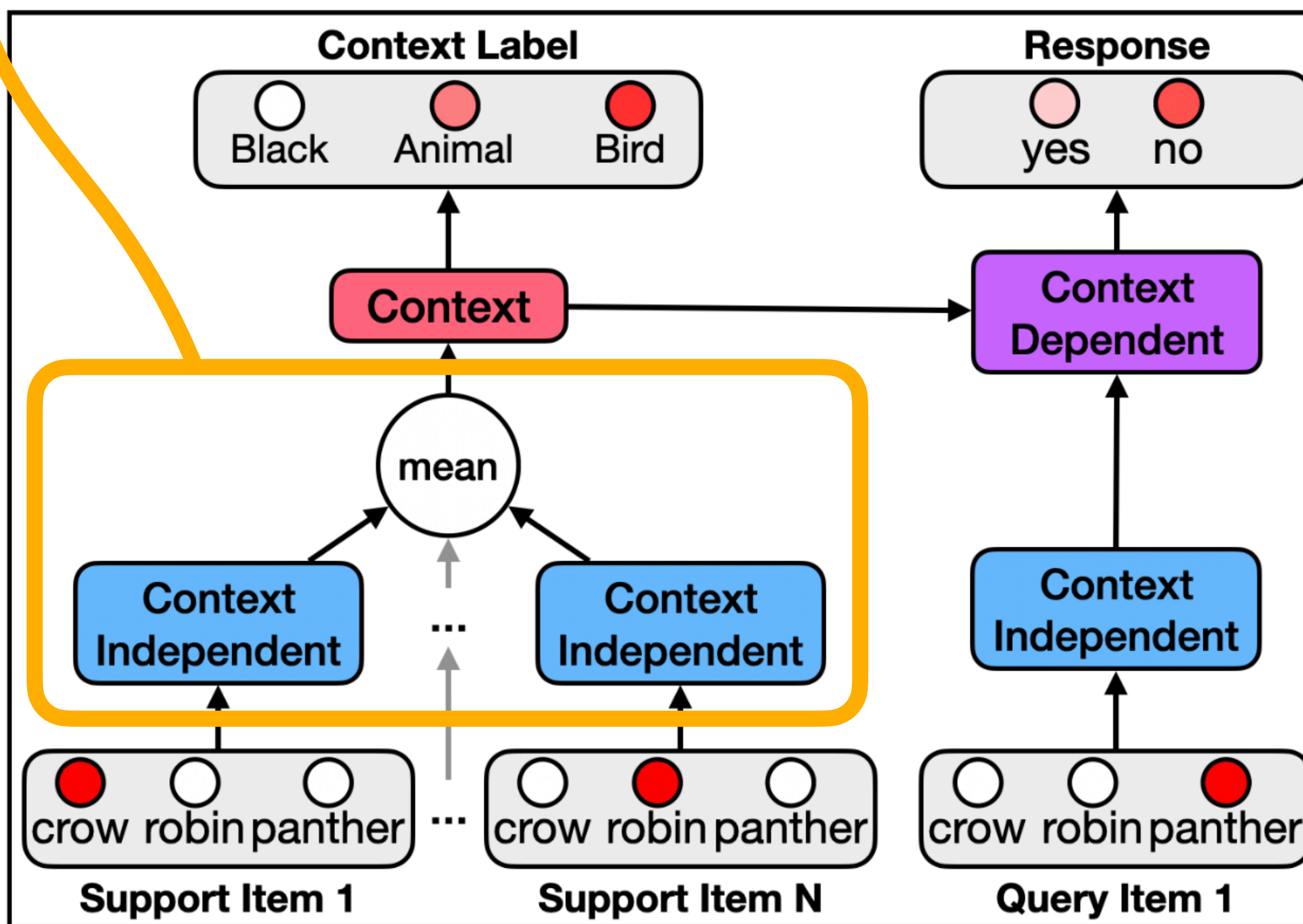
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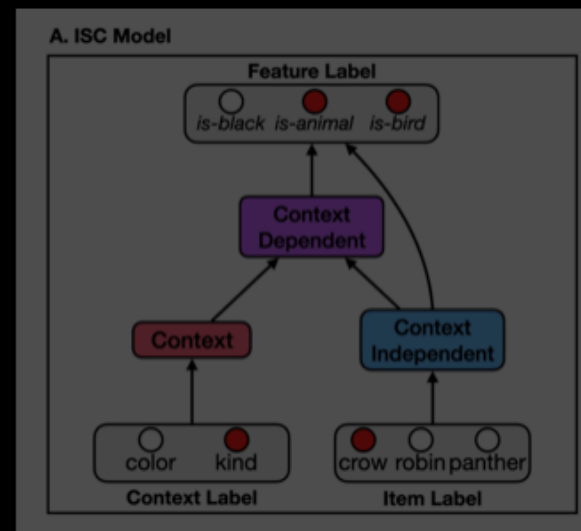


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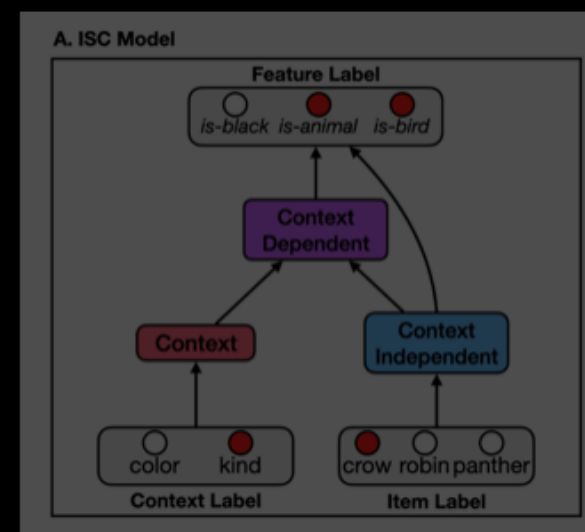
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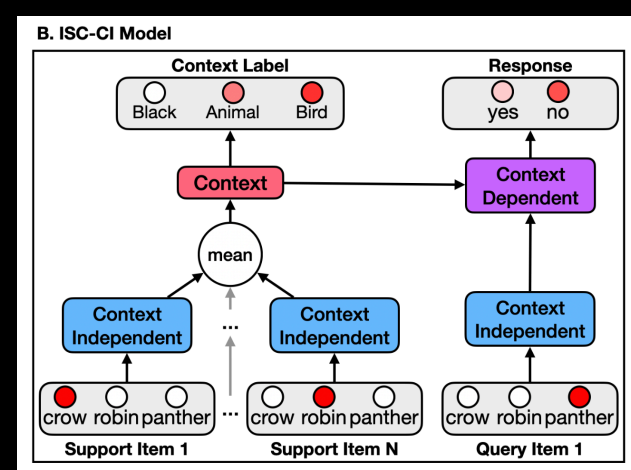


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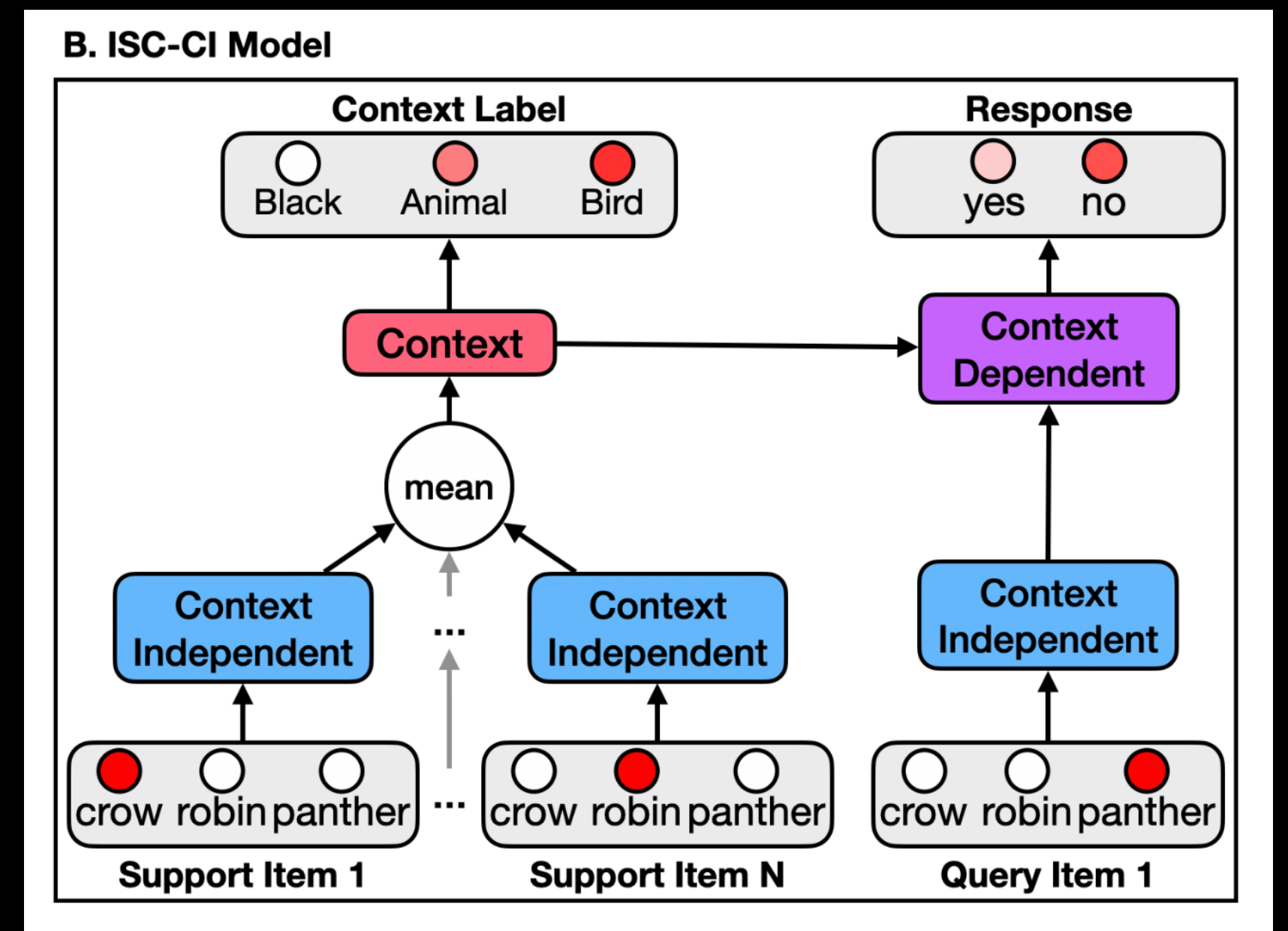
• ISC-CI:



- objects occurring together in a given context tend to share properties relevant to that context: *temporal autocorrelation*
- these co-occurrence statistics are learned over the course of *development*
- this implicit knowledge provides a basis for inferring, from a few examples of objects encountered in a new context, both which features are relevant in that context and what other objects are likely to occur in that context

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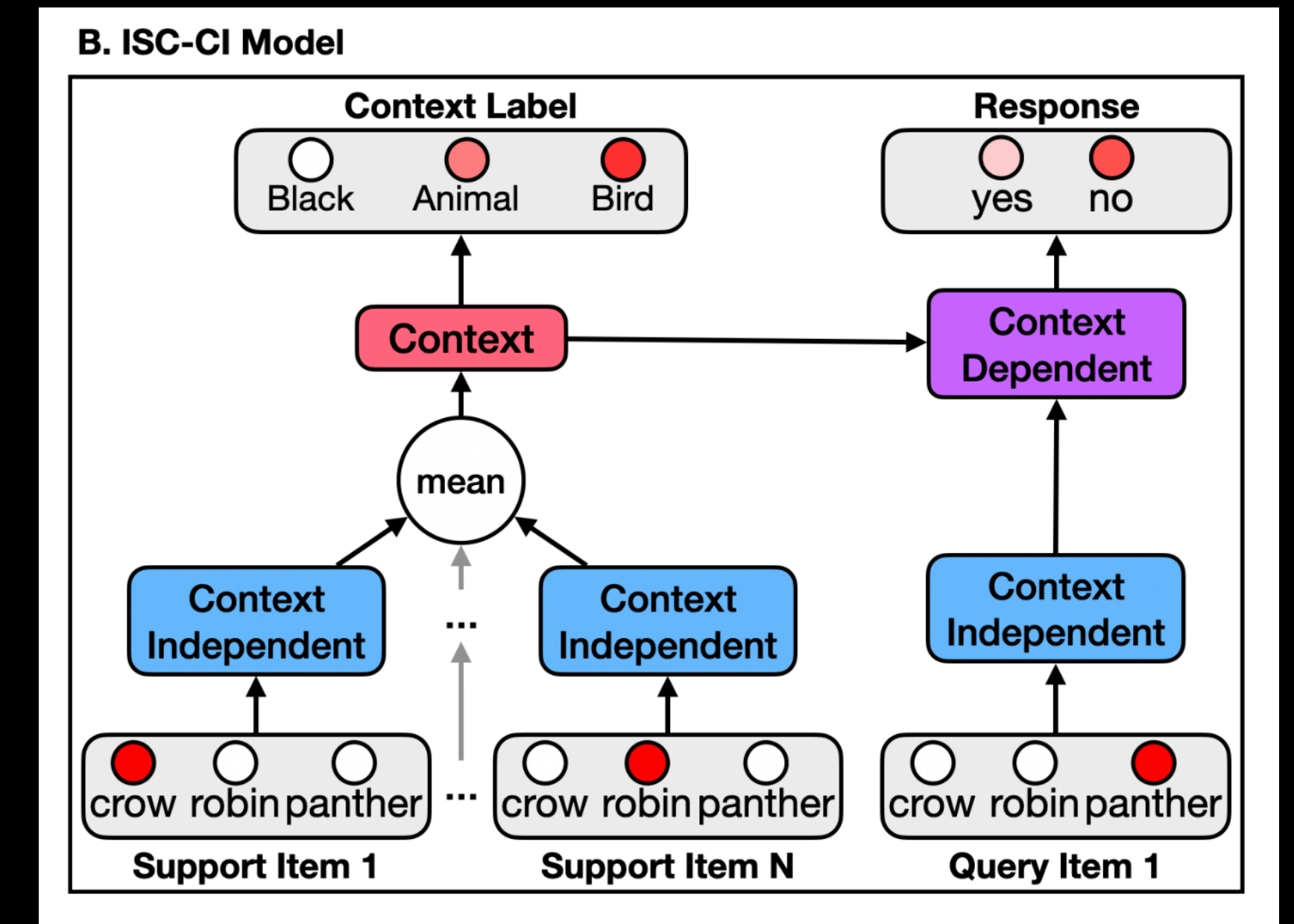


