### Integration and Perceptual Decision Making





## • Empirical data in cognitive psychology rely on measures of *speed and accuracy* of response:

- perception and psychophysics (e.g., Sperling task)
- attention (e.g., Stroop task, Posner paradigm)
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#### What are the dynamics that underlie these decisions... and how are the controlled?

### Outline

### • Simple behavioral task:

- Two alternative forced choice (2AFC) decision task

### Current "state of play:"

- Behavioral findings
- (Some informative) neurobiological findings
- PDP models

### • Formal analysis:

- Drift diffusion model (DDM)

Sets the stage for:

- Control as optimization

























#### Are the dots moving left or right?



High coherence 🗭







```
Low coherence -
```

### Are the dots moving left or right?



High coherence



High coherence 🗯



Low coherence 🗕



#### Are the dots moving left or right?



High coherence



High coherence ►



Low coherence -

### See dots moving left ( ), press the left button



### Are the dots moving left or right?









### See dots moving right (), press the right button





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High coherence



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### Measure reaction time (RT) and accuracy

# **Behavioral Findings**



**Reaction Time** 

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**Reaction Time** 

### • Speed/accuracy tradeoff:

- faster response → less accurate
- more accurate → slower response

Which was higher, the **blue** or the purple?

 $\bigvee$ 

MANNA MANA MANAMANA

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Shadlen & Newsome, 1998

#### **Integration:**

Areas LIP (parietal cortex) and SEF (supplementary eye fields):

control of eye movements



Shadlen & Newsome, 1998





- Processing:
  - Flow of activity from stimulus inputs to a pair *decision units*



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#### • Focus on linear range of function

- assume that units in the "focus of attention" are on the linear part of their activation function (i.e., most sensitive part of their dynamic range) Cohen et al (Psychological Review, 1990)



• Drift Diffusion Model (DDM):

**x** = A + c

A = drift rate c = noise P(x,t) = N(At, c√t)

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 This process is described by the Fokker-Planck equation for the evolution of a Gaussian probability distribution toward a pair of boundaries





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= mathematical description of diffusion of an ideal gas





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#### • Can analytically solve for Error Rate and Decision Time:





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### **Theoretical Traction**

#### • Formal reduction of neural network models:

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- Here is where *control* comes in...

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- Do people in fact adjust these parameters to optimize performance?

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- Analyze DDM to determine optimal parameters under various experimental conditions
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- First, however, must define "objective function"
  → the function that control seeks to optimize