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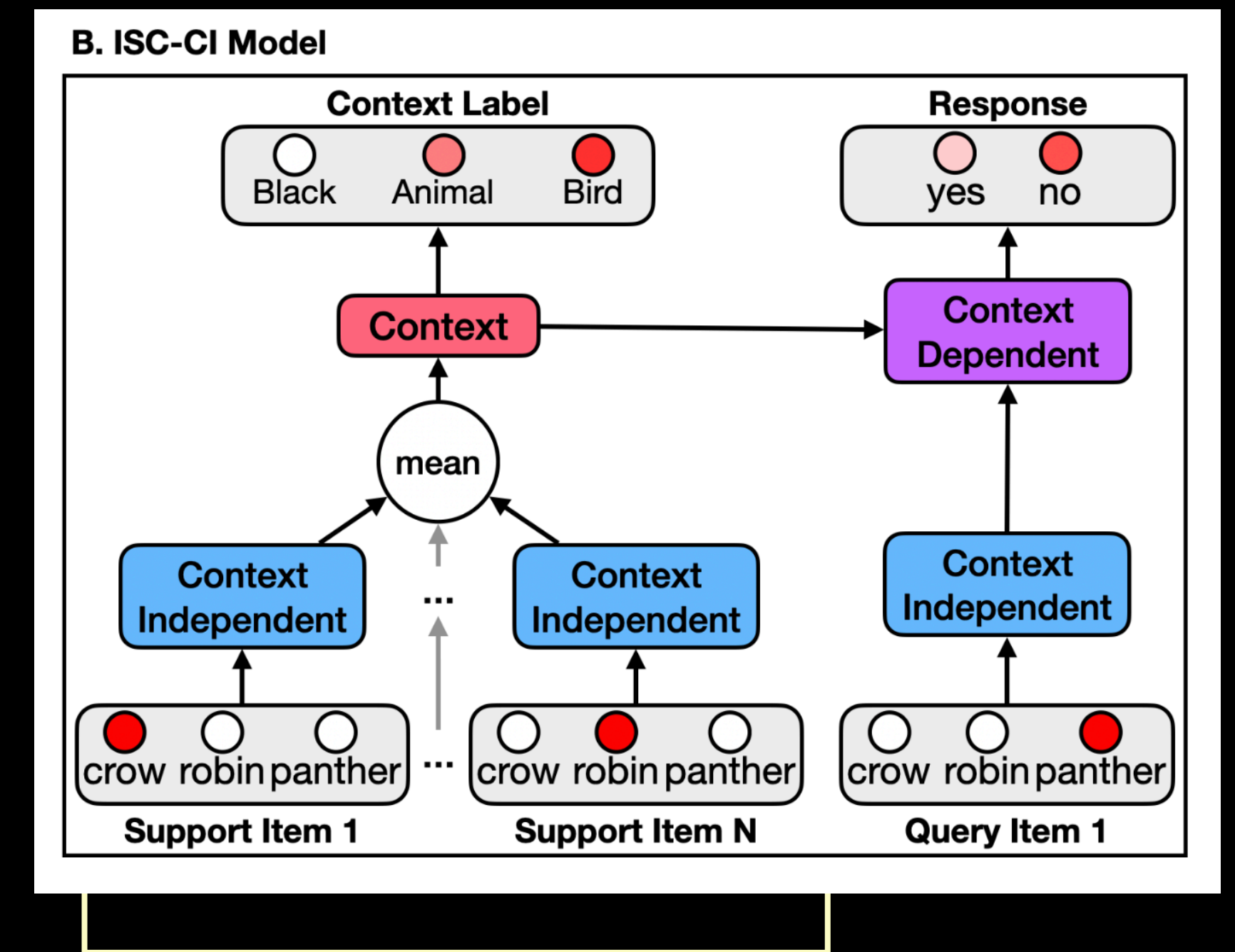


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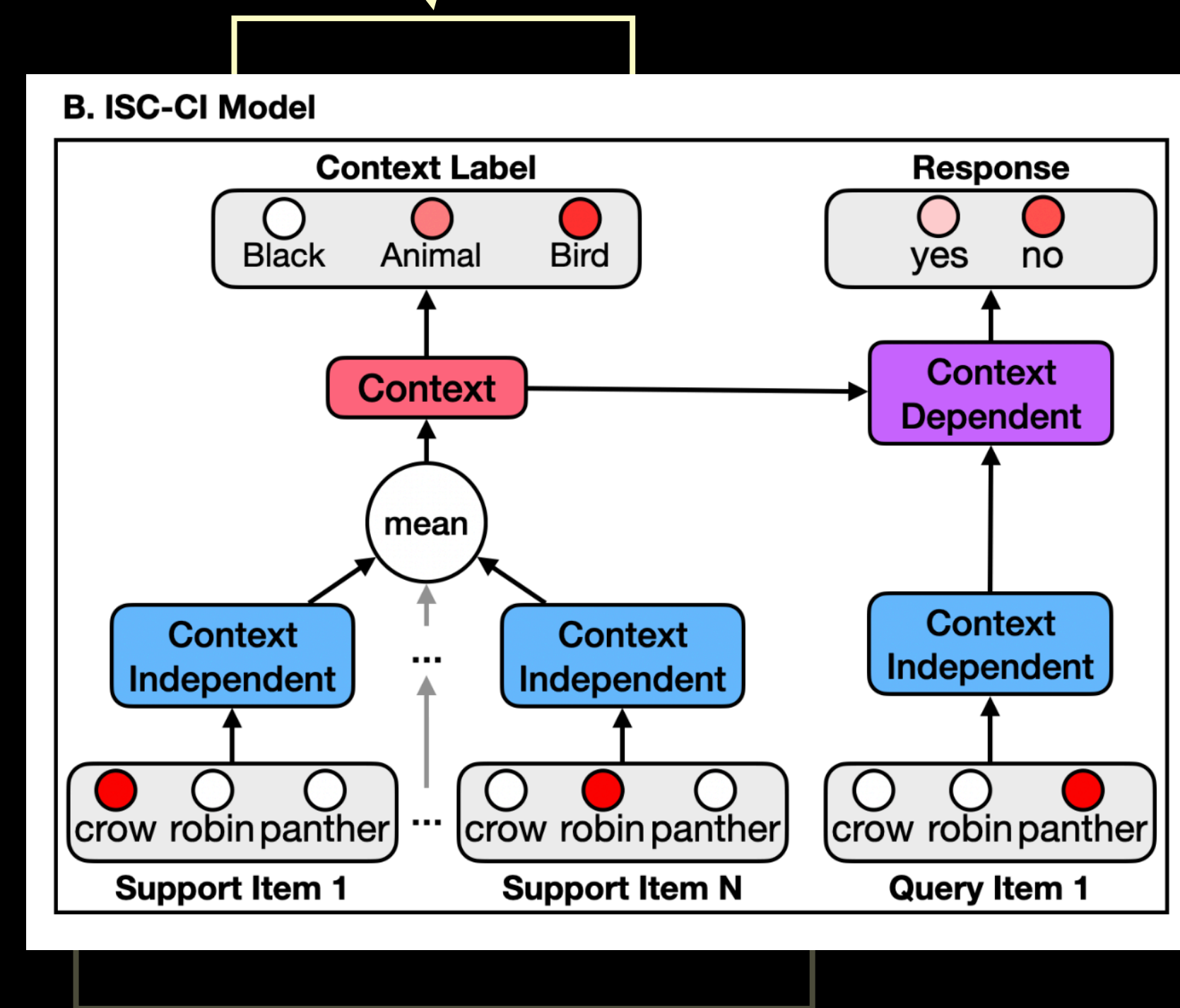


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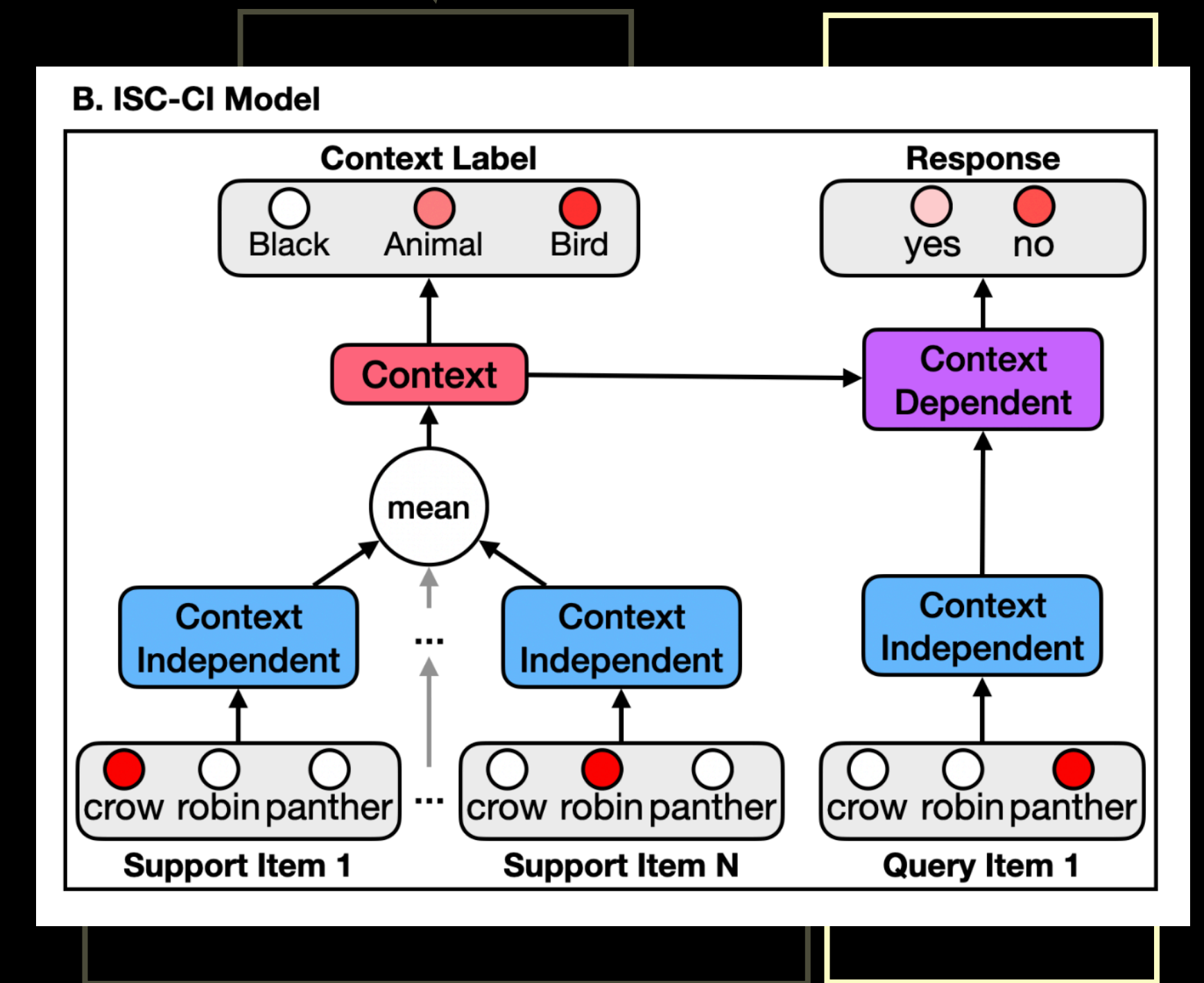


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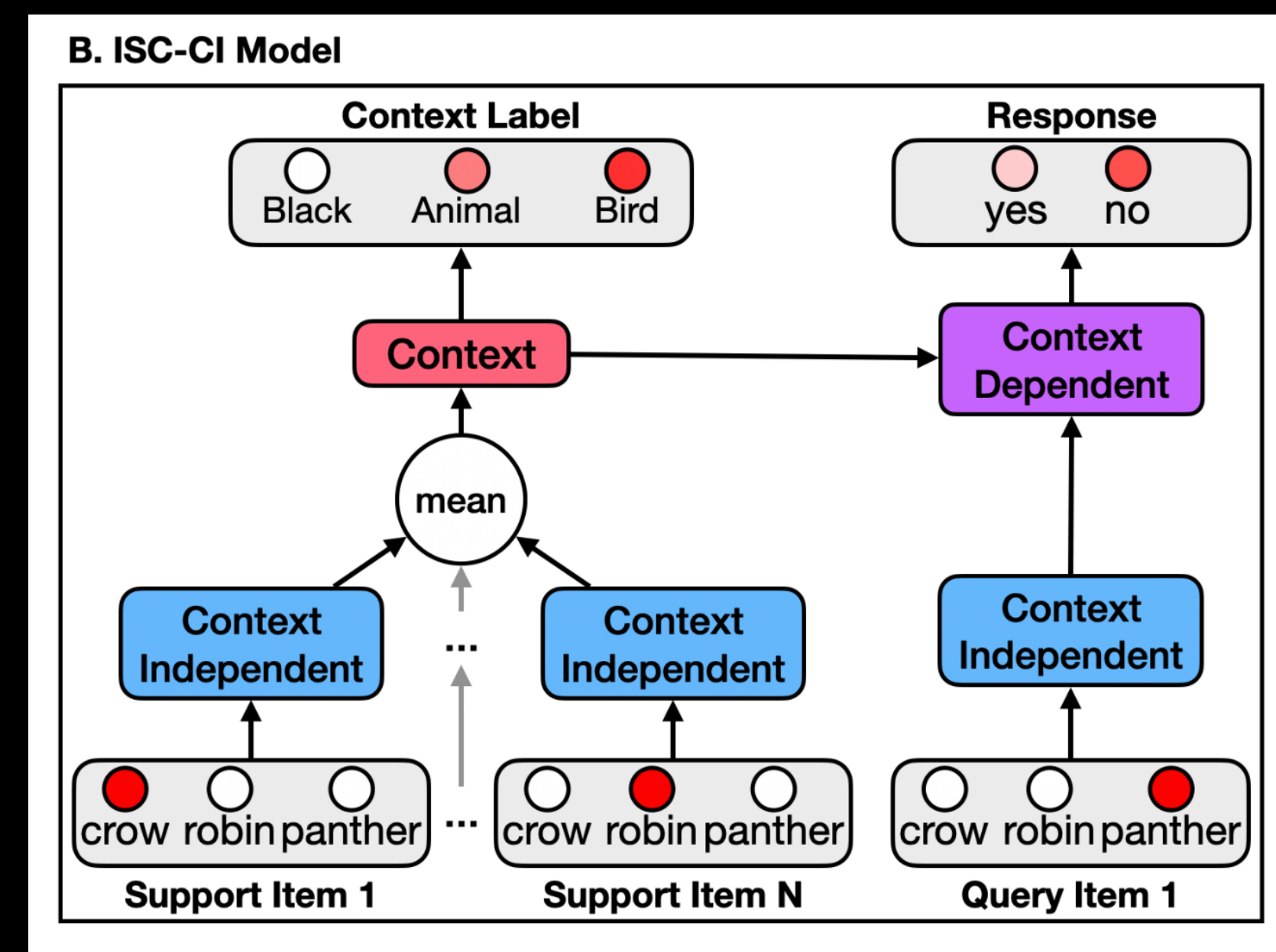
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Argument (context):

{support set}

example members:

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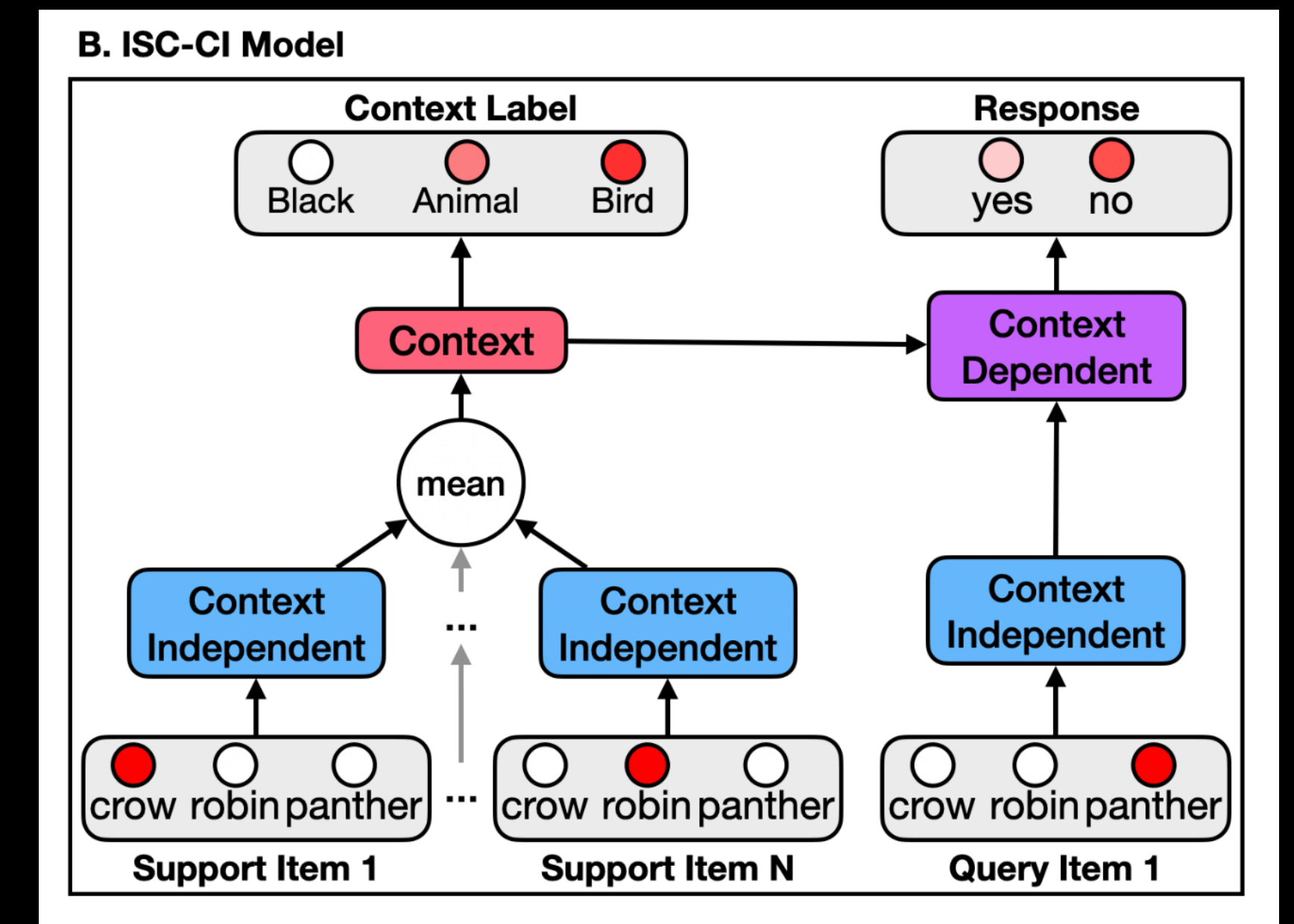
Conclusion (stimulus)

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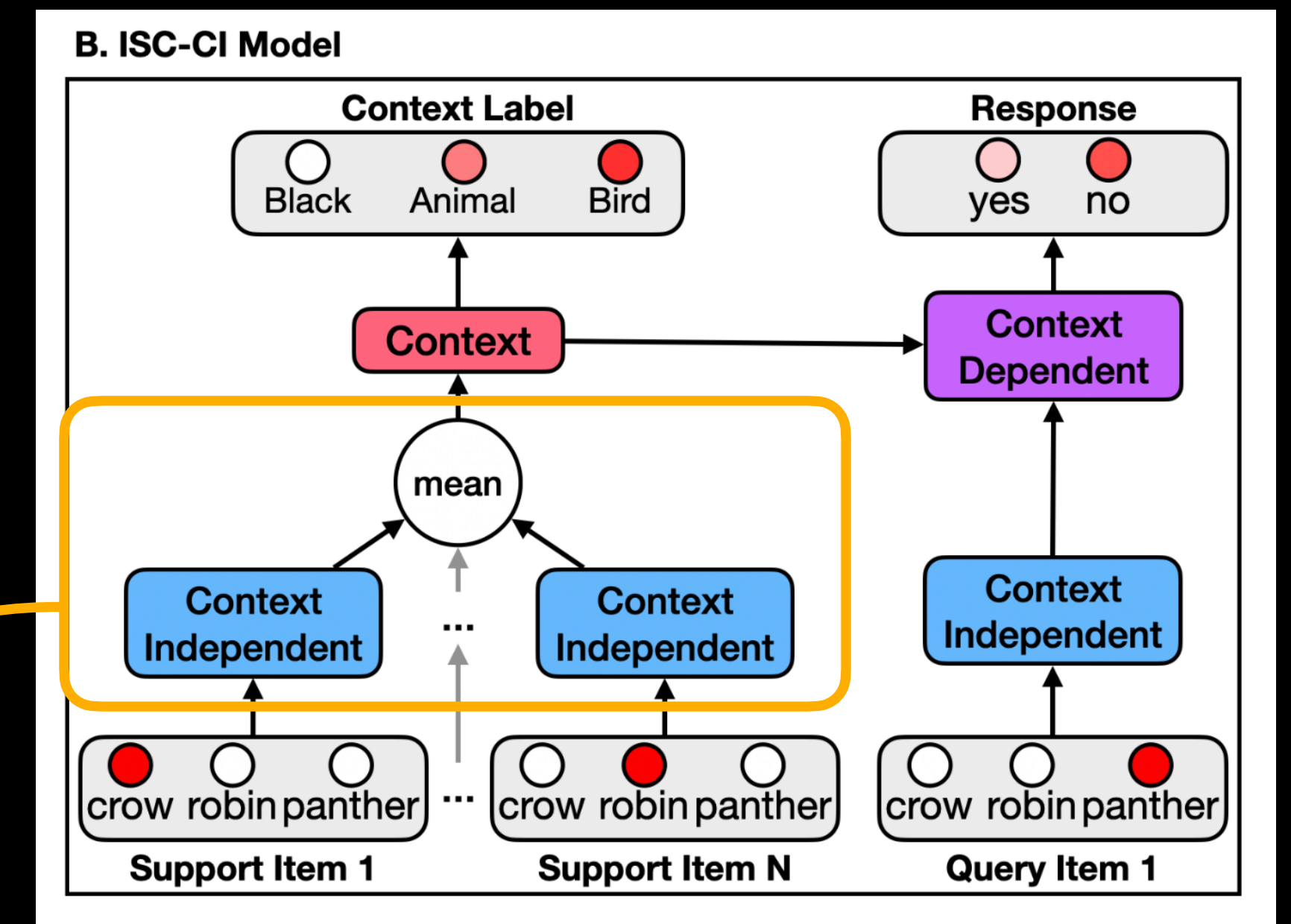
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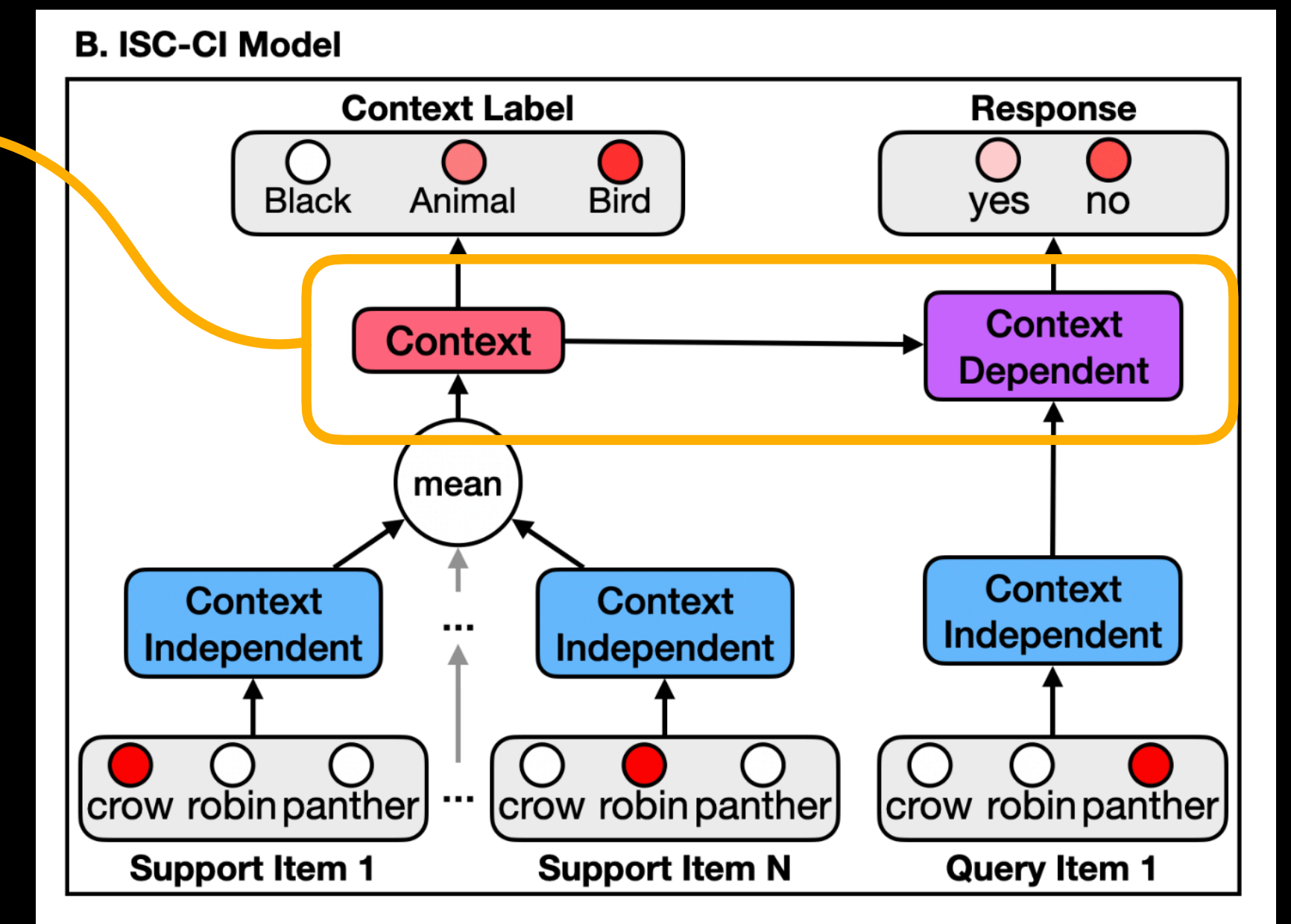
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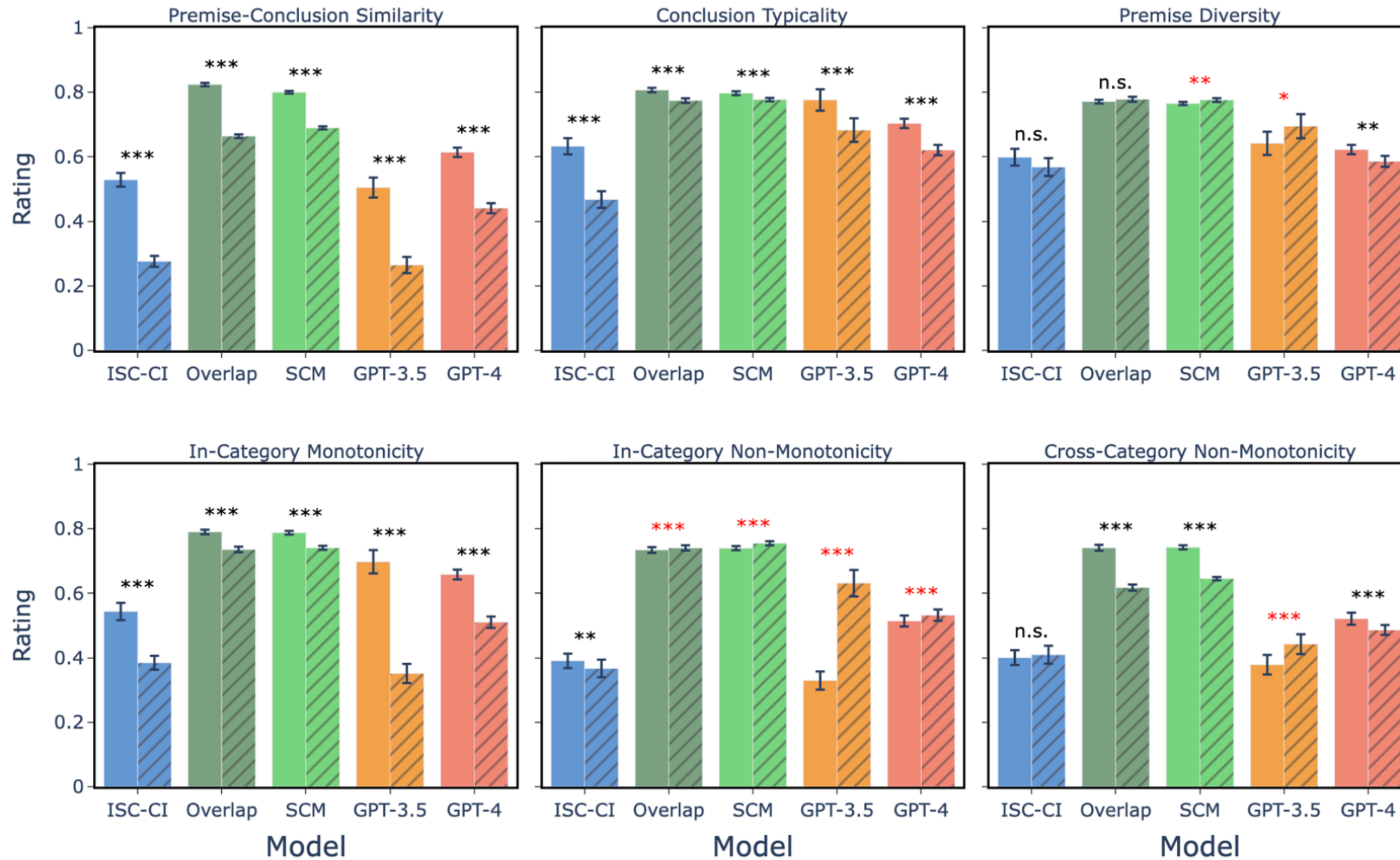
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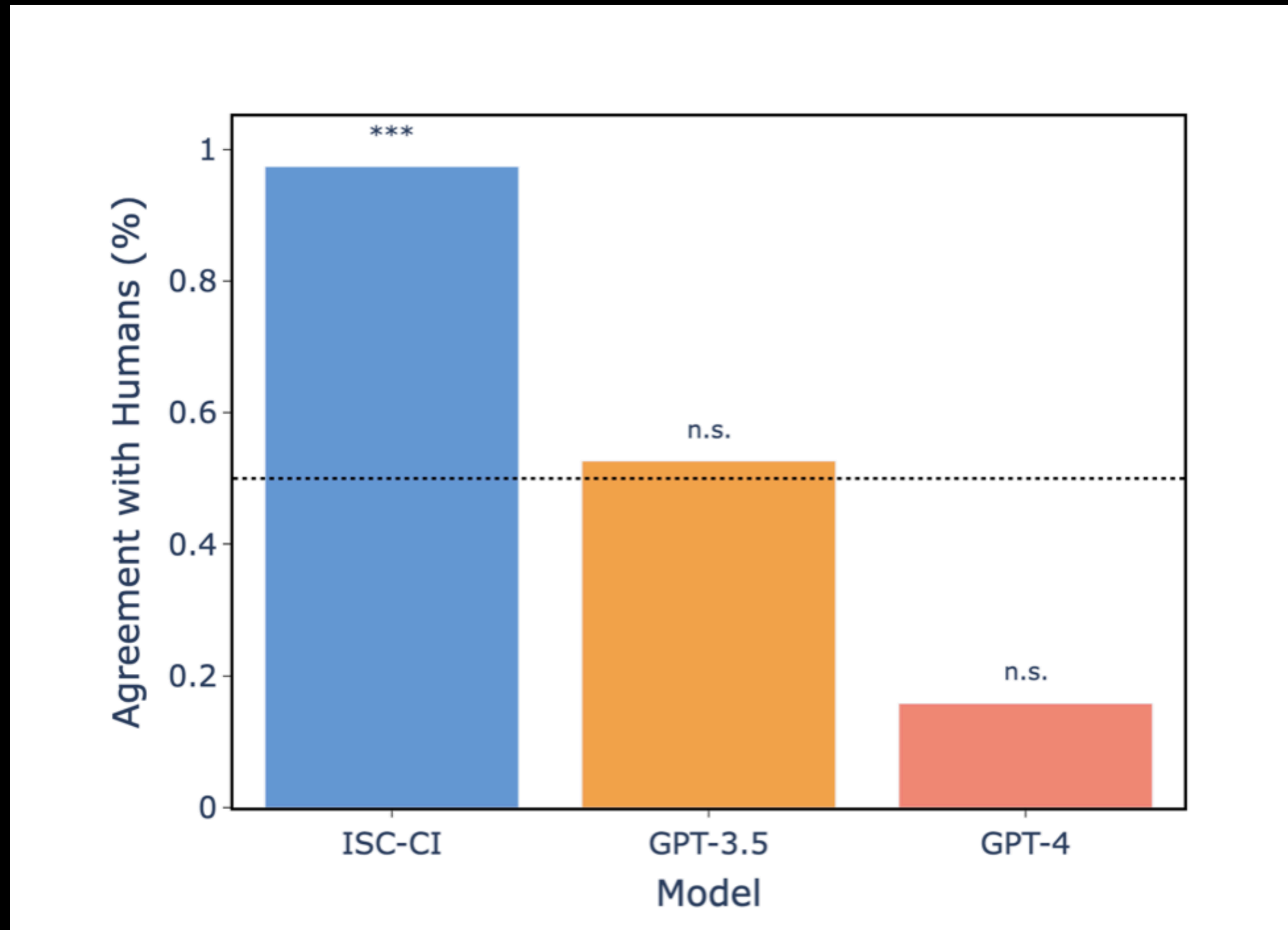
Attention / Control



Integrated Semantics and Control — Context *Inference* (ISC-CI)



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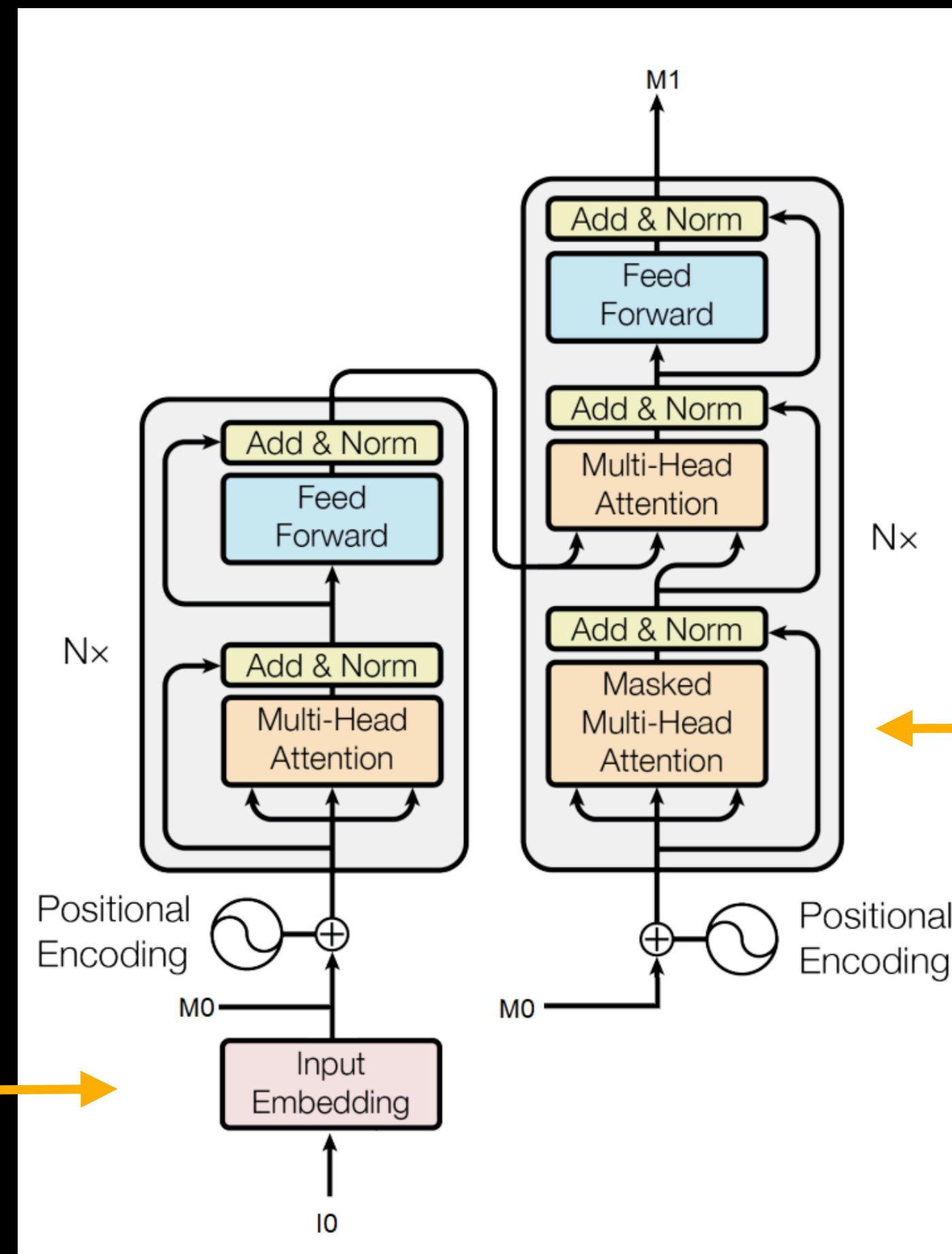


Comparison of model and human choices in multi-alternative similarity judgments Tversky & Gati (1978)

Transformer Architecture

Output

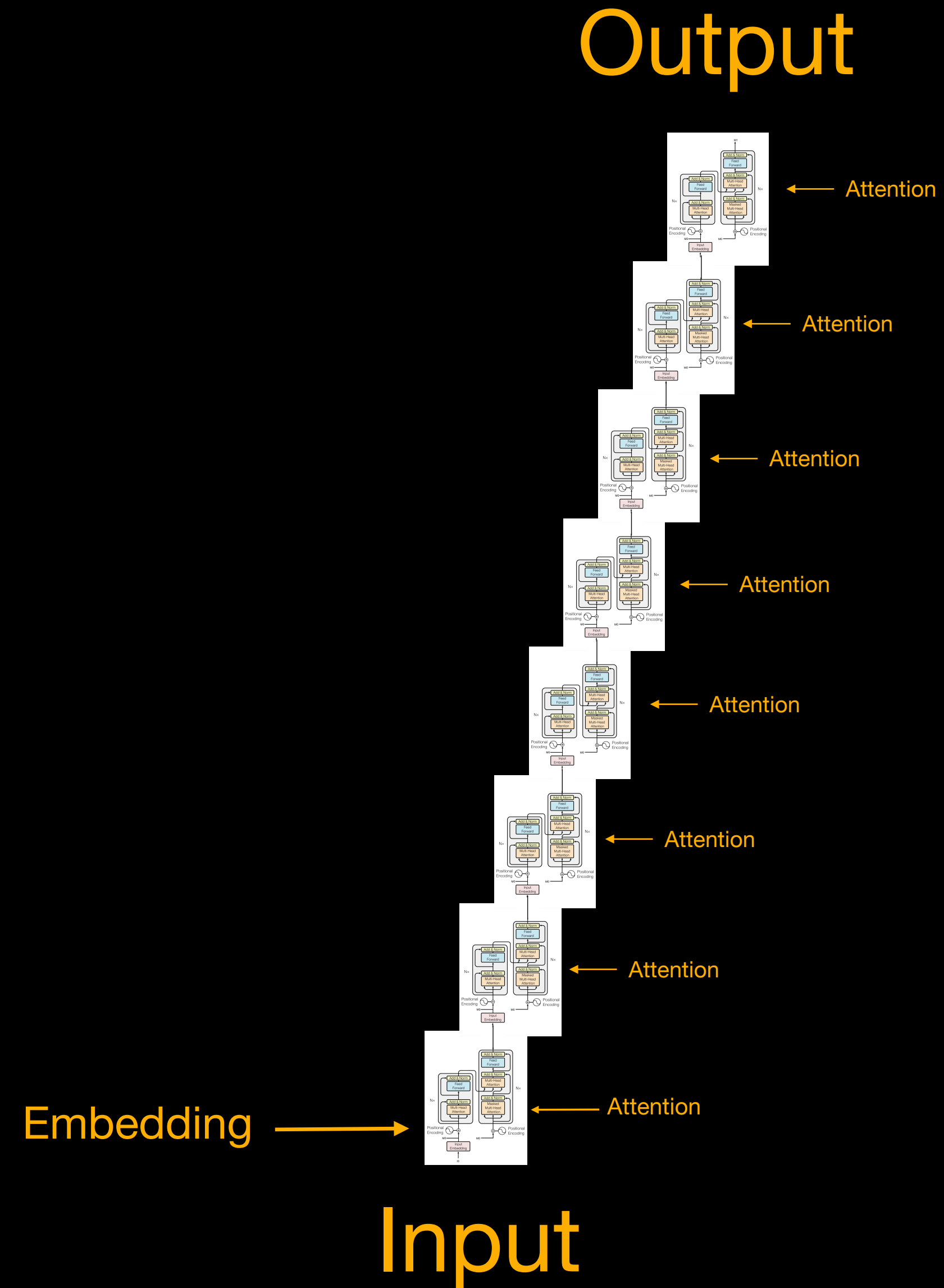
Embedding



Attention

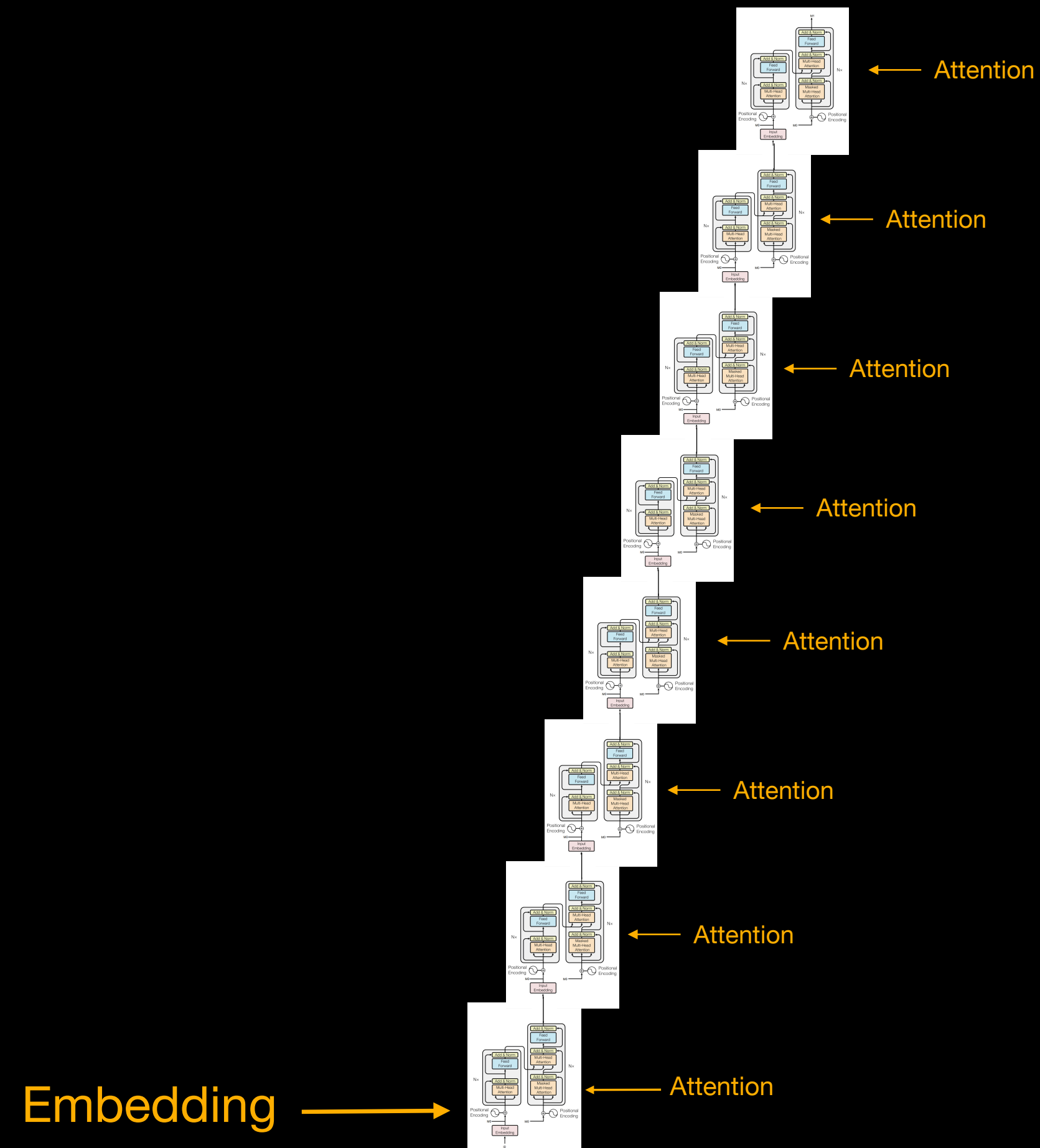
Input

Large Language / Vision Models (LLMs)



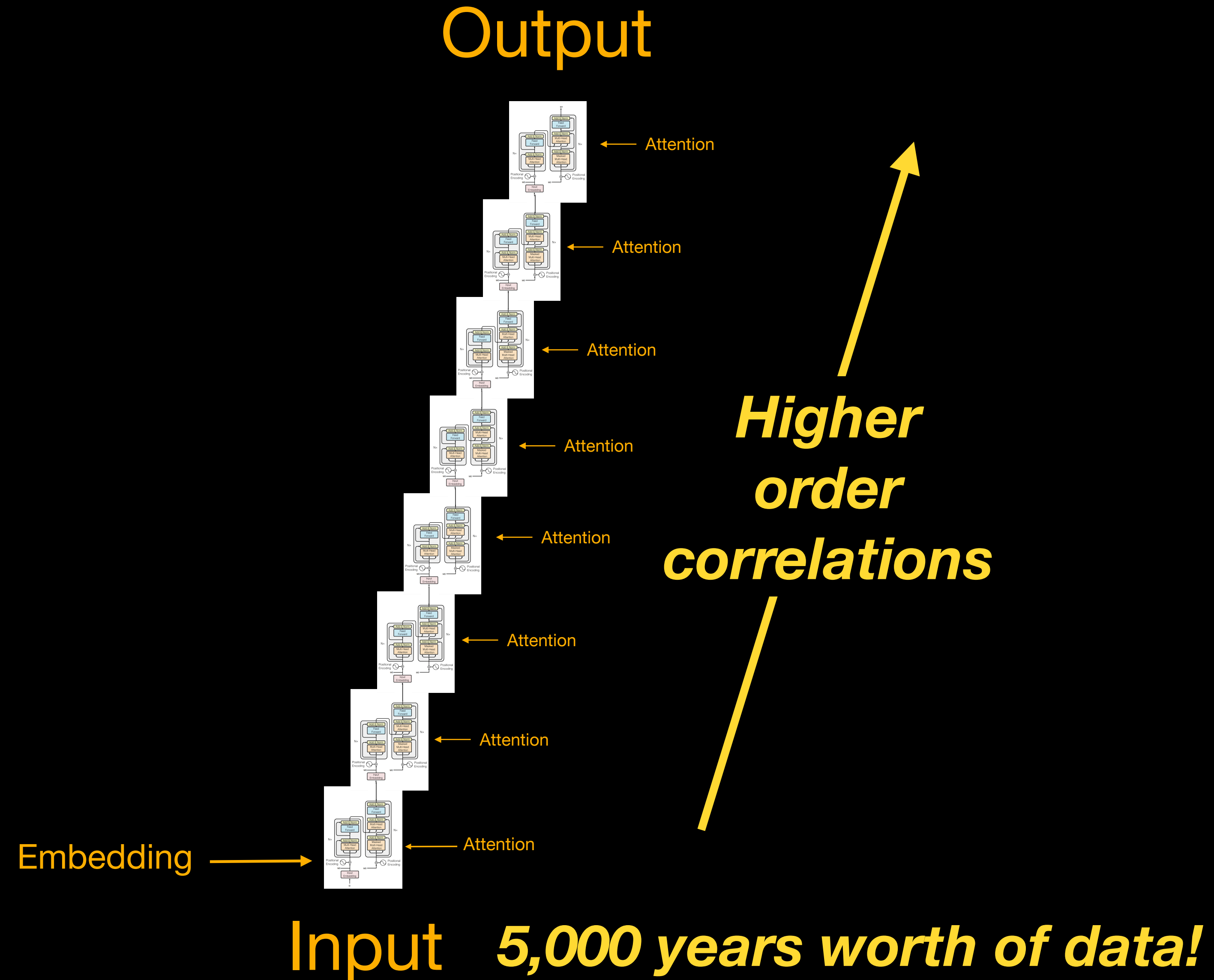
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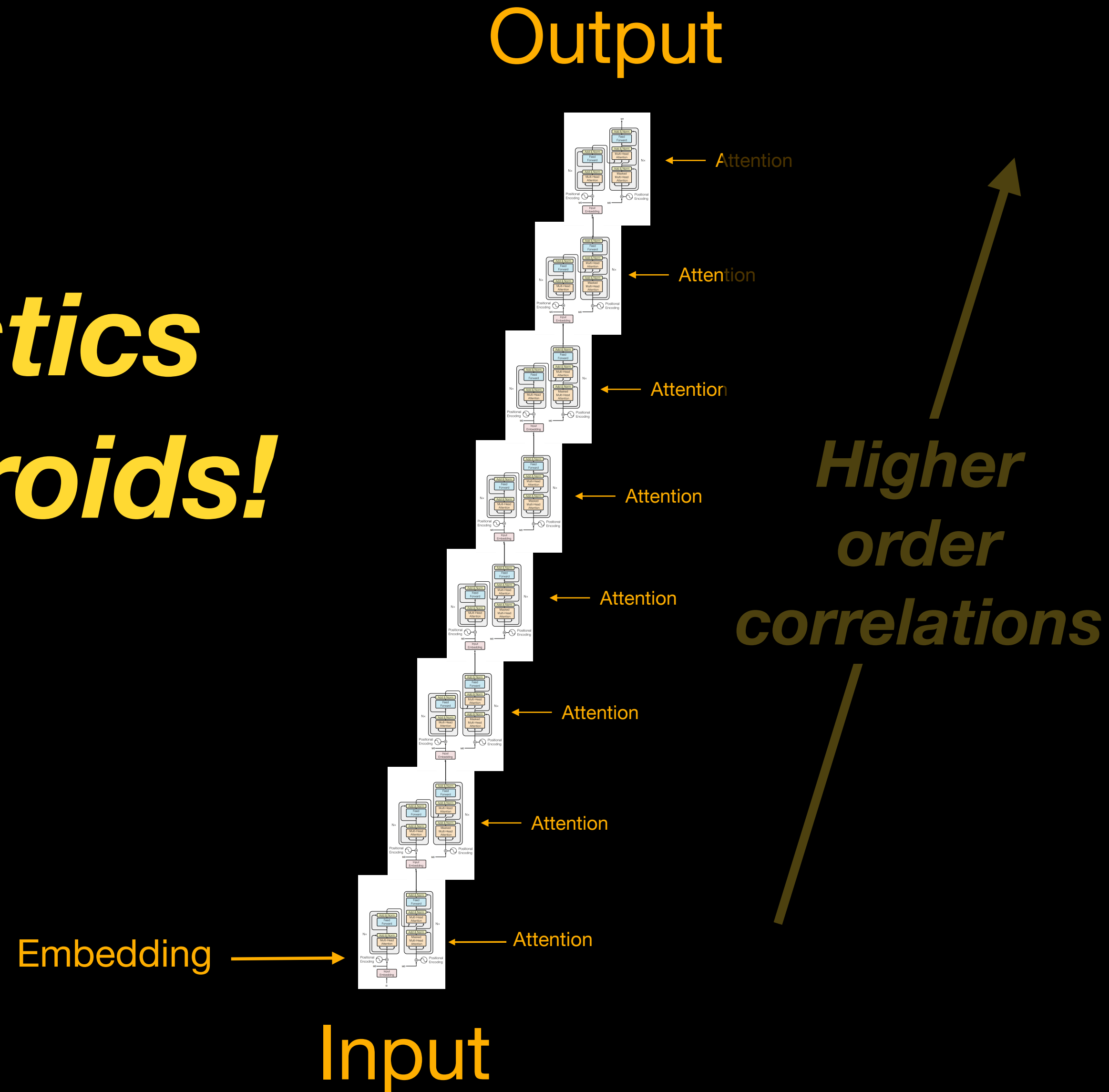
Input *5,000 years worth of data!*

Large Language / Vision Models (LLMs)

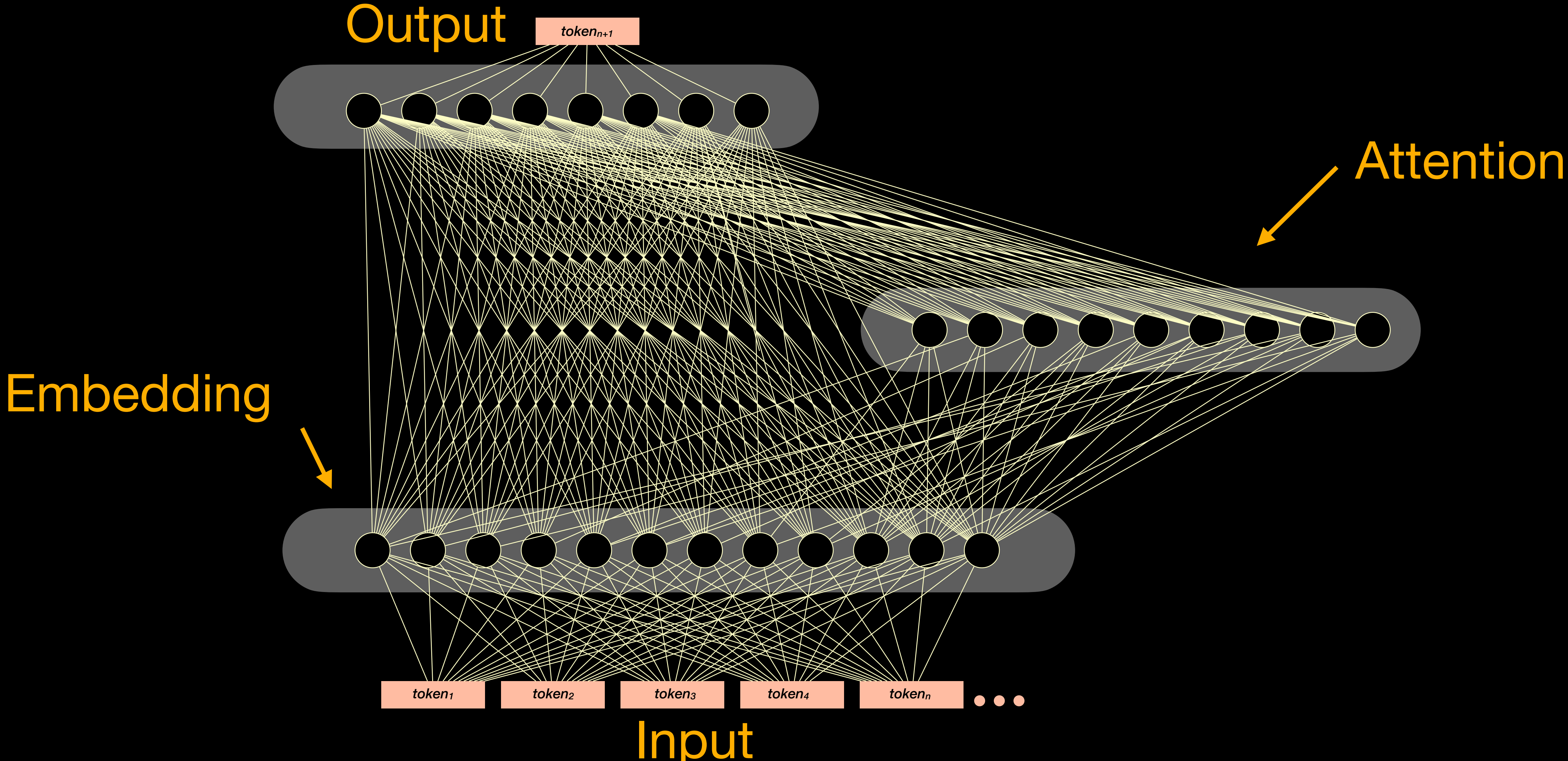


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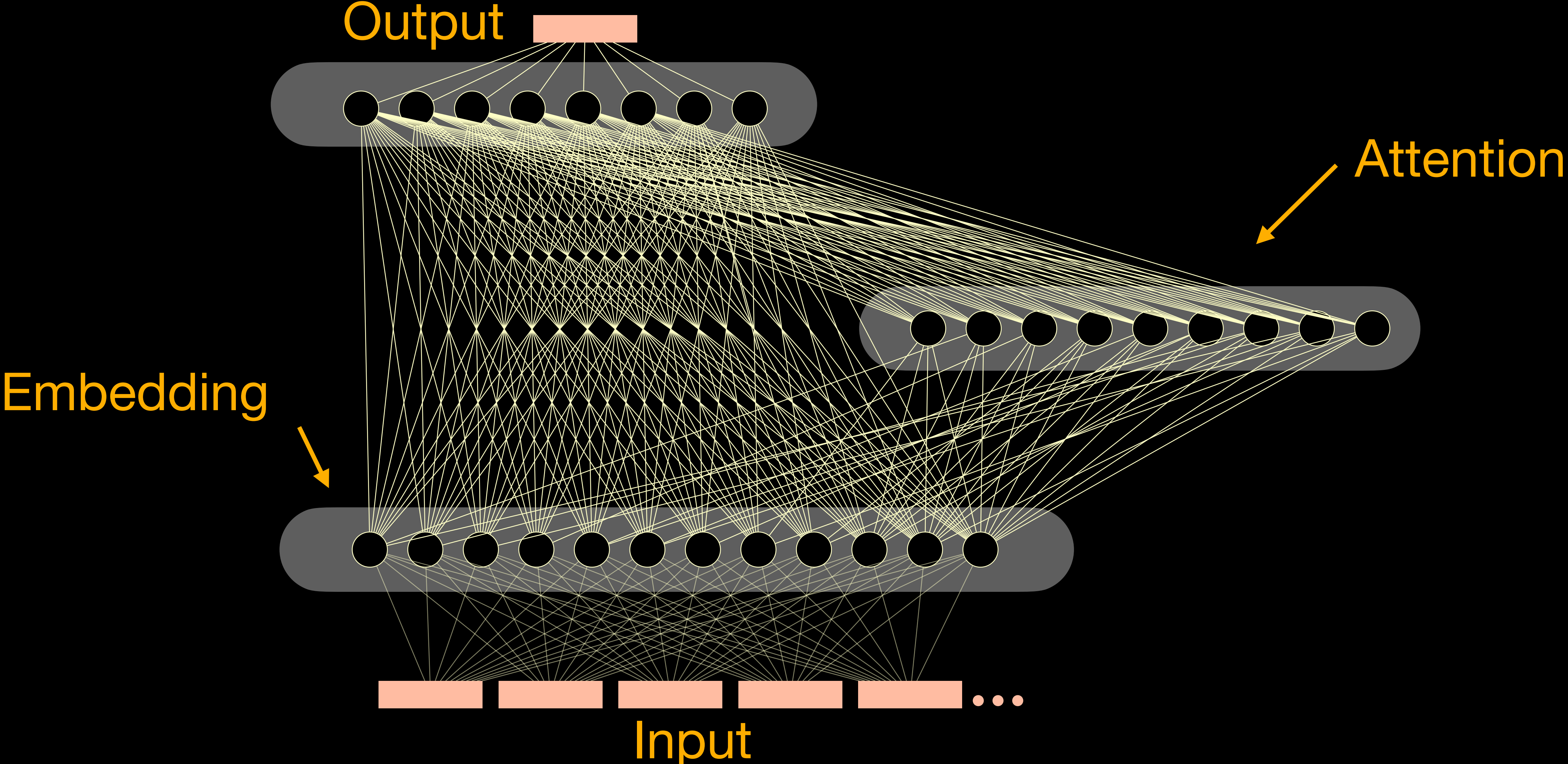
***Statistics
on Steroids!***



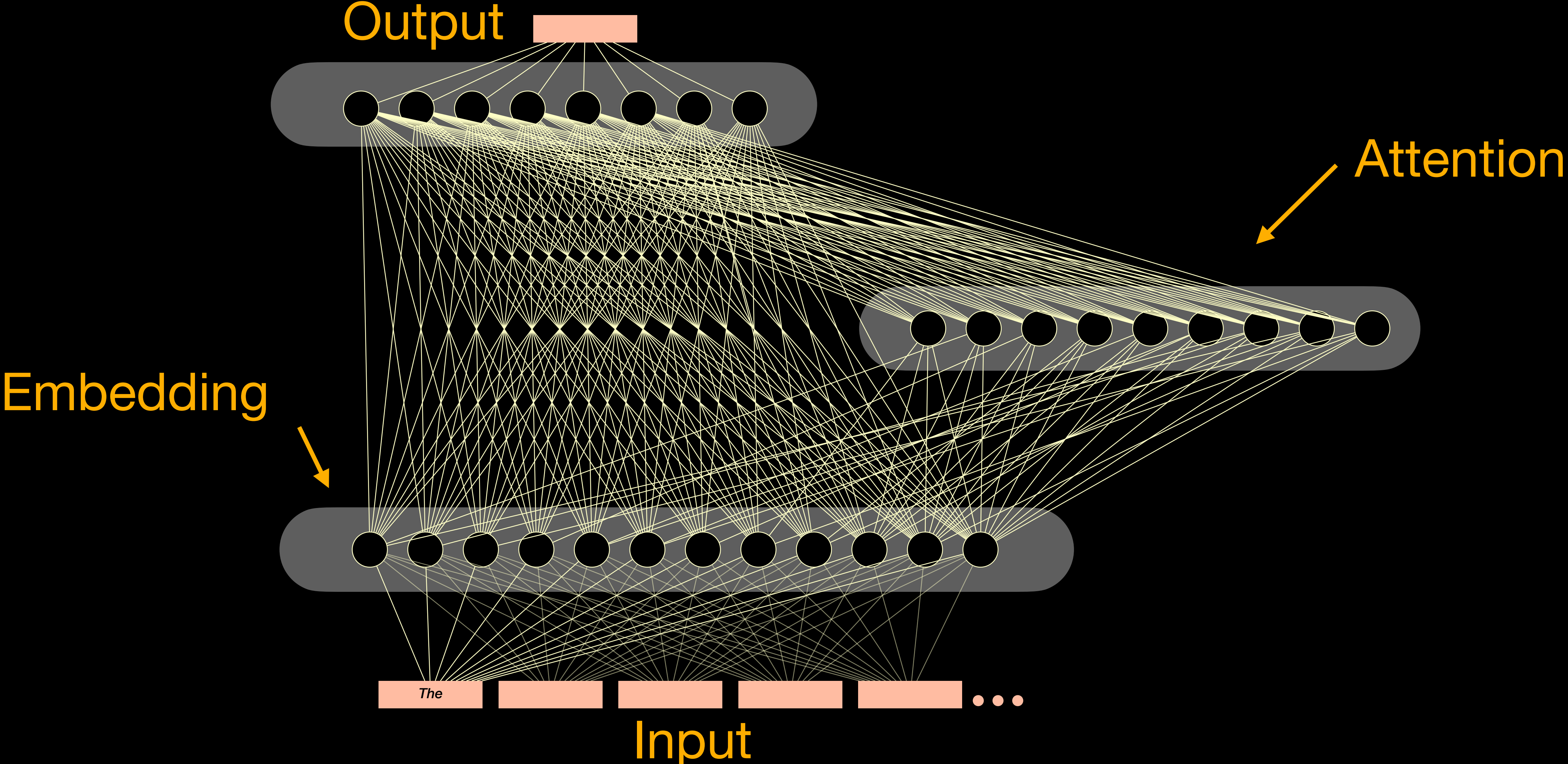
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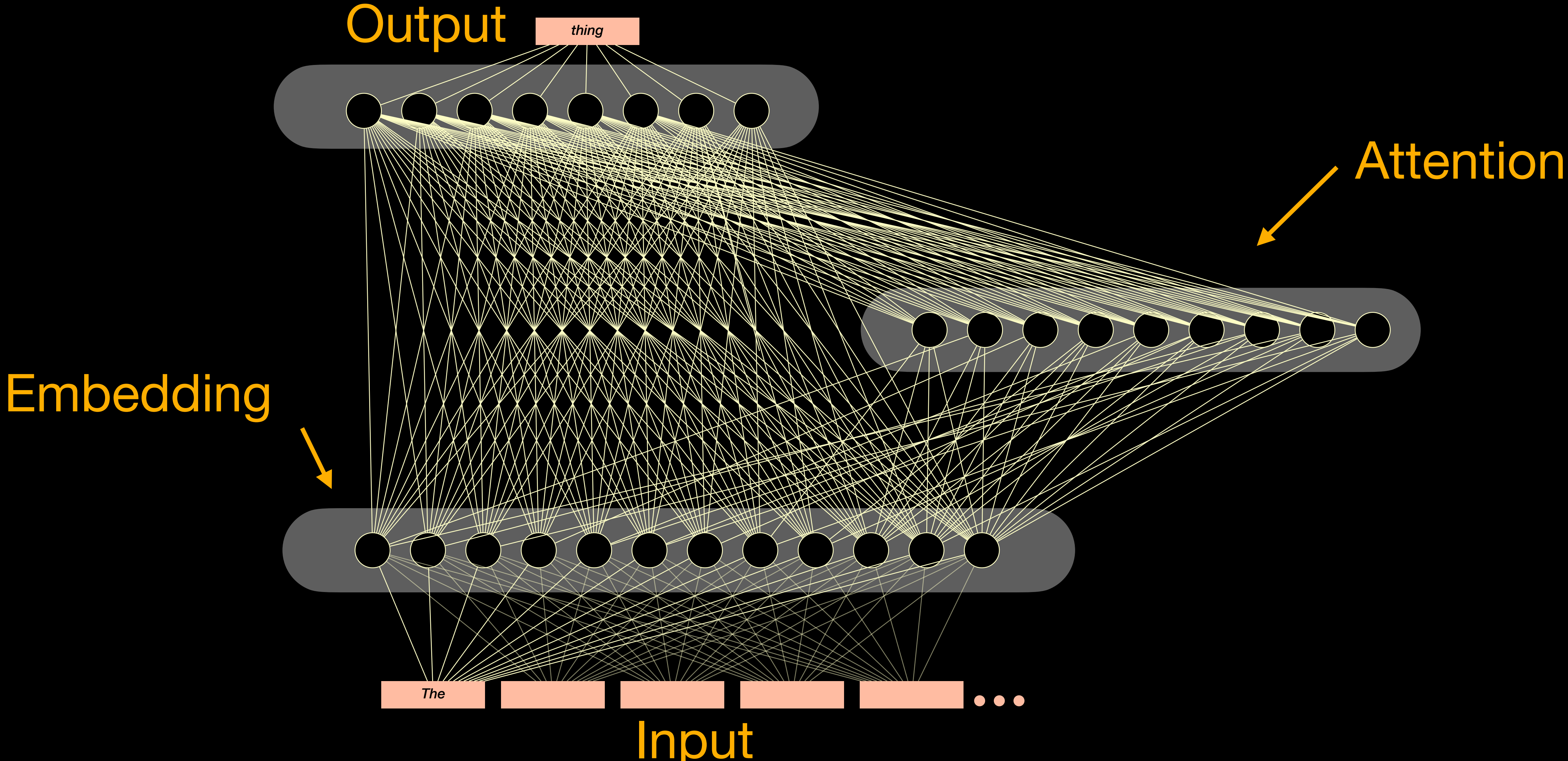
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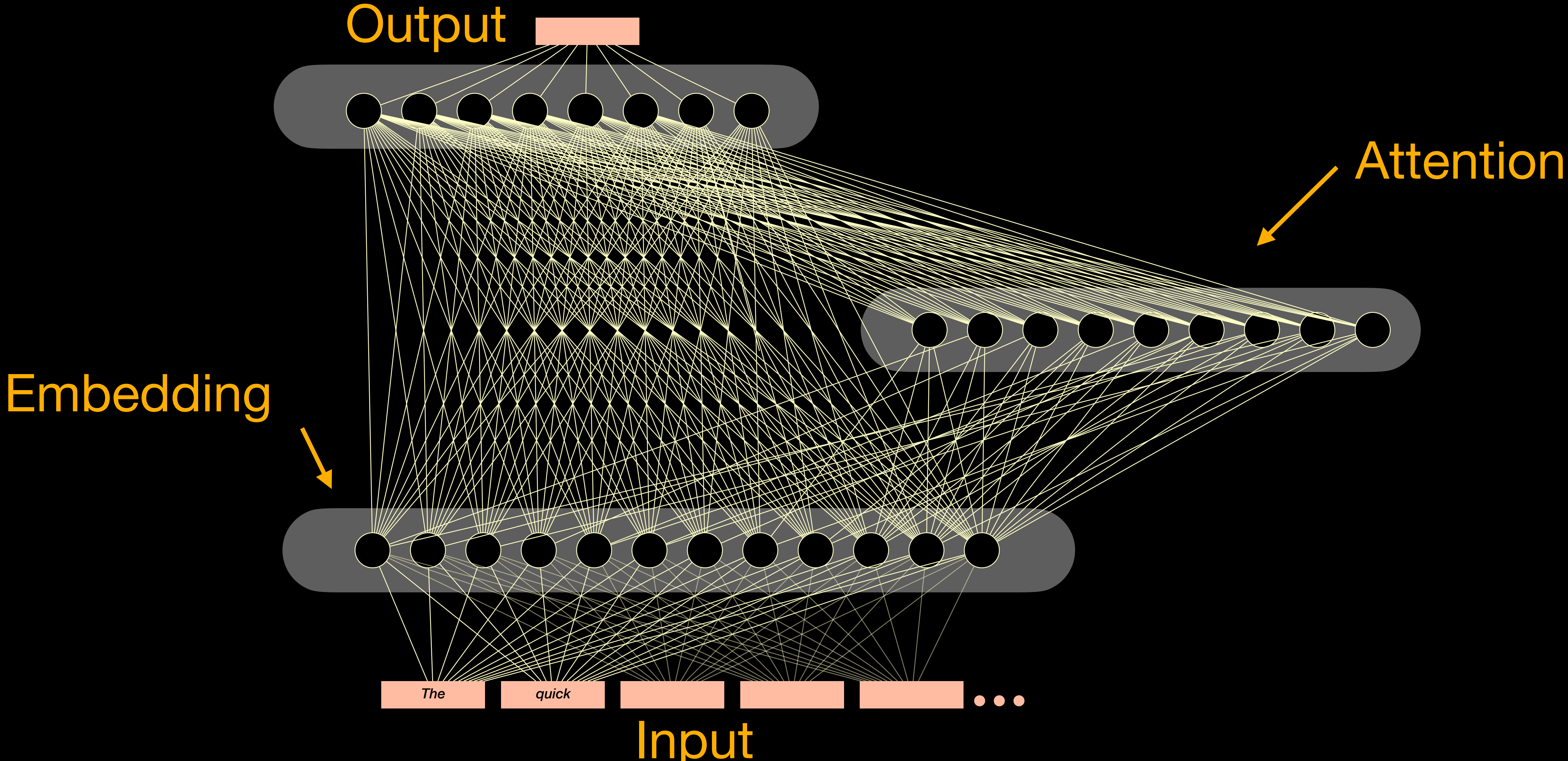
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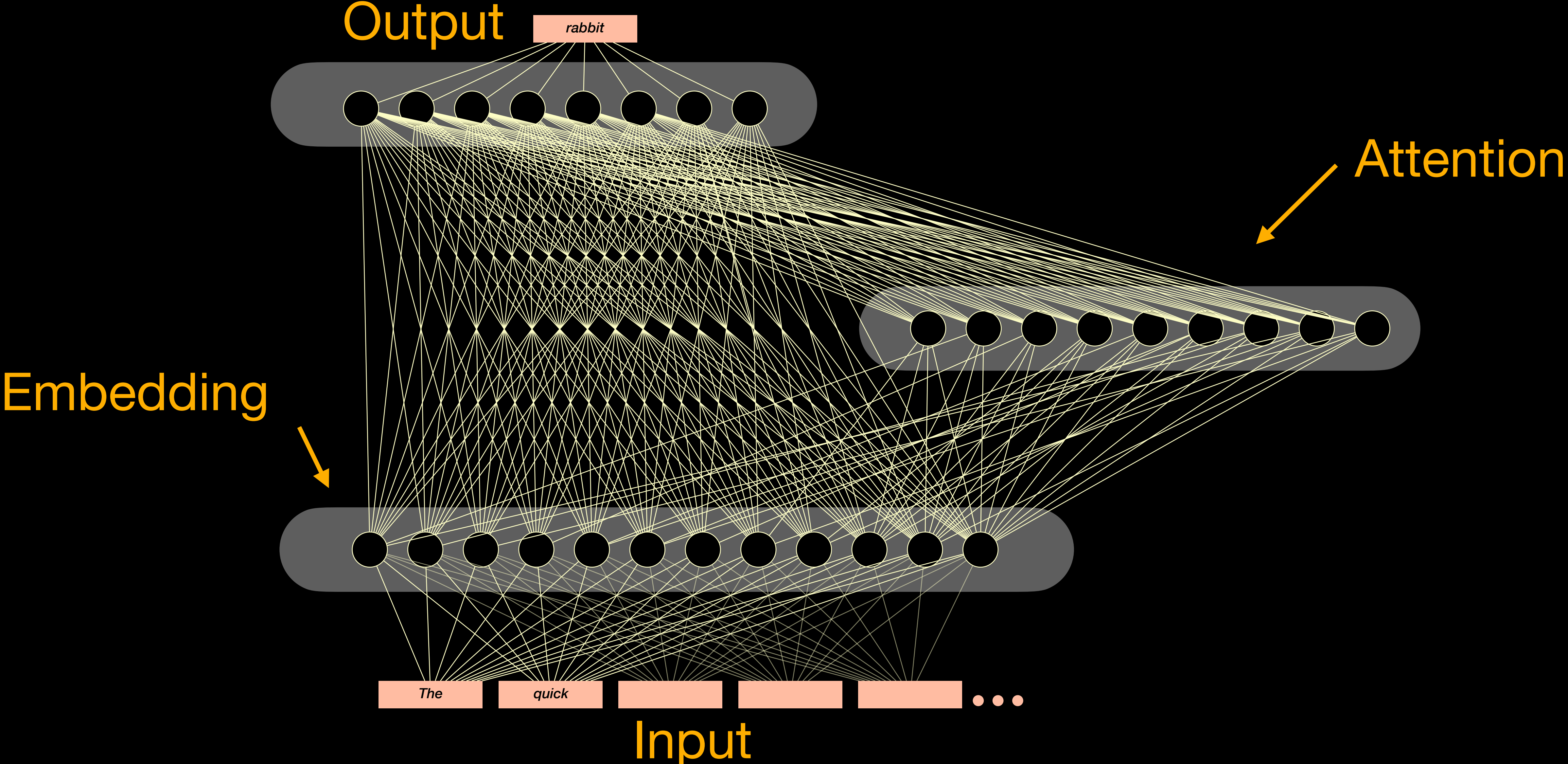
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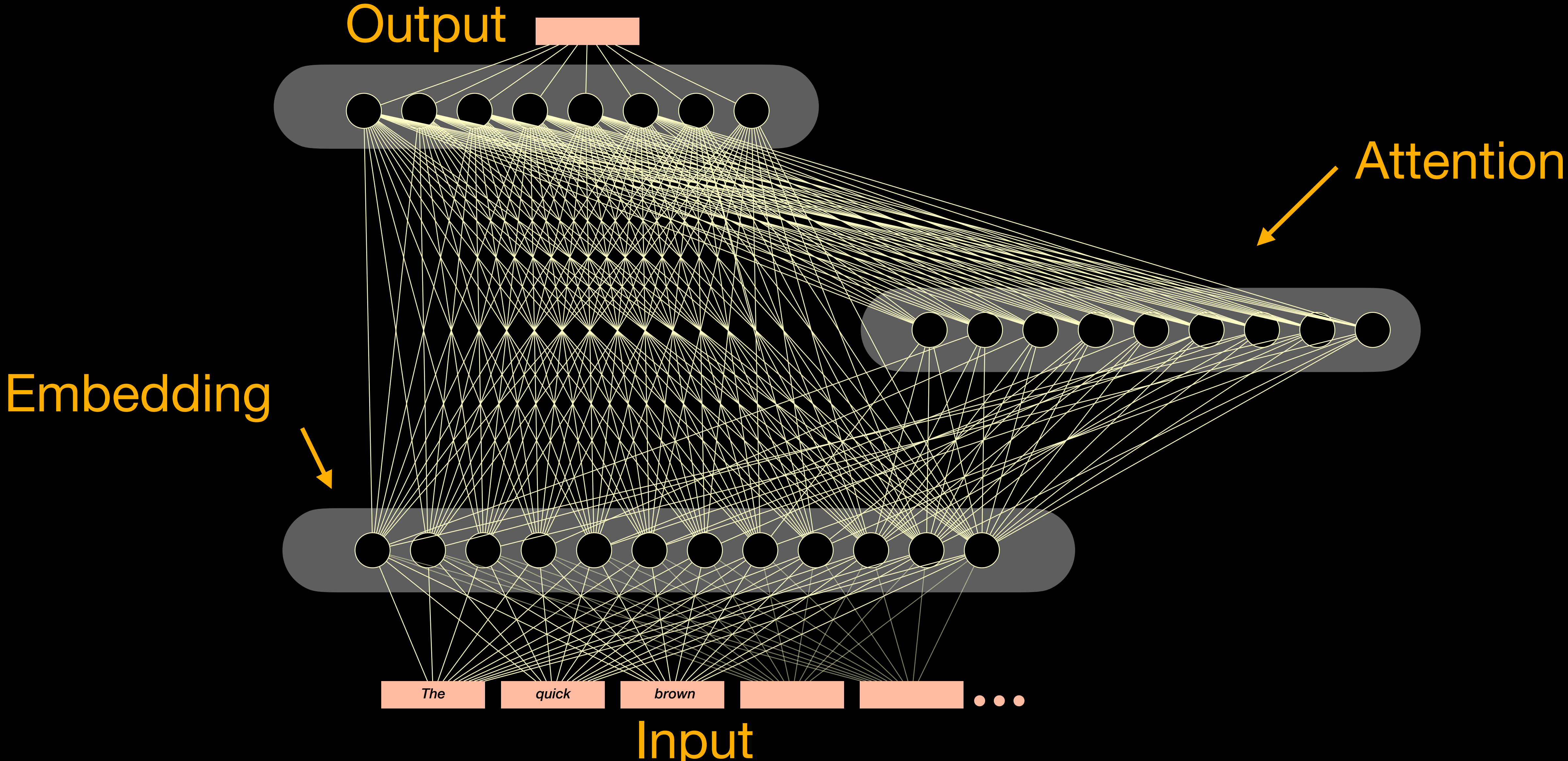
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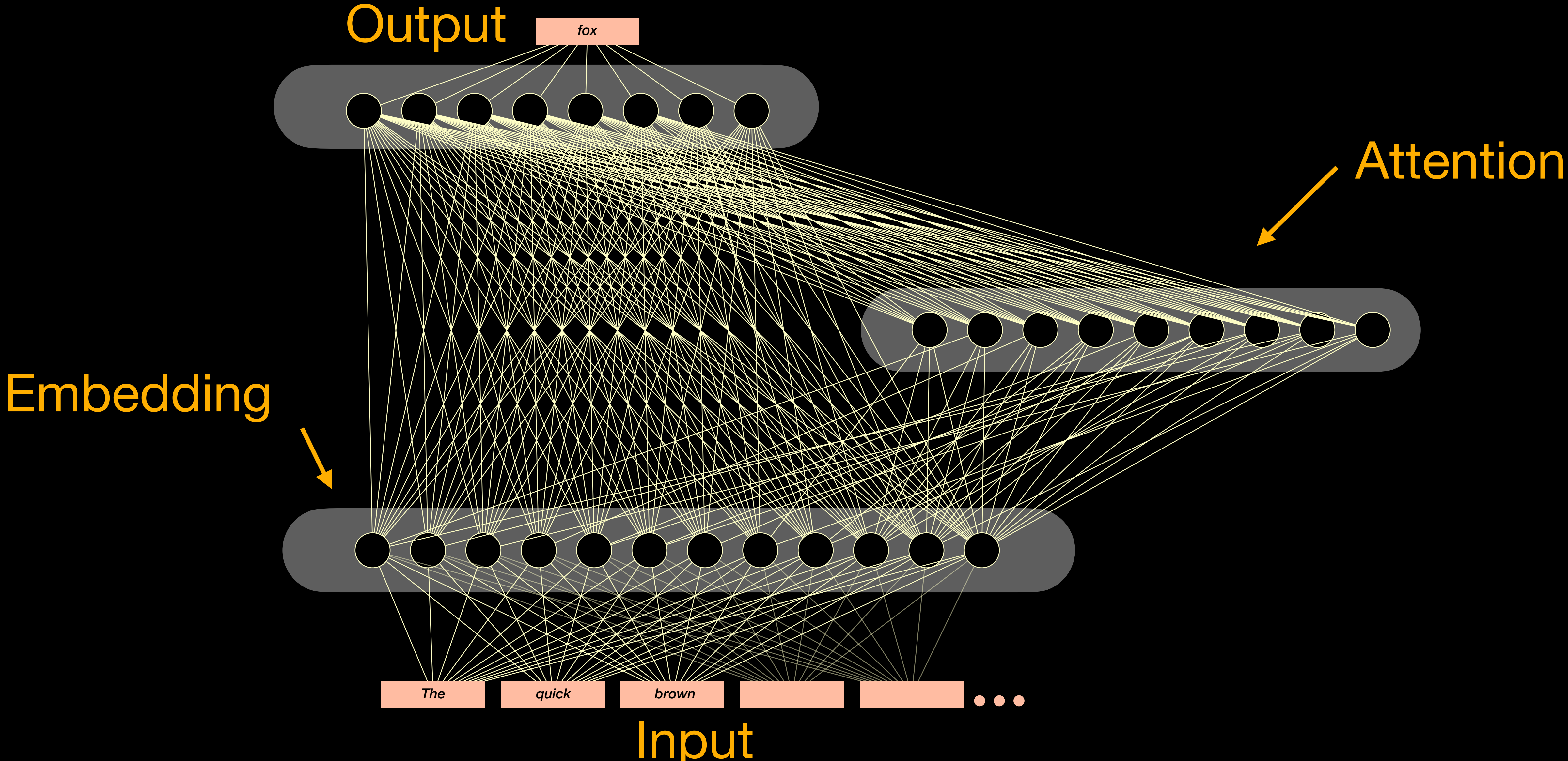
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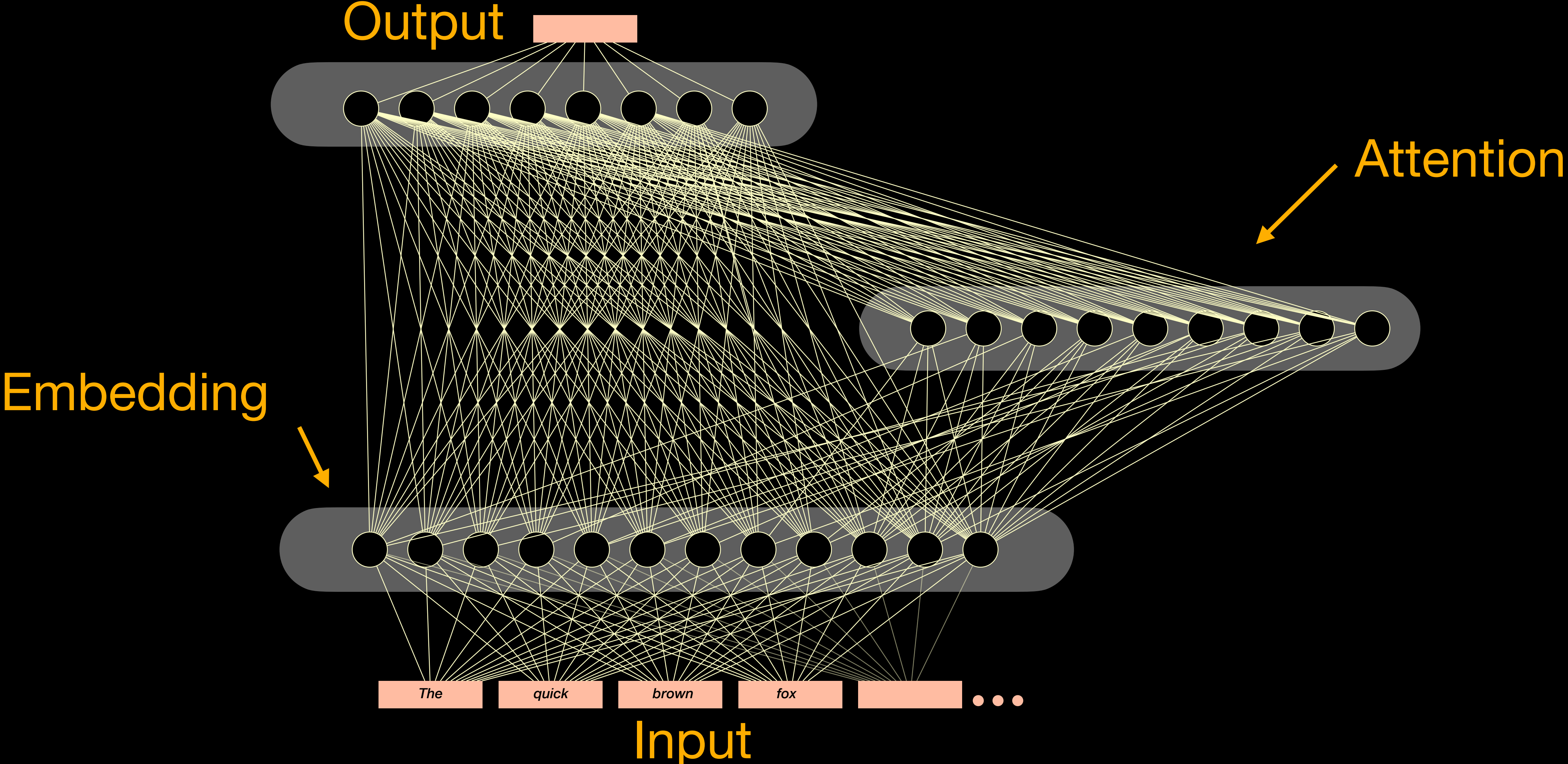
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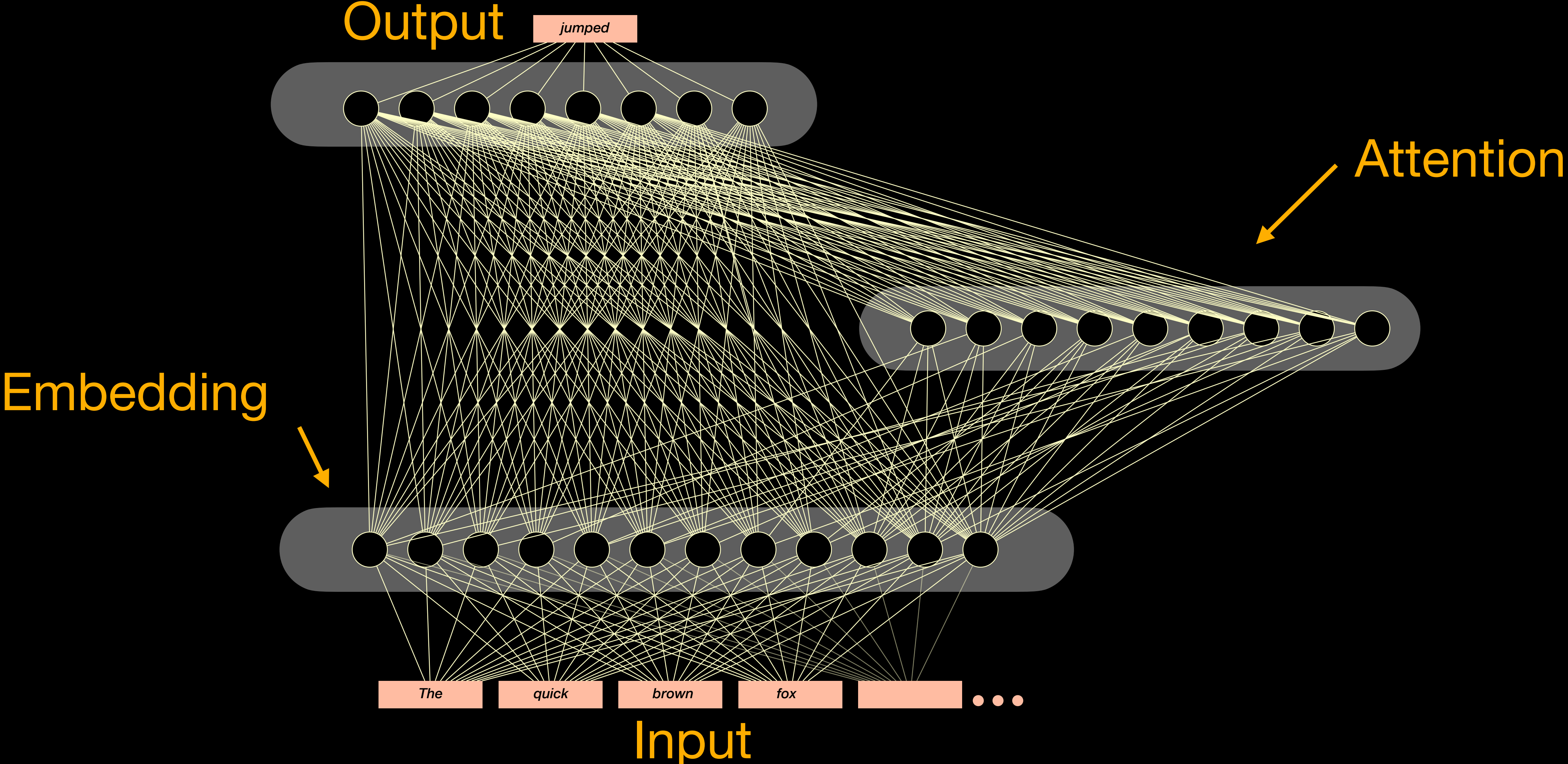
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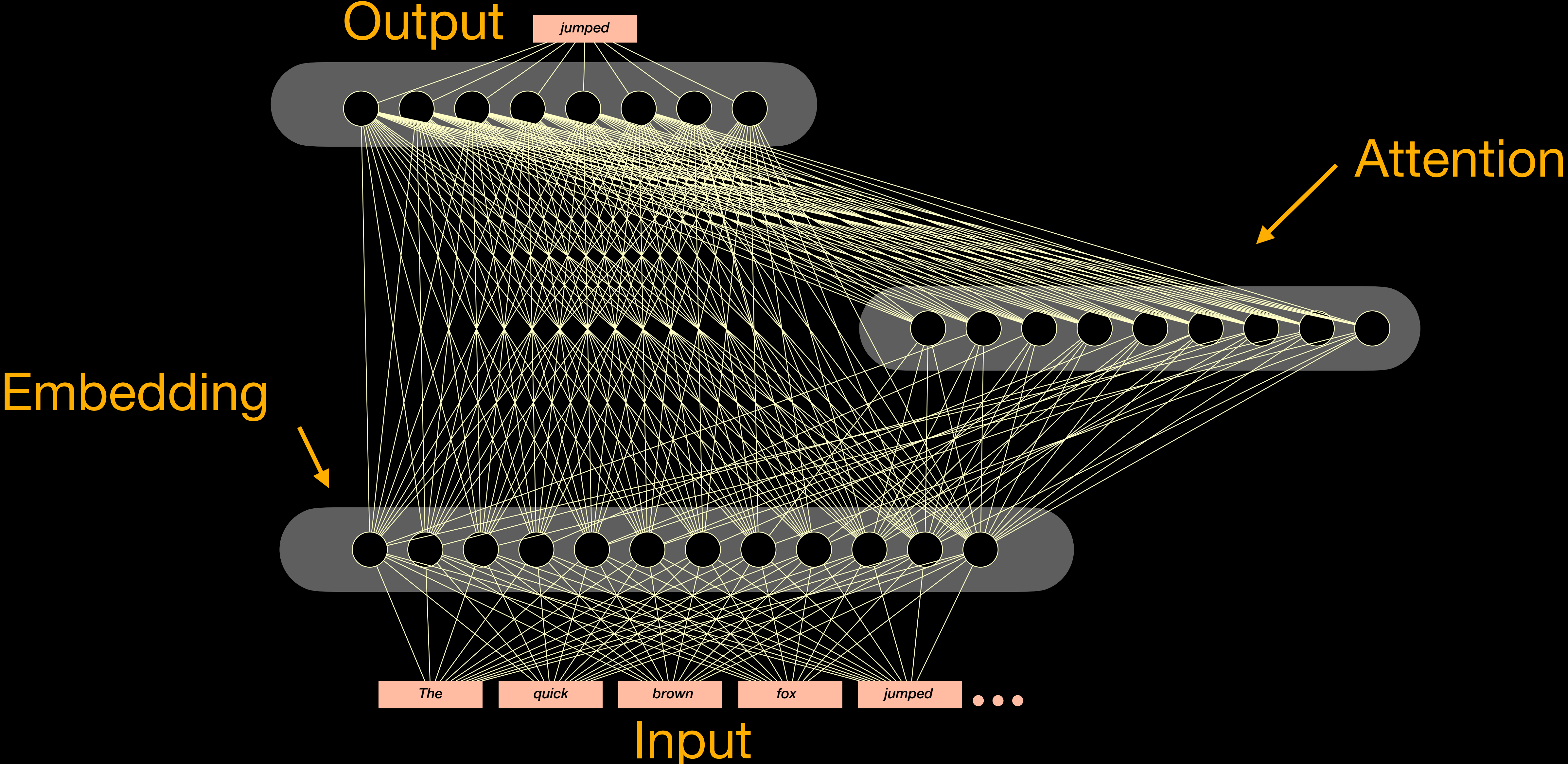
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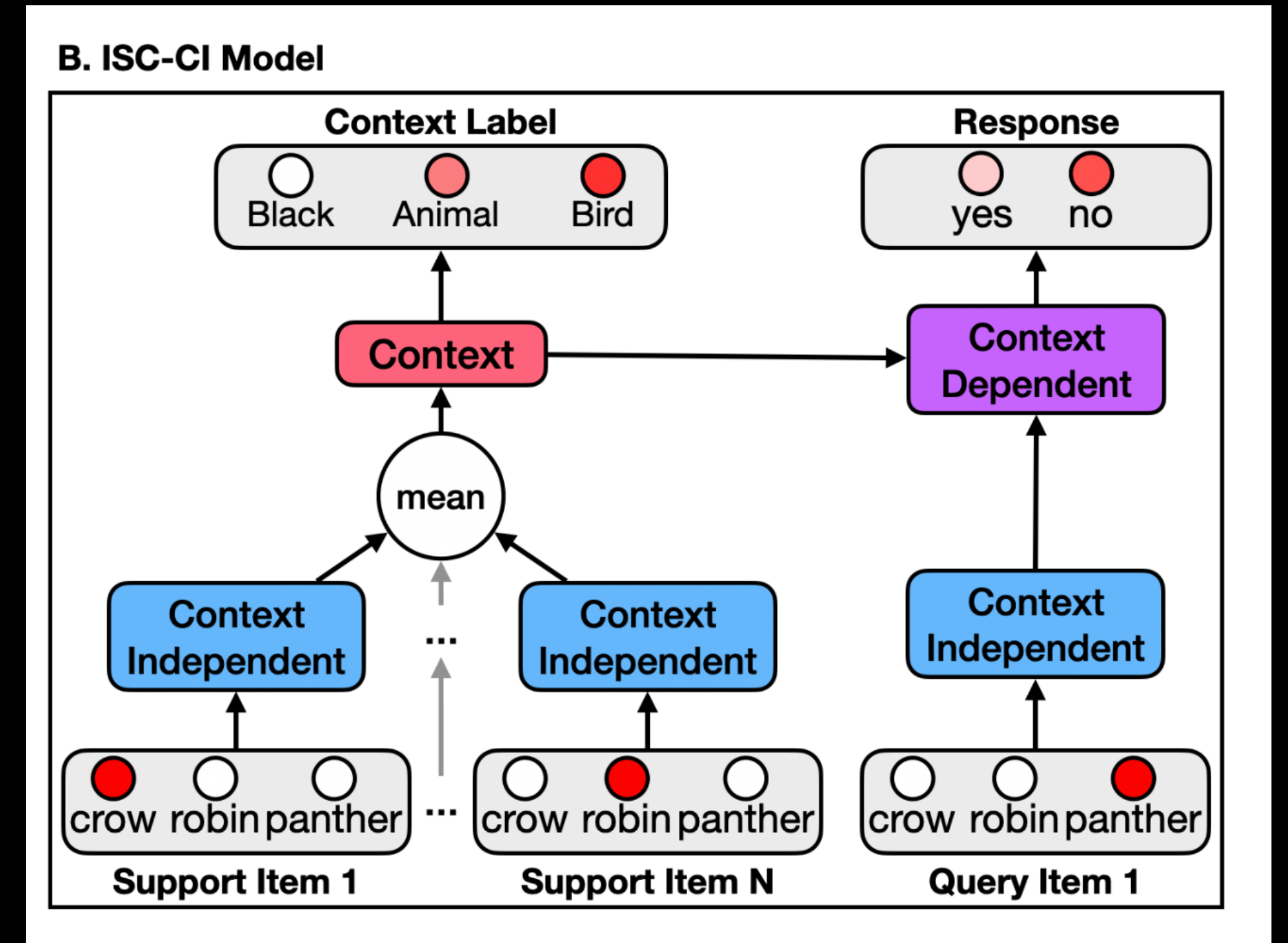
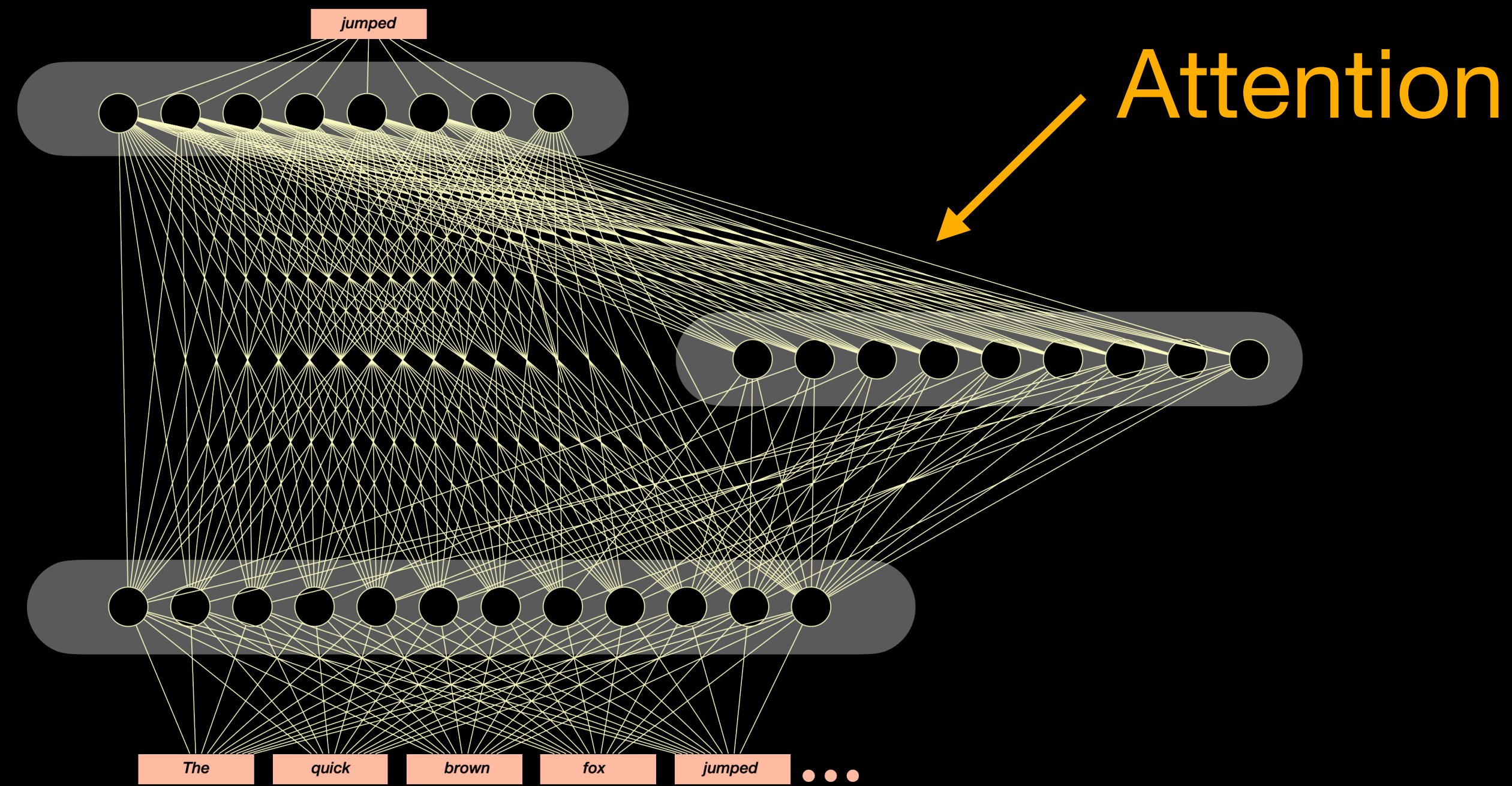
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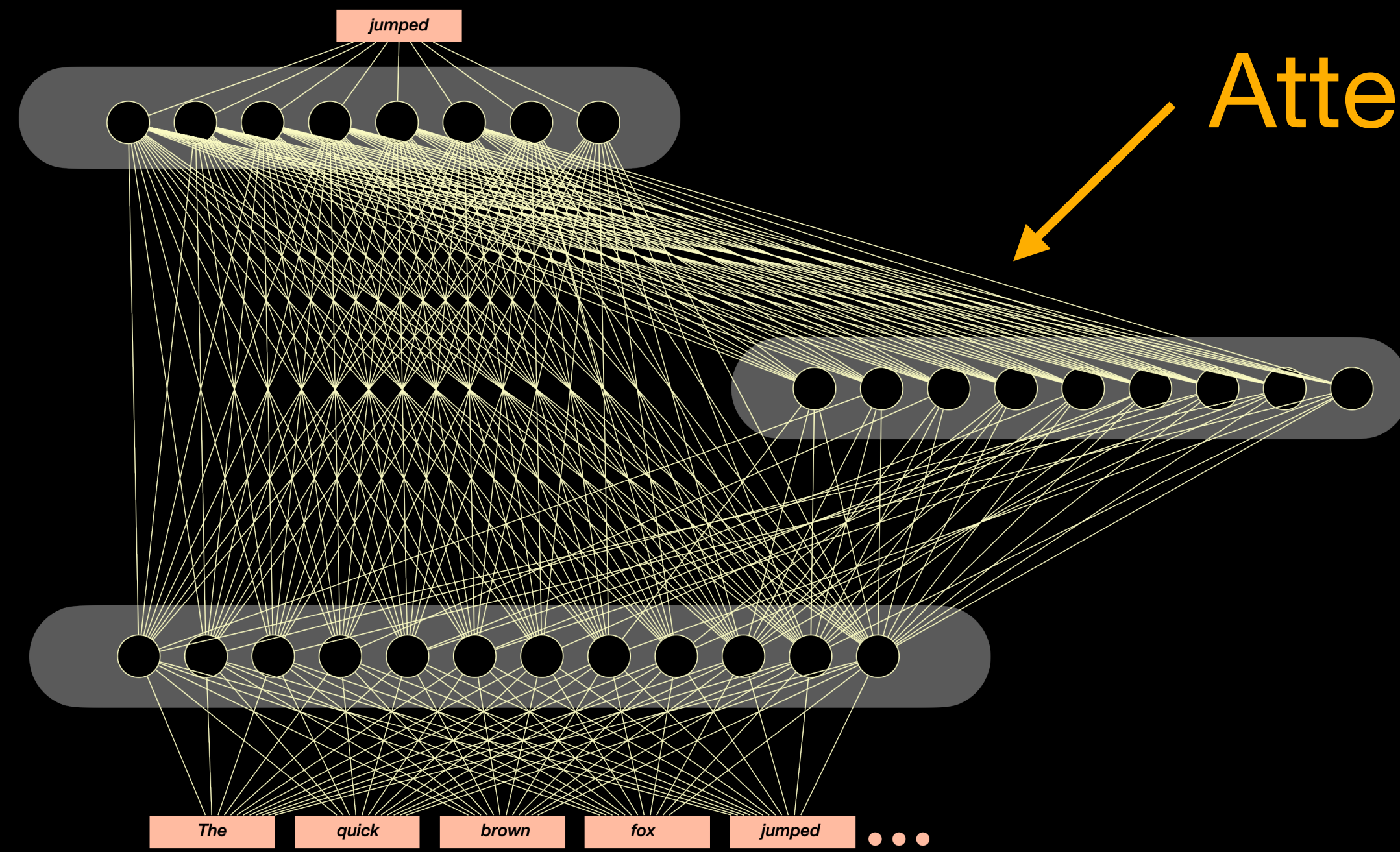


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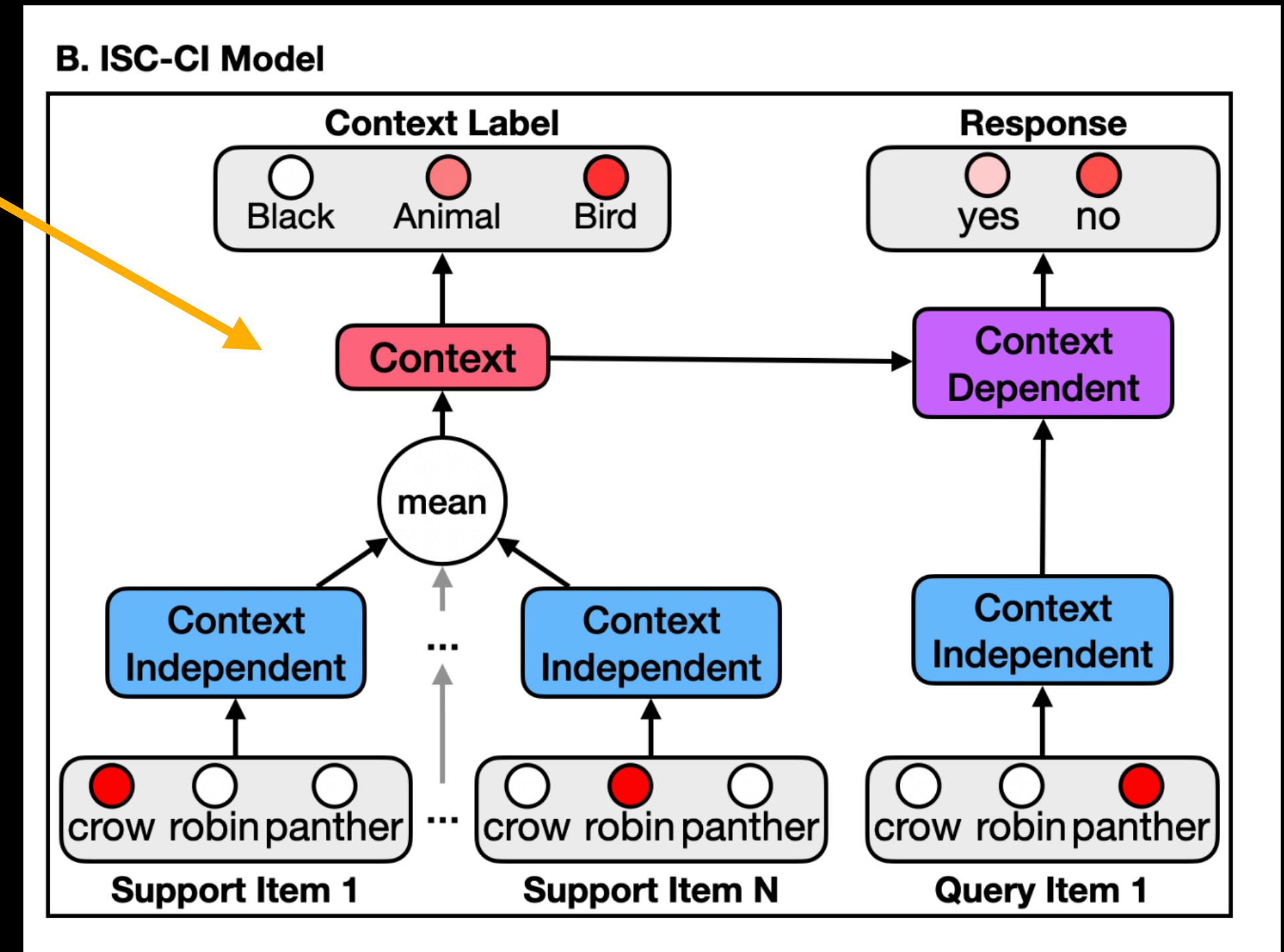
Embedding

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Attention

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 - capture relevant semantic structure through *experience*
 - that reflects relationships present in the *environment*
 - under pressure of their usefulness for *prediction* and/or *action*
- *mechanisms for context processing and control* that
 - help *exploit* and *shape* representational structure
(e.g., via *biasing effects* and *non-linearities*)
 - accommodate *special processing requirements* for different purposes
(e.g., *episodic memory mechanisms* for *rapid association formation*
and *gated attractors [LSTMs]* for *active maintenance, sequencing and search*